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FY 2022 IR Presentation

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Facts & Figures – Key Figures Q3 2023





Sales

Decrease of net sales of 6.7% leads to sales of EUR 297.1 million

(Q3 2022: EUR 318.6 million)

Organic Decline of 1.5%

(Q3 2022: Organic Growth of 10.3%)



Adjusted EBIT

Adjusted EBIT of EUR 24.8 million

(Q3 2022: EUR 27.0 million)



Adj. EBIT Margin

Adjusted EBIT margin of 8.3%

(Q3 2022: 8.5%)



Net Operating Cashflow

Net Operating Cashflow of EUR 38.6 million

(Q3 2022: EUR -3.8 million)



Balance Sheet

Equity Ratio of 46.1%

(Dec. 31, 2022: 45.2%)

Net Debt at EUR 400.6 million

(Dec. 31, 2022: EUR 349.8 million)

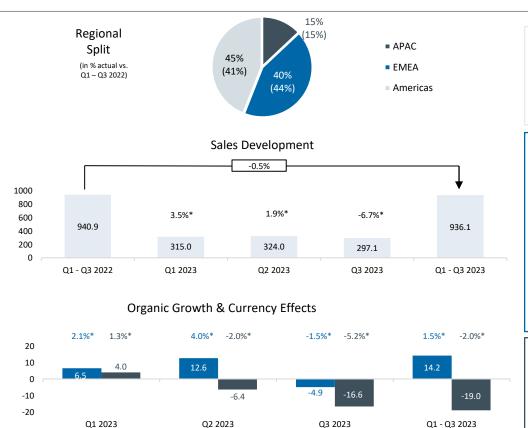


Step Up

More than 300 initiatives set up and 20 completed

Top Line Development Q3 & Q1 – Q3 2023





Organic

■ Currency

Top Line

- Decrease in Net Sales by 0.5% to EUR 936.1 million in Q1 Q3 2023
- Organic growth of 1.5% in Q1 Q3 2023
- Increase in organic growth relates to -2.5% volume and 4.1% pricing effect in Q1 - Q3 2023

Organic Growth

- Organic decline of 1.5% in Q3 2023 and organic growth of 1.5% in Q1 Q3 2023 due to strong business in APAC, stable development in the EMEA region and a challenging market environment in the Americas region
 EJT (Mobility & New Energy business) sales showing
- organic decline of 1.3% in Q3 2023 (Q1 Q3 2023: organic growth of 5.9%) leading to sales of EUR 171.3 million in Q3 2023, mainly due to special customer situations in EMEA and Americas and a strong development in APAC SJT (Watermanagement & Industry Application business) sales showing organic decline of 1.2% in Q3 2023 (Q1 Q3 2023: organic decline of 3.2%) leading to sales of FLIR.
 - Q3 2023: organic decline of 3.2%) leading to sales of EUR 124.5 million in Q3 2023, with priority on pricing versus volume in Americas and moderate growth in APAC

Currency Effects Negative translation effects of EUR 19.0 million or 2.0% in Q1 - Q3 2023 and EUR -16.6 million or -5.2% in Q3 2023

^{*} In % of prior year sales

Segment Reporting Q3 2023



EMEA



- EJT (Mobility & New Energy business): Stable business development on very high comps leading to 0.0% organic growth due to stable volumes and special effects like customers' IT challenges
- SJT (Watermanagement & Industry Applications business): Positive pricing effects in the IA business and positive volume effects due to healthy demand and improved availability leading to an organic growth of 0.6%

Sales Development

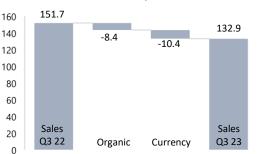


Americas



- EJT (Mobility & New Energy business): Organic decline of 9.2% in Q3 2023 on high comps and due to special effects like the UAW strike leading to lower volumes that could not be offset by pricing
- SJT (Watermanagement & Industry Applications business): lower volumes of 2.5% in the IA business due to inventory reductions at wholesalers and lower demand in the commercial vehicle segment, partly offset by positive pricing. While the US Water business shows a decline of -3.2% in Q1-Q3 2023 on high comps, it finished a promising Q3 with a YoY organic growth of 4.1%

Sales Development

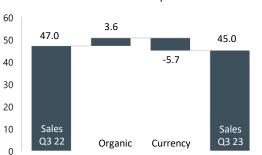


APAC



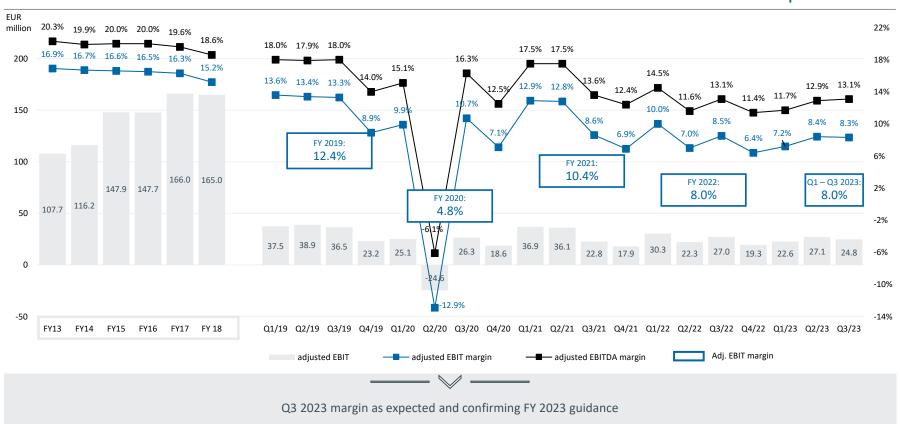
- EJT (Mobility & New Energy business): Strong organic growth of 9.2% despite strong comps mainly due to good volume effects
- SJT (Watermanagement & Industry Applications business): Organic growth of 3.9% mainly due to positive volume developments, but also some positive pricing effects

Sales Development



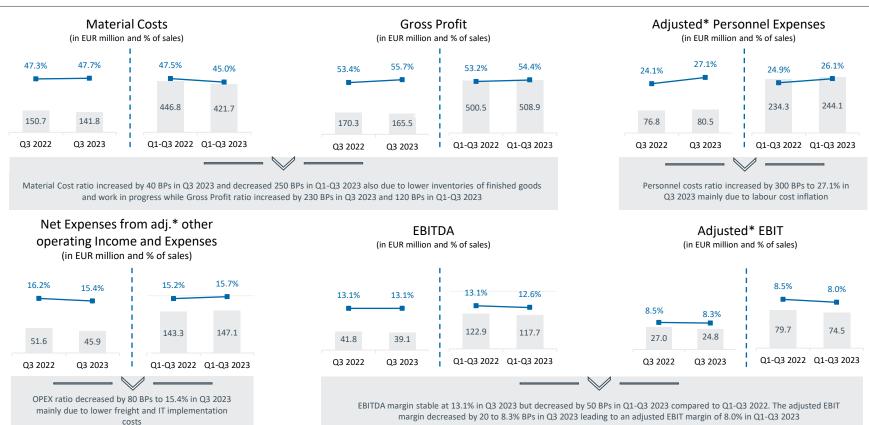
EBITDA & EBIT Margin Development





Profit & Loss Development Q3 and Q1 – Q3 2023





^{*} Details on the adjustments on slide 7 of this presentation.

Operational Adjustments Q1 – Q3 2023



in EUR million*	Reported	Adjustments	Adjusted
Sales	936.1		936.1
EBITDA	117.7	0	117.7
EBITDA margin	12.6%		12.6%
EBITA	77.4	0.6 (depreciation PPA)	78.0
EBITA margin	8.3%		8.3%
EBIT	58.6	15.9 (incl. EUR 15.2 million amortization PPA)	74.5
EBIT margin	6.3%		8.0%
Net Profit	25.4	11.9 (incl. EUR -4.0 million post tax impact)	37.3
Net Profit margin	2.7%		4.0%
EPS (in EUR)	0.80	0.37	1.17

^{*} Deviations may occur due to commercial rounding.

EPS Q3 & Q1 – Q3 2023 and Dividend Development





33.0%

2021

31.3%

2022

40%

20%

AGM 2023

Dividend of EUR 0.55 or 31.3% of adjusted Group net profit for the fiscal year 2022 approved by the AGM on May 11th 2023

35.9%

2013

33.4%

2014

32.3%

2015

32.0%

2016

Dividend per share

31.9%

2017

2018

Payout ratio

33.5%

2012

0.04

2019

1.5%**

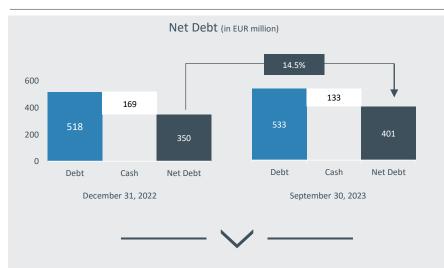
2020

^{*} Based on number of shares of 31.862.400.

^{**} Dividend payout ratio in 2019 lower than usual due to the Covid-19 pandemic and 2020 higher than usual as a compensation for the previous years lower dividend.

Equity Ratio, Net Debt and Debt Ratios





- Net Debt increased by 14.5% mainly due to seasonal cash outflow from operating activities and dividend payments
- Leverage showing increase to 2.6x due to higher net debt and lower EBITDA
- Equity Ratio further improved to 46.1%

Equity Ratio

	Sept. 30, 2022	Dec. 31, 2022	Sept. 30, 2023
Equity Ratio (Equity / Balance Sheet total)	45.7%	45.2%	46.1%

Debt Ratios

	Sept. 30, 2022	Dec. 31, 2022	Sept. 30, 2023
Leverage (Net Debt / EBITDA)	2.5x	2.2x	2.6x
Gearing (Net Debt / Equity)	0.5x	0.5x	0.6x

Net Operating Cash Flow Development Q3 & Q1 – Q3 2023



in EUR million	2020	2021	2022	Q3 2022	Q3 2023	Variance (Q3 2023 to Q3 2022)	Q1-Q3 2022	Q1-Q3 2023	Variance (Q1-Q3 2023 to Q1-Q3 2022)
(Adjusted) EBITDA	99.3	167.6	157.2	41.8	39.1	6.6%	122.9	117.7	-4.3%
$\Delta \pm \text{Trade}$ Working capital	20.2	-20.4	-38.8	-28.2	12.0	142.3%	-81.6	-48.6	40.5%
Net operating cash flow before investments from operating business	119.5	147.2	118.5	13.6	51.0	275.4%	41.3	69.1	67.4%
$\Delta \pm Investments$ from operating business	-41.2	-47.4	-53.2	-17.4	-12.4	-28.5%	-35.3	-43.4	-23.0%
Net Operating Cash Flow	78.3	99.8	65.3	-3.8	38.6	1111.0%	6.0	25.6	330.8%



- Working Capital outflow of EUR 48.6 million in Q1-Q3 2023 due to a decrease of factoring programs from EUR 77 million as of December 31, 2022 to EUR 60 million as of September 30, 2023
- Capex increased in Q1-Q3 2023 mainly due to the new location of NDS in Lithia Springs and the extension of a plant in China
- Resulting in a Net Operating Cash Flow of EUR 38.6 million in Q3 2023 compared to EUR -3.8 million in Q3 2022

NORMA Value Added



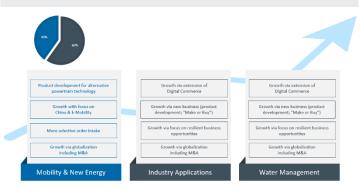
in EUR million	Q3 2022	Q3 2023	Q1-Q3 2022	Q1-Q3 2023
Adjusted EBIT after taxes	15.6	15.0	54.0	47.3
Capital Cost (WACC x CE per January 1st)	-19.9	-24.7	-58.7	-72.4
NOVA	-4.3	-9.7	-4.7	-25.1

- The NORMA Value Added (NOVA) is NORMA Group's long term strategic target
- NORMA Group determines the annual value creation in form of the NORMA Value Added (NOVA)
- NOVA is calculated on the basis of adjusted EBIT, tax rate and the cost of capital
- The cost of capital is defined by the weighted average cost of capital (WACC) and the capital employed (equity plus net debt)

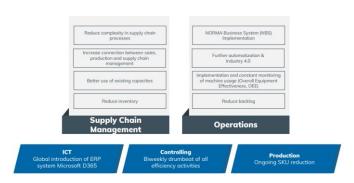
Step Up Update



Growth measures



Efficiency measures



Step-Up overall program

- Step Up is now fully integrated as a focused continuous improvement tool for the company
- A comprehensive project management, tracking and reporting system is implemented
- More than 300 growth & efficiency initiatives have been set up

Progress Update

Selected efficiency focus areas

- Supply Chain Management improvements across the EMEA region
- Bottlenecks resolved to improve product availability leading to reduced backlog and inefficiencies

Selected growth focus areas

- Water Management: New product fields like controlboxes for telecom networks and venturing into EMEA
- Industry applications: New target markets like aerospace and sales channels for "do it yourself" applications
- Mobility and New Energy: Product enhancements and alternative energy solutions like heat pumps

Outlook 2023 – Company Guidance



Organic Group sales growth	In the range of around 0% to 1%	Financial Result	Up to EUR -22 million
EJT	Low single-digit organic sales growth	Tax Rate (adjusted)	Between 35% and 39%
SJT	Low single-digit organic sales decline	Adjusted Earnings Per Share	Decrease compared to previous year
EMEA	Low to medium single-digit organic sales growth	NORMA Value Added (NOVA)	Between EUR -45 million and EUR -30 million
Americas	Low to medium single-digit organic sales decline	Investment Rate (without acquisitions)	Investment ratio between 5% and 6% of Group sales
APAC	Low to medium single-digit organic sales growth		
Material Costs Ratio	Improved material costs ratio compared to the previous year	Net Operating Cash Flow	Around EUR 70 million
iviaterial Costs Natio	Improved material costs ratio compared to the previous year	Dividend	Around 30% to 35% of adjusted Group Earnings
Personnel Costs Ratio	Increased personnel costs ratio compared to the previous year	CO ₂ Emissions	Under 9,800 metric tons of CO₂ equivalents
R&D Investment Ratio	Around 3% of sales	Number of Invention Applications	More than 20
Adjusted EBIT Margin	Around 8%	Number of Defective Parts (parts per million / PPM)	Below 5.5





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FY 2022 Review

Sales growth in FY 2022 due to pricing and despite challenging environment in 2022

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P&L Statement & Segment Reporting

Higher freight and material costs caused by high energy prices & inflation resulting in a decreased EBIT margin

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Balance Sheet & Maturity Profile

Strong Balance Sheet even further improved; Solid maturity profile with long-term financing strategy

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Cash Flow & NORMA Value Added

Positive Net Operating Cash Flow; NORMA Value Added negatively influenced by lower EBIT and higher WACC

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Step Up Program

More than 300 initiatives set up and 20 completed

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Strategy & Business Model

Strong business model with growth opportunities driven by global mega trends

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Financial Track Record

Long-term Charts including P&L, Balance Sheet, Cash Flow, Working Capital, CapEx & Factoring Programs

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Corporate Responsibility

Business driven by mega trends climate change & resource scarcity

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Share Information & Others

Long-term shareholder basis; Q2 2023 results on August 8th, 2023

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Facts & Figures FY 2022 – Key Figures (I/II)





Sales

Increase of net sales of 13.8% leads to sales of EUR 1,243.0 million

(2021: EUR 1,091.9 million)



Organic Sales

Organic sales growth of 7.1% for the full year 2022

(2021: 16.2%)



Adjusted EBIT

Decreased adjusted EBIT of EUR 99.0 million

(2021: EUR 113.8 million)



Adj. EBIT Margin

Adjusted EBIT margin of 8.0% (2021: 10.4 %)



EPS

Adj. EPS at EUR 1.75

(2021: EUR 2.27)

Rep. EPS at EUR 1.23

(2021: EUR 1.76)



Dividend

Dividend proposal of EUR 0.55 for FY 2022 to AGM on May 11, 2023

(2021: EUR 0.75)

^{*} NOVA = [adj. EBIT x (1-t)] - (WACC x capital employed per January 1st)

Facts & Figures FY 2022 – Key Figures (II/II)





Equity

Improved equity ratio of 45.2% (2021: 44.6 %)



Net Debt

Net Debt increased to EUR 349.8 million

(2021: EUR 318.5 million)



Leverage

Increased Leverage of 2.2x (December 31, 2021: 1.9x)



Net Operating Cashflow

Decreased Net Operating Cashflow of EUR 65.3 million*

(2021: EUR 100 million)



NOVA

Negative NORMA Value Added* of EUR -27.1 million

(2021: EUR 16.0 million)



Corporate Responsibility

 ${\rm CO_2}$ emissions reduced by 88.8% to 4.879 t ${\rm CO_2}$ e in 2022 (marketbased), incl. certificates

(2021: 43,449 t CO₂e)

^{*} With factoring programs at EUR 77 million on December 31, 2022 (December 31, 20201 EUR 62 million)

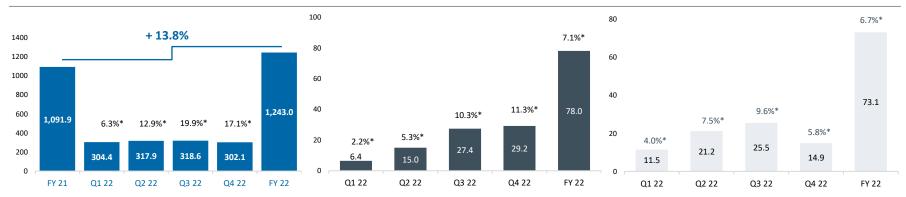


SEGMENT REPORTING & P&L STATEMENT



FY 2022 Top Line Development





Top Line

Increase in Net Sales of 13.8% to EUR 1,243.0 million in 2022 compared to EUR 1,091.9 million in 2021, mainly due to positive pricing

+ 7.1%
Organic
Growth

thereof

+9.3%Price

-2.1% Volume

Organic Growth

- Organic Growth of 7.1% in FY 2022 especially due to good development in the Americas region & good recovery in Q4 in EMEA
- EJT sales showing organic growth of 7.5% leading to sales of EUR 698.8 million, mainly due to strong growth in the Americas and EMEA region
- SJT sales showing good organic growth of 6.4% leading to sales of EUR 535.3 million, mainly due to the Americas region

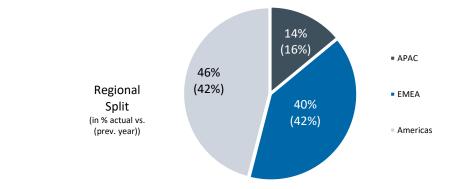
Currency Effects

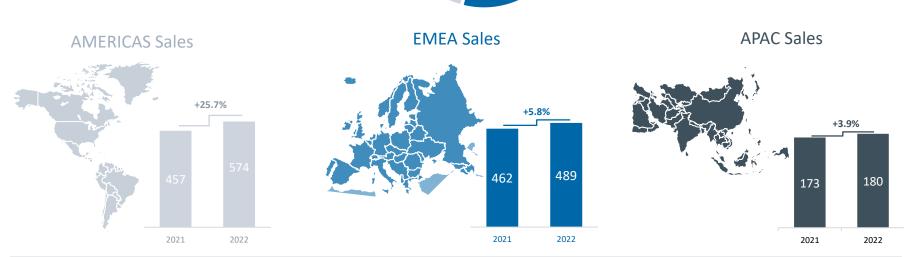
- Positive translation effects of EUR 73.1 million
- Thus, currency effects reflect 6.7% of group sales growth
- Currency effects mostly related to USD

* In % of prior year sales

FY 2022 Segment Reporting – Sales Development (I/II)







FY 2022 Segment Reporting – Sales Development (II/II)

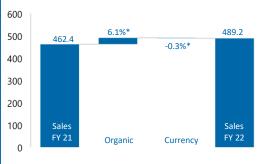


EMEA



- EJT: Excellent recovery in H2 2022 especially in Light Vehicles leads to high single-digit organic growth of 9.7% in FY 2022
- SJT: Organic decline of 3.7% due to difficult business development and internal restructuring measures

Sales Development

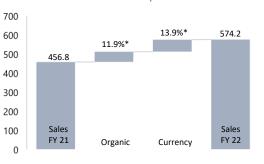


Americas



- **EJT**: Strong performance in H2 2022 also due to pricing leads to double-digit growth of 11.4% in FY 2022
- SJT: Good double-digit organic growth of 12.0% with Water Management showing another strong organic growth of 12.4% due to pricing

Sales Development



APAC



- EJT: Lockdowns in China in Q2 2022 lead to organic decline of 4.4% in FY 2022
- SJT: Strong H1 2022 leads to an organic growth of 1.2% in FY 2022

Sales Development

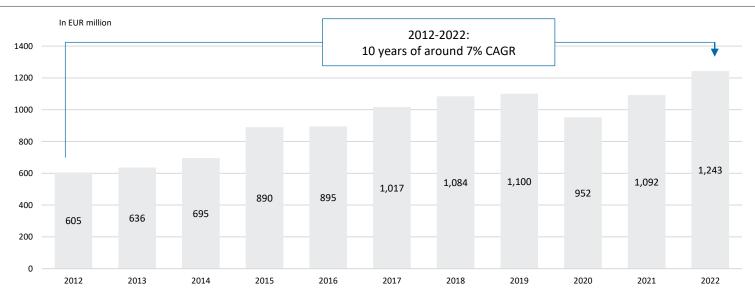


22

^{*} In % of prior year sales

Revenue Track Record



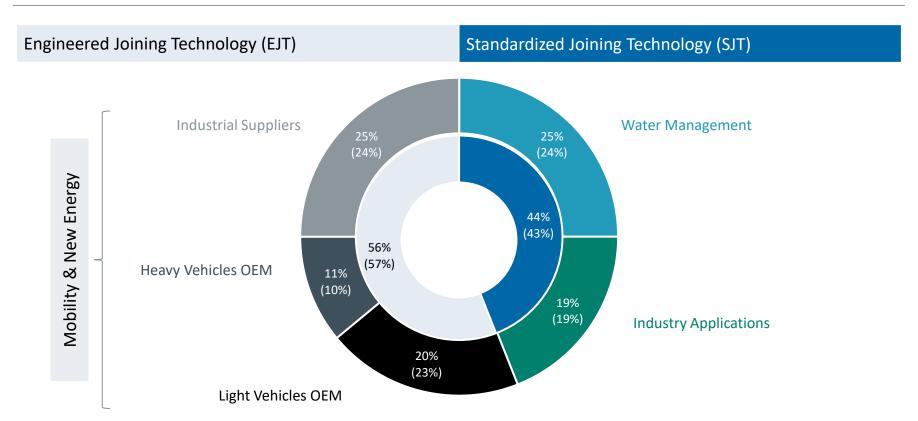


Thereof organic development (in EUR million and %)

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Ø 10 years
In EUR million	15.1	41.3	25.9	7.6	77.0	78.6	-21.6	-133.3	154.4	78.0	
In %	2.5	6.5	3.7	0.9	8.6	7.7	-2.0	-12.1	16.2	7.1	3.9

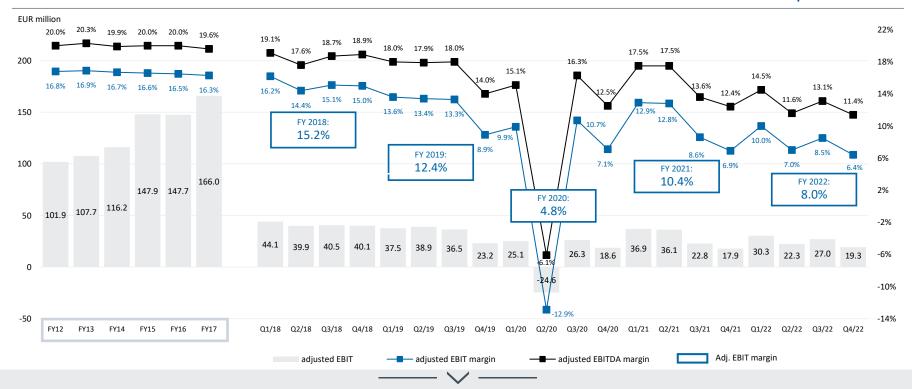
FY 2022 Balanced Sales Mix





EBITDA & EBIT Margin Development





Adjusted EBIT margin at 8.0% affected by strong increase in material & logistic costs as well as internal inefficiencies in EMEA

FY 2022 (Adjusted) Profit & Loss Development





Operational Adjustments 2022 and Outlook 2023-2024



in EUR million*	Reported	Adjustments	Adjusted	FY 2023	FY 2024
Sales	1,243.0		1,243.0		
EBITDA	157.2	0	157.2	0	0
EBITDA margin	12.6%		12.6%		
EBITA	105.6	1.3 (depreciation PPA)	106.9	ca. 0.8 (depreciation PPA)	ca. 0.8 (depreciation PPA)
EBITA margin	8.5%		8.6%		
EBIT	76.5	22.4 (incl. EUR 21.1 million amortization PPA)	99.0	ca. 21.9 (incl. around EUR 21.1 million amortization PPA)	Ca. 21.4 (incl. around EUR 20.6 million amortization PPA)
EBIT margin	6.2%		8.0%		
Net Profit	39.2	16.8 (incl. EUR -5.6 million post tax impact)	56.0	ca. 16.4	ca. 16.1
Net Profit margin	3.2%		4.5%		
EPS (in EUR)	1.23	0.52	1.75	ca. 0.51	ca. 0.50

^{*} Deviations may occur due to commercial rounding.

FY 2022 EPS and Dividend Development





Dividend proposal of EUR
0.55 or 31.3% of adjusted
Group net profit for the
fiscal year 2022 to the AGM
on May 11th 2023



Dividend policy

Payout ratio of approx.
30%-35% of adjusted Group
annual earnings

^{*} Dividend payout ratio in 2019 lower than usual due to the Covid-19 pandemic and 2020 higher than usual as a compensation for the previous years lower dividend.

FY 2022 Profit and Loss Statement



in EUR million	Adju	sted	Reported		
and %	2021	2022	2021	2022	
Sales	1,091.9	1,243.0	1,091.9	1,243.0	
Gross Profit	612.4	664.4	612.4	664.4	
EBITDA	167.6	157.2	167.6	157.2	
in % of sales	15.3%	12.6%	15.3%	12.6%	
EBITA	122.5	106.9	121.0	105.6	
in % of sales	11.2%	8.6%	11.1%	8.5%	
EBIT	113.8	99.0	92.1	76.5	
in % of sales	10.4%	8.0%	8.4%	6.2%	
Financial Result	-12.4	-12.6	-12.4	-12.6	
Profit before Tax	101.4	86.4	79.7	63.9	
Taxes	-29.0	-30.4	23.6	-24.7	
in % of profit before tax	28.6%	35.2%	29.6%	38.7%	
Net Profit	72.3	56.0	56.1	39.2	



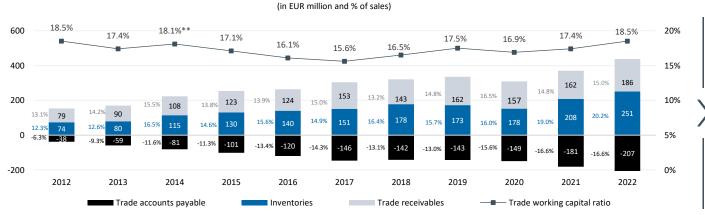
BALANCE SHEET & MATURITY PROFILE



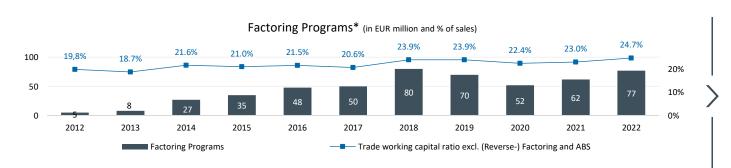
FY 2022 Working Capital Development



Working capital incl. (Reverse) Factoring and ABS programs



Working Capital Ratio increased by 110 BPs due to higher inventories related to safety stock because of plant relocation, material shortage and inflation.



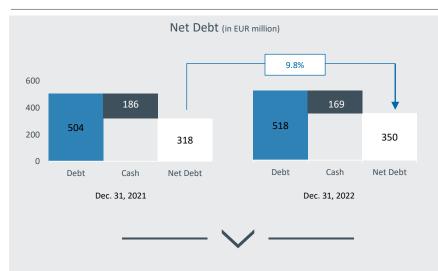
Factoring programs increased to EUR 77 million in order to optimize financial flexibility.

^{* (}Reverse) Factoring and ABS programs

^{**} In % of sales runrate of EUR 784 million including NDS sales on full year 2014 basis

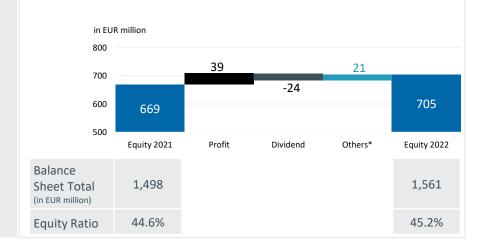
FY 2022 Equity Ratio, Net Debt and Debt Ratios





- Net Debt increased by 9.8% mainly due to higher working capital needs
- Leverage increased to 2.2x
- Increased Equity at EUR 705 million leads to improved Equity Ratio of 45.2%

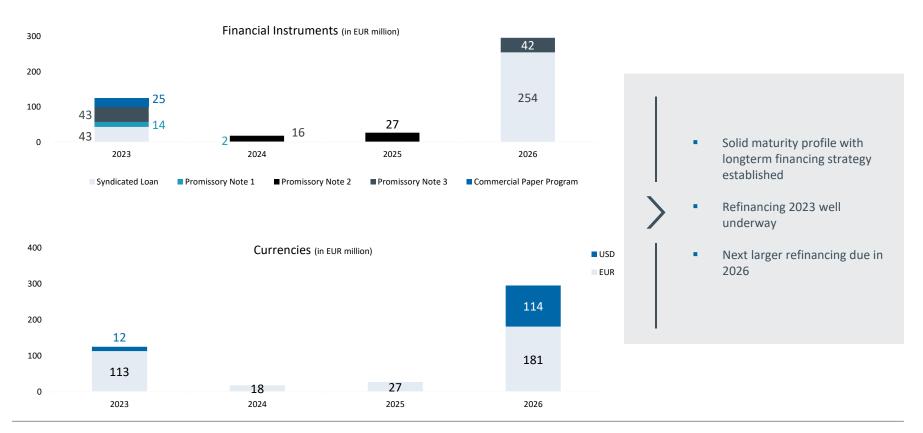
Debt Ratios				
		Dec. 31, 2021	Dec. 31, 2022	
Leverage (Net debt / EBITDA)		1.9x	2.2x	
Gearing (Net debt / equity)		0.5x	0.5x	



^{*} Includes exchange differences on translation of foreign operations of EUR 13.8 million and cash flow hedges net of tax amounting to EUR 4.5 million

Solid Maturity Profile





FY 2022 Balance Sheet

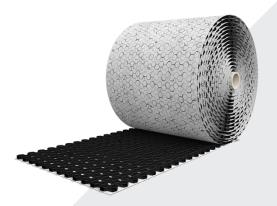


in EUR million	Dec 31, 2021	Dec 31, 2022
Assets		
Non-current assets		
Goodwill / Other intangible assets / Property, plant & equipment	883.2	894.1
Other non-financial assets / Derivative financial assets / Deferred- and income tax assets	22.4	28.3
Total non-current assets	905.6	924.5
Current assets		
Inventories	208.0	250.8
Other non-financial / other financial / derivative financial / income tax assets	30.0	30.0
Trade and other receivables	162.0	186.3
Cash and cash equivalents	185.7	168.7
Contract assets	0.8	0.5
Total current assets	592.6	636.2
Total assets	1,498.2	1,560.7

in EUR million	Dec 31, 2021	Dec 31, 2022
Equity and liabilities		
Equity		
Total equity	668.6	705.4
Non-current and current liabilities		
Retirement benefit obligations / Provisions	42.9	28.4
Borrowings and other financial liabilities	471.6	476.1
Other non-financial liabilities	38.5	40.6
Contract liabilities	0.6	1.3
Lease liabilities	30.8	40.7
Tax liabilities and derivative financial liabilities	64.6	61.4
Trade payables	180.5	206.7
Total liabilities	829.6	855.3
Total equity and liabilities	1,498.2	1,560.7



CASH FLOW & NORMA VALUE ADDED



Cash Flow Development 2012 - 2022



Net Operating Cash Flow

in EUR million	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Variance (2022 to 2021)
(Adjusted) EBITDA	120.8	129.3	138.4	177.5	179.4	199.7	201.4	187.2	99.3	167.6	157.2	-6.2%
$\Delta \pm \text{Trade Working capital}$	-9.8	+5.1	+10.4	-0.6	+17.0	-19.1	-13.7	-9.5	20.2	-20.4	-38.8	-90.2%
Net operating cash flow before investments from operating business	111.0	134.4	148.8	176.9	196.4	180.6	187.7	177.7	119.5	147.2	118.5	-19.6%
$\Delta \pm$ Investments from operating business	-30.0	-30.5	-39.6	-42.2	-47.9	-47.7	-63.3	-54.8	-41.2	-47.4	-53.2	12.2%
Net Operating Cash Flow	81.0	103.9	109.2	134.7	148.5	132.9	124.4	122.9	78.3	99.8	65.3	-34.6%



- Working Capital outflow of EUR 38.8 million due to higher inventories related to safety stock because of plant relocation, material shortage and inflation
- Capex increased in line with higher sales
- Net Operating Cash Flow of EUR 65.3 million compared to EUR 99.8 million in 2021

FY 2022 NORMA Value Added and ROCE



in EUR million	2021	2022
Adjusted EBIT after taxes	81.2	64.2
Capital Cost (WACC* x CE per January 1st)	-65.2	-91.3
NOVA	16.0	-27.1
ROCE (adjusted EBIT / Ø CE)	11.9%	9.7%
ROCE (reported EBIT / Ø CE)	9.6%	7.5%

- The NORMA Value Added (NOVA) is NORMA Group's long term strategic target
- NORMA Group determines the annual value creation in form of the NORMA Value Added (NOVA)
- NOVA is calculated on the basis of adjusted EBIT, tax rate and the cost of capital
- The cost of capital is defined by the weighted average cost of capital (WACC) and the capital employed (equity plus net debt)





COMPANY IMPROVEMENT PROGRAM "STEP UP"



NORMA Group Step Up Program (I/V): Industry Split 2027



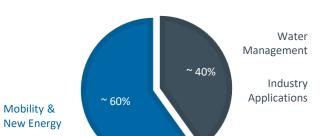
Growth & Efficiency

With the Step Up program, NORMA Group ensures long-term profitable growth and operational efficiency

Step Up consists of growth and investment plans for the three strategic business units (SBUs) and measures to increase operational efficiency

Strategic Business Units NORMA Group's three SBUs: Water Management, Industry Applications and Mobility & New Energy

Future sales split regarding the three business units: 60 percent Water Management and Industry Applications, 40 percent Mobility & New Energy



Via execution of Step Up



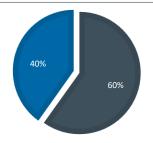
Current sales split

with around 60% Mobility & New Energy business

with around 60% Water Management & Industry
Applications business

NORMA Group Step Up Program (II/V): Growth





Product development for alternative powertrain technology

Growth with focus on China & E-Mobility

More selective order intake

Growth via globalization including M&A

Mobility & New Energy

Growth via extension of Digital Commerce

Growth via new business (product development; "Make or Buy")

Growth via focus on resilient business opportunities

Growth via globalization including M&A

Industry Applications

Growth via extension of Digital Commerce

Growth via new business (product development; "Make or Buy")

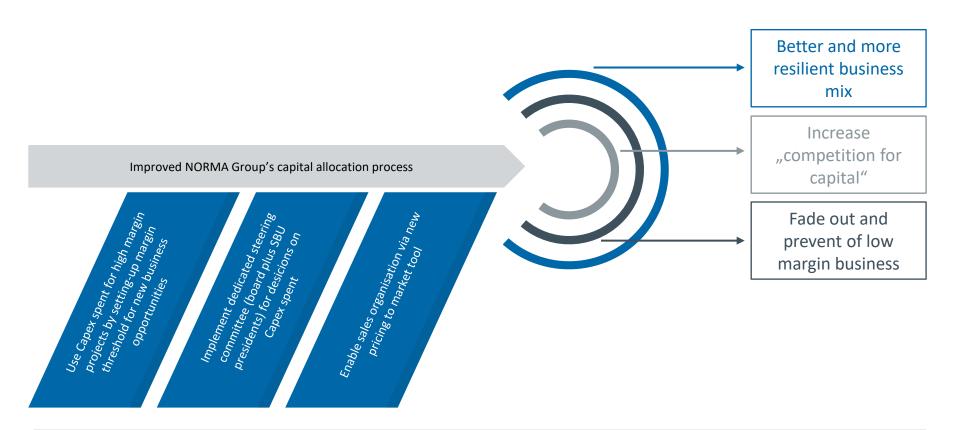
Growth via focus on resilient business opportunities

Growth via globalization including M&A

Water Management

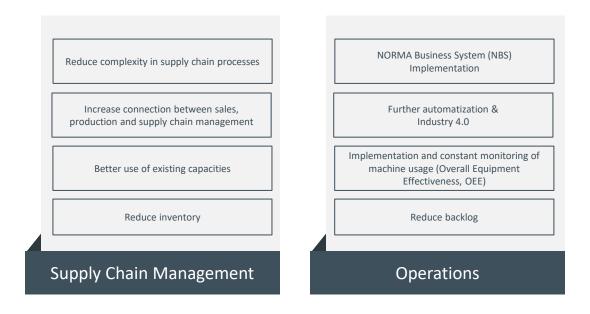
NORMA Group Step Up Program (III/V): Capital Allocation





NORMA Group Step Up Program (IV/V): Efficiency



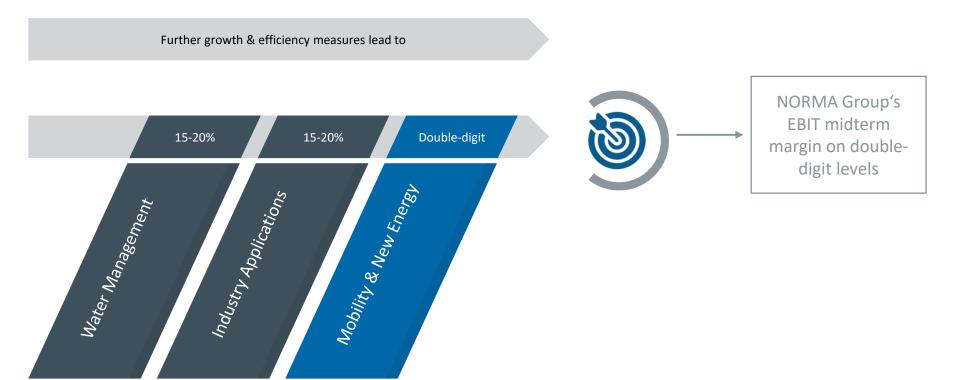


ICT Global introduction of ERP system Microsoft D365 Controlling Biweekly drumbeat of all efficiency activities

Production
Ongoing SKU reduction

NORMA Group Step Up Program (V/V): Margin







STRATEGY & BUSINESS MODEL



Outlook 2023 – Strategy





Business Focus

Global growth in Water
Management and Industry
Applications with selective
expansion in Mobility & New Energy



Mergers & Acquisitions

Continue dialogue with potential M&A targets in Water Management and Industry Applications as well as Mobility and New Energy in all regions



Digitization

Expand e-commerce channels



Transformation

Execution of the Step Up program for further profitable growth and higher efficiency



Handling of Market Environment

Close monitoring of market dynamics regarding ongoing supply chain issues, cost inflation and geopolitical tensions

Strategy Update



NORMA Group Strategy including Corporate Responsibility Roadmap



Focus on our stakeholders ...



... by being market leader in Joining & Fluid-handling technology ...



... in existing & future markets, focusing on profitable & sustainable growth ...



... in Water Management and Industry Applications especially in stormwater & irrigation business via e-commerce ...



... in Mobility and New Energy focusing on the roll-out of global best-practices as well as selected, high profitability projects ...



... with selective acquisitions, especially in Water Management, supporting NORMA Group's value creation.



Exceeding customer expectations



Being an employer of choice



Value Creation

Strong focus on sustainable economic activities



Maintain high quality standards



Target to reduce CO₂ emissions



Continuous reduction of water consumption and waste volume



Target for trainings hours per employee



Improve health and safety



NORMA Group Strategy – Strategic focus by region



Americas

- Water Management:
 Expansion of stormwater and irrigation business
- Industry Applications:
 Strengthening online and e-commerce channels
- Mobility & New Energy:
 Focus on selected and profitable business



EMEA

- Water Management:
 Organic expansion might be enhanced via M&A
- Industry Applications:
 Active management of the product portfolio including online and e-commerce channels
- Mobility & New Energy:
 Focus on growth opportunities, both inside and outside of the car



Asia-Pacific

- Water Management:
 Expansion of existing business
- Industry Applications: Increase product availability and localization
- Mobility & New Energy:
 Expansion of alternative mobility solutions



NORMA Group's Key Facts



NORMA serves various markets via its strategic business units Water Management, Industry Applications and Mobility & New Energy



One of the global market and technology leaders in joining technology



Sales of about EUR 1,243.0 million in fiscal year 2022



Delivers to more than **10,000 customers** in 100 countries



Listed on the **Frankfurt Stock Exchange** since 2011 and included in the SDAX index



Headquarters in Maintal near Frankfurt/Main, Germany



More than 40,000 innovative joining and fluid-handling solutions in three product categories:

Water, Fluid and Fasten



Numerous sales and distribution sites across Europe, the Americas and Asia-Pacific



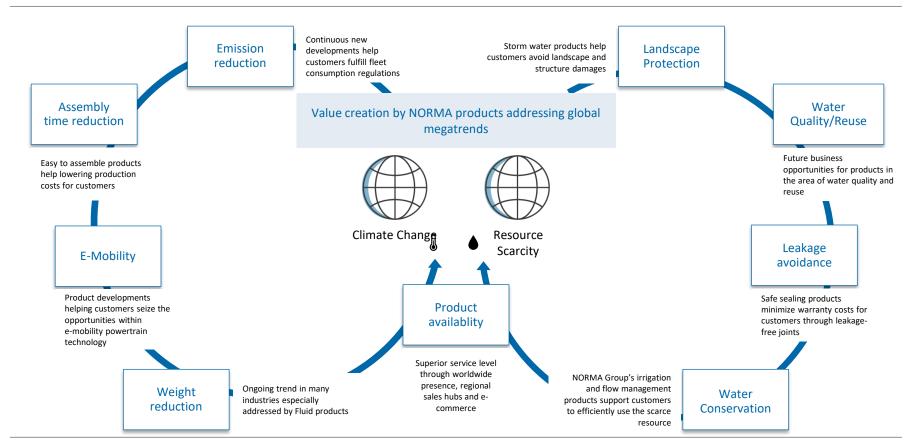
Operates a global network of **27 manufacturing facilities**



Employees > 8,200 worldwide

Proven business model addresses global megatrends





NORMA Group's products – selected examples



Water Products



Dura Flo HD

- Dripwater irrigation product
- Saves up to 30% of water



Spee-D Channel

- Stormwater management product
- Lightweight and easy to install drainage systems



Compression Fittings

- Flowmanagement product
- High resistance to temperature and UV exposure

Fluid Products



PS3-Connector

- "Push & Seal" plastic quick connector
- Ideal for the secure connection of cooling water and heating hoses



eM Compact

- Smallest Quick Connector in the electric and hybrid car market
- Robust design to ensure a leak-free interface



NORMAQuick Connector

- Combines reinforced and unreinforced materials
- Enables safe connection of the connector with the plastic fuel tank

Fasten Products



Torro Clamp

- Multi-range hose clamp remaining the benchmark within modern clamp construction
- Ideally suited to applications with high mechanical loads



FGR Combi Grip

- Connect plastic pipes with metal pipes without welding
- Special design of the anchoring ring the coupling can withstand even high vibration loads



VPP Compact

- Connection solution to applications exposed to high temperatures
- V PP profile clamps are reliable and time-effective connection elements

Good Balance in the Two Distinct Ways to Market



Standardized Joining Technology (SJT) ca. 44% of 2022 sales

Engineered Joining Technology (EJT) ca. 56% of 2022 sales

High quality, branded and standardized joining products provided at competitive prices to broad range of customers, especially via ecommerce.

















High quality, standardized joining technology products

- No. 1 product portfolio & service level
- B2B and B2C

Unique business model with two distinct ways-to-market

- Significant economies of scale in production
- Resident engineers with close contact to international EJT customers
- National and international SJT service

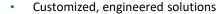


Innovation and product solution partner for customers, focused on engineering expertise with high value-add, including digital solutions.









- 960 patents and utility models
- B₂B

Selective Competitors per SBU



Water Management

- Rain Bird (US)
- Hunter (US)
- Spears (US)
- Netafim (ISR)
- ADS (US)
- Plasson (ISR)
- ACO (GER)
- Oldcastle Infrastructure (US)
- Philmac (AUS)
- Reln (AUS)

Industry Applications

- Ideal Tridon (US)
- Oetiker (CH)
- Straub Werke (CH)
- Kale (TUR)
- Mikalor (ESP)
- TeekayCouplings (UK)
- Teconnex (UK)
- Clampco (UK)
- Murray (US)
- Dong-A Metal (KOR)

Mobility & New Energy

- Oetiker (CH)
- Akwel (FRA)
- Caillau (FRA)
- Teconnex (UK)
- Ideal-Tridon (US)
- Teklas (TUR)
- Kale (TUR)
- Continental (Fluid) (GER)
- TI Group (Fluid) (UK)
- Hutchinson (Fluid) (FRA)
- ARaymond (Fluid) (FRA)
- Chinaust (Fluid) (CHN)
- Voss (Fluid) (GER)
- Cooper (US)
- Fränkische Rohrwerke (Fluid) (GER)

Water Management at NORMA Group

components for sanitary

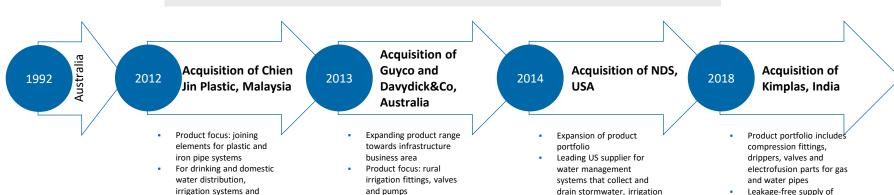
appliances



drinking water and gas to

rural and urban households





solutions including drip

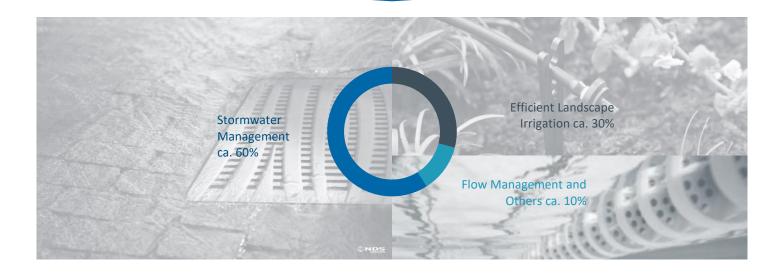
irrigation and joining products for the use in flow management applications

- 24.2% of sales or EUR 294.1 million in 2022
- Production and distribution sites in Australia, Malaysia, the US, Mexico and India
- Expanding Water Business organically and through M&A transactions

NDS provides wide range of Water Management solutions



Broad diversification in terms of application areas and products



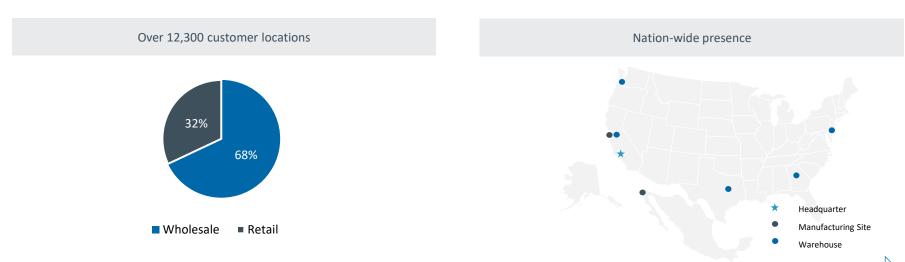
- Large target markets for all NDS application areas nationwide and international
- International expansion with mid-term focus

NDS has deep and longstanding Customer Relationships



Highly differentiated distribution and service model

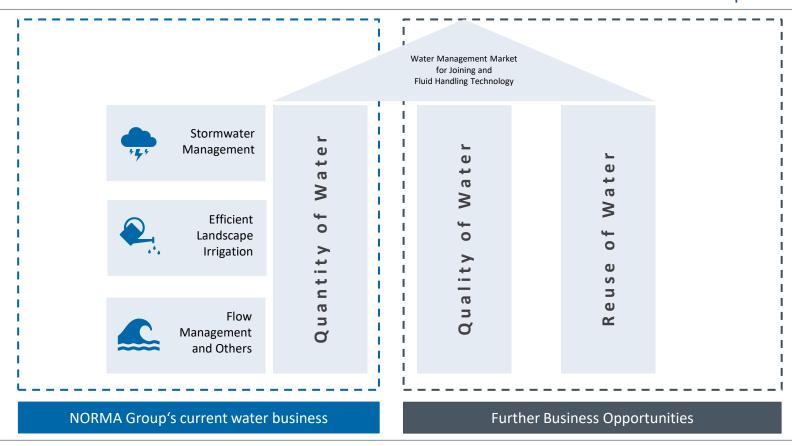
- More than 3,000 products
- Over 12,300 customer locations (retail and wholesale customers)
- Two production sites (CA & MX), five warehouses in the US, more than 600 employees
- Orders received by 11 am are shipped the same day for wholesale orders
- 97% order fill rate, 98% on-time shipment of orders, and 98% order accuracy



Over 25 years relationship with all of our top retail and wholesale customers

Business Opportunities in Water Management



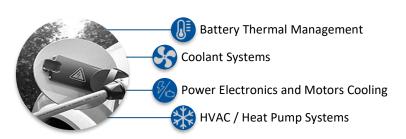


NORMA Group's growth opportunities for E-Mobility Developments



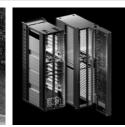
Growth opportunities within the car



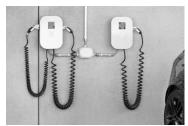


Further growth opportunities outside the car







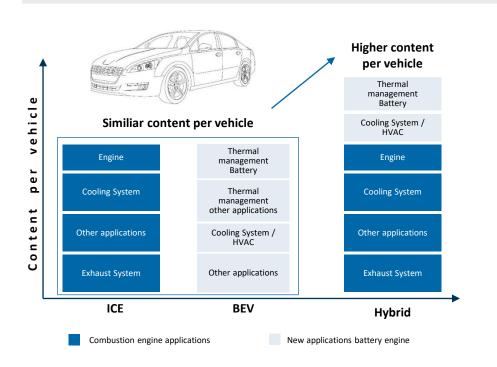


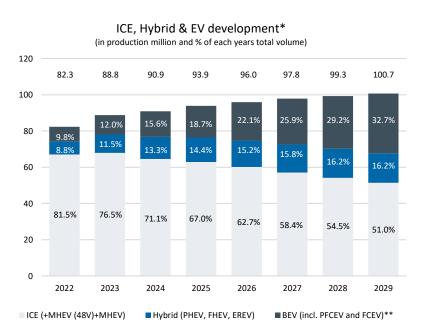
- Charging stations and wallboxes for e-mobility
- Joining technology within renewable energy sector (e.g. windmills)
- Colling systems for data centers

NORMA Group well on track for Mobility & New Energy



Benefit from hybridization and maintain content in Battery Electric Vehicles (BEV) vs. Internal Combustion Engines (ICE)





^{*} Source: LMC / NORMA Group as of end of November 1, 2023.

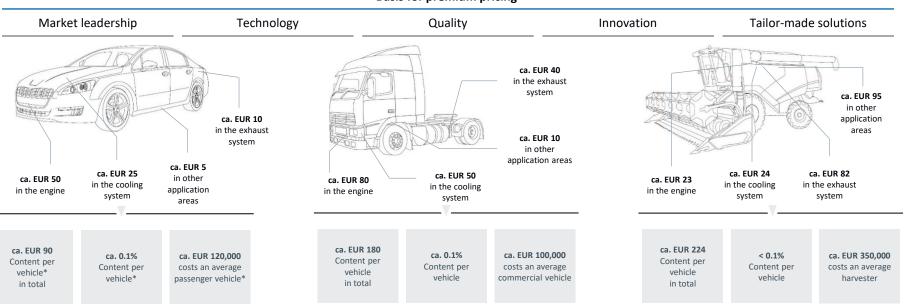
^{**} MHEV= Mild Hybrid EV, PHEV= Plug-in hybrid EV, FHEV= Full Hybrid EV, EREV= Extended-range EV, PFCEV= Plug-in fuel cell EV, FCEV= Fuel cell EV

Premium Pricing through Technology and Innovation Leadership in Mission-Critical Components



Mission-criticality: Small relative costs – high impact

Basis for premium pricing



High switching costs for customers

 $[\]ensuremath{^{*}}$ Example: Premium gasoline combustion engine passenger vehicle

Enhanced Stability through Broad Diversification Across Products, End Markets and Regions



Examples of NORMA Group's key end markets

Engines

Construction / infrastructure / water management



Commercial vehicles



Shipbuilding



Pharma & Biotech



Passenger vehicles



Construction equipment



Agricultural equipment





HVAC





- >40,000 products, manufactured in 27 locations and sold to more than 10,000 customers in 100 countries
- Top 5 customers account only for around 15% of 2022 sales

NORMA Group Provides Mission-Critical Products and Solutions with Clear Added-Value



A World without NORMA Group









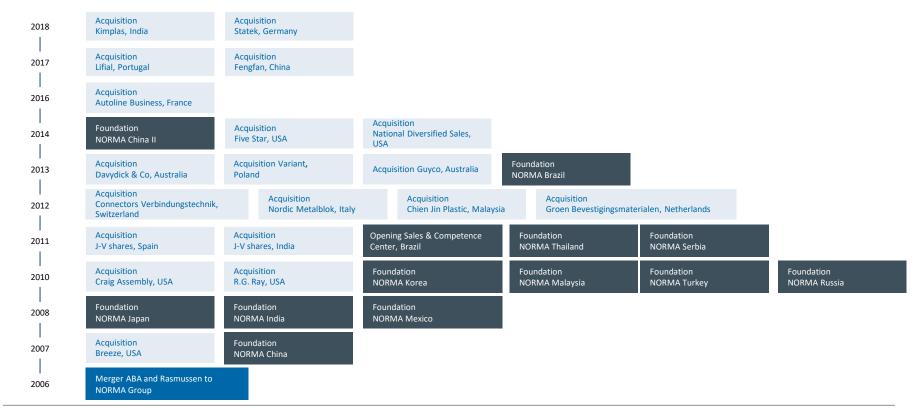
Customer Impact

- Reputation loss
- Image loss
- Warranty costs
- Non-compliance with legal requirements/regulations

Loss of End Customers

History of Acquisitions and Foundations





14 Acquisitions since IPO representing 46% of sales in 2011



Sales Consolidation Effects (in EUR million)	Date of Acquisition		Total Sales
CONNECTORS Verbindungstechnik AG, Switzerland	04/12	Market entry in connecting technology in Pharma & Biotech	16.6
Nordic Metalblok S.r.l., Italy	07/12	Market consolidation heating and air conditioning clamps	5.2
Chien Jin Plastic Sdn. Bhd., Malaysia	11/12	Market entry joining elements for water distribution	7.7
Groen Bevestigingsmaterialen B.V., Netherlands	12/12	Securing market with national dealer	3.4
Davydick & Co. Pty. Limited, Australia	01/13	Enforce market position with distribution of water & irrigation systems	3.4
Variant SA, Poland	06/13	Securing market with national dealer	2.3
Guyco Pty. Limited, Australia	07/13	Enforce market position with distribution of water & irrigation systems	7.2
Five Star Clamps Inc., USA	05/14	Consolidation of multi-industrial engineered clamps	4.0
National Diversified Sales, Inc., USA	10/14	Expanding water management product portfolio	129.3
Autoline, France	12/16	Expanding product portfolio and strengthening market position in the area of quick connectors	46.2
Lifial - Indústria Metalúrgica de Águeda, Lda., Portugal	01/17	Strengthening product portfolio of DS business and market consolidation	7.4
Fengfan Fastener (Shaoxing) Co., Ltd., China	05/17	Expanding product portfolio and market position	11.5
Kimplas Piping Systems Ltd., India	07/18	Expanding water management product portfolio	20.4
Statek Stanzereitechnik GmbH, Germany	08/18	Expanding value chain for stamping and forming technology	5.1
Total			269.8

NORMA Group Worldwide



EMEA

Czech Republic (P)

France (P, D)

Germany (P, D)

Italy (D)

Poland (P, D)

Portugal (P,D)

Serbia (P)

Spain (D)

Sweden (P, D)

Switzerland (P, D)

Turkey (D)

United Kingdom (P, D)

Americas

Brazil (P, D)

Mexico (P, D)

USA (P, D)

Asia-Pacific

Australia (D)

China (P, D)

India (P, D)

Japan (D)

Malaysia (P, D)

Singapore (D)

South Korea (D)

Thailand (D)



- 27 Production sites
- 21 Countries with Distribution, Sales & Competence Centers
- Sales into more than 100 countries

NORMA Group – Key Investment Highlights





Technology & Future Markets

Focus on Joining & Fluid-handling technology with profitable & sustainable growth in existing & future markets driven by global mega trends such as climate change and resource scarcity



Business Units

Active in Water Management, Industry Applications and Mobility & New Energy

Why invest in NORMA?



Diversification

Enhanced stability through broad diversification across products, end markets and regions



Distribution Channels

Strong global distribution network with one-stop-shopping service to specialized dealers, wholesalers and distributors as well as increased focus on e-commerce channels



Growth Prospects & Value Creation

Significant growth and value creation opportunity through synergistic acquisitions as well as focus on shareholder return and strong commitment to sustainable development goals

Management Board of NORMA Group SE



Guido Grandi

Chairman of the Management Board, CEO of NORMA Group SE since June 1, 2023



Member of the Management Board, CFO of NORMA Group SE since October 1, 2020



Dr. Daniel Heymann

Member of the Management Board, COO of NORMA Group SE since May 1, 2023



Responsibilities:

Group Development, Group Communications, Regional Organization, Sales, Marketing, Human Resources & Integrity, Legal and M&A, Product Development, R&D, Divisional Organization

Professional background

- 2014 2023 Chief Executive Officer, WKW Group, Velbert/Wuppertal
- 2004 2014 Various management positions, ThyssenKrupp AG, Essen
- 2001 2004 Director Purchase of body and body equipment parts, Ford, Cologne
- 1998 2001 Various management positions, United Technologies Corporation, Hartford, USA
- 1995 1996 Project & development engineer, Ford, Cologne

Studies / professional education

- Master of Business Administration, W. P. Carey School of Business, Arizona State University, Tempe, Arizona
- Studies of mechanical engineering, aerospace engineering, Rheinisch-Westfälische Technische Hochschule Aachen, Aachen, Diploma Engineer degree

Responsibilities:

Finance & Reporting, Controlling, Treasury & Insurances, Investor Relations, Corporate Responsibility and ESG, Risk Management & Internal Audit

Annette Stieve

Professional background

- 2018 2020 Management Board, CFO Finance, Indirect Purchasing & General Services at Hoffmann SE, Munich
- 1996 2017 Various leading positions (most recently as Managing Director and CFO of the Northern and Eastern Europe region) at Faurecia Group. Stadthagen
- 1991 1996 Arthur Andersen & Co GmbH, Audit and Tax Advisory Firm, Hannover

Studies / professional education

- Global Senior Management Program (Faurecia Programs), INSEAD, Fontainebleau Cedex, France
- Studies of economics at University of Paderborn
- Studies of law at the University of Bielefeld

Responsibilities:

Production, Purchasing, Supply Chain Management, Operational Global Excellence, ICT, Quality, Environment, Health and Safety (EHS), Project Management

Professional background

- 2020 2023 Executive Vice President at Dräxlmaier Group, Vilsbiburg
- 2019 2020 Senior Vice President & Chief Operating Officer Components at Dräxlmaier Group, Vilsbiburg
- 2019 2019 Vice President & Head of Operations Interior at Dräxlmaier Group, Vilsbiburg
- 2008 2019 Various positions at Dräxlmaier Group, Vilsbiburg

Studies / professional education

- Doctorate in Engineering from TU Dresden
 - Studies of Wood and Fiber Materials Technology at TU Dresden
- Studies of Wood Technology at TH Rosenheim
- Completed training as a carpenter

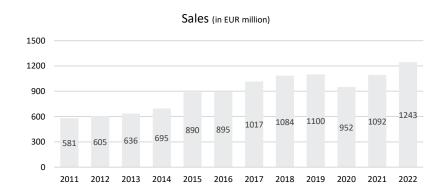


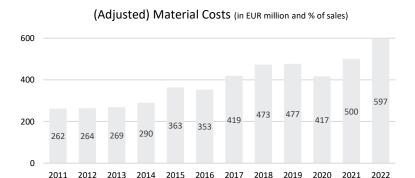
FINANCIAL TRACK RECORD



Long-term P&L Development (I/II)

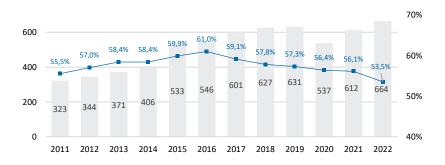


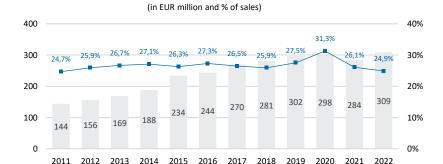




(Adjusted) Personnel Expenses







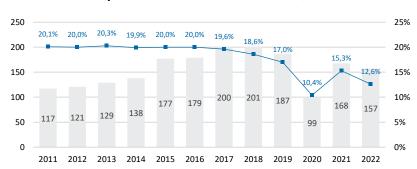
Long-term P&L Development (II/II)



Net Expenses from adj. other oper. Income and Expenses (in EUR million and % of sales)



Adjusted EBITDA (in EUR million and % of sales)



Adjusted EBIT (in EUR million and % of sales)

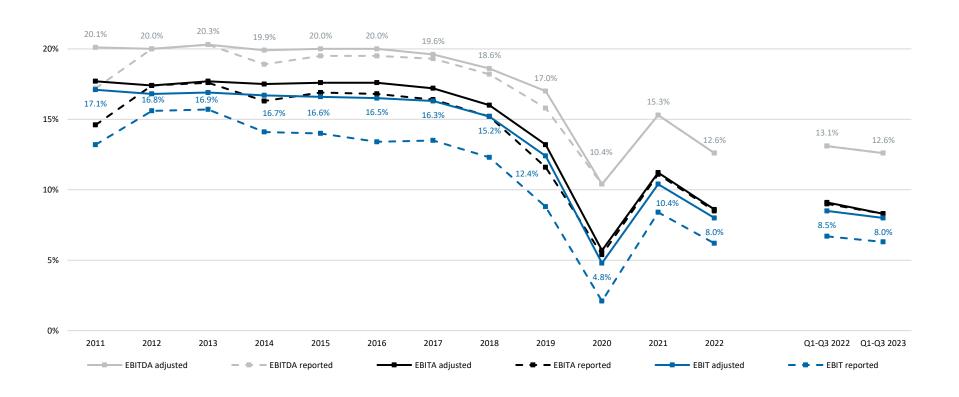


(Adjusted) Net Profit (in EUR million)



Long-term Margin Development (adjusted and reported)

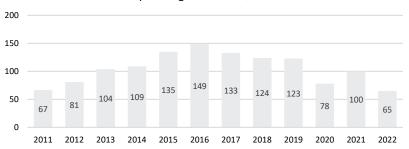




Long-term Cash, Working Capital and CAPEX Development



Net Operating Cash Flow (in EUR million)



Trade Working Capital (in EUR million and % of sales)



CAPEX (in EUR million and % of sales)



Factoring Programs (in EUR million and % of sales)



Long-term Adjustments on EBIT level



in EUR million	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Reported EBIT	76.6	94.4	99.5	97.8	124.8	120.0	137.8	133.5	96.7	20.1	92.1	99.0
+ Acquisition & Rightsizing Costs*	16.8	0	0	6.9	3.6	4.8	3.5	4.4	13.4	0	0	0
+ PPA Depreciation	1.2	0.3	0.5	1.3	2.2	2.3	4.2	4.0	3.5	3.5	1.5	1.3
+ PPA Amortization	5.1	7.2	7.7	10.1	17.3	20.6	20.5	22.6	22.5	21.7	20.2	21.2
Total Adjustments	23.1	7.5	8.2	18.3	23.1	27.7	28.2	31.0	39.4	25.1	21.7	22.4
Adjusted EBIT	99.7	101.9	107.7	116.2	147.9	147.7	166.0	164.5	136.1	45.3	113.8	99.0



Adjustments mainly consisting of purchase price allocations in order to avoid goodwill

* 2010-2011: mostly IPO related costs

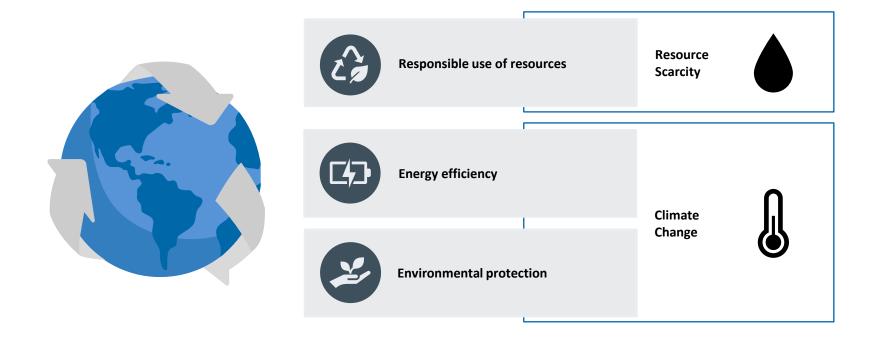


CORPORATE RESPONSIBILITY



Megatrends drive NORMA Group's business





NORMA Group's Corporate Responsibility Commitment



NORMA Group is committed to several initiatives, charters and guidelines...

Membership with UN Global Compact

 Ten principles in the areas of human rights, labor, the environment and anti-corruption

Human and Labor Rights

 "NORMA Group categorically rejects and does not accept any form of violation of human rights."

Signatory of Diversity Charter

 "We deeply respect all colleagues irrespective of gender, nationality, ethnic background, religion or worldview, disability, age, and sexual preference and identity."

Global Reporting Initiative (GRI)

 Transparent reporting in annual CR-Report according to GRI Standards \dots and its CR actions contribute to 6 of the UN Sustainable Development $\mbox{\sc Goals}$

Key contribution to UN Sustainable Development Goals













12 RESPONSIBLE CONSUMPTION AND PRODUCTION



DECENT WORK ANI

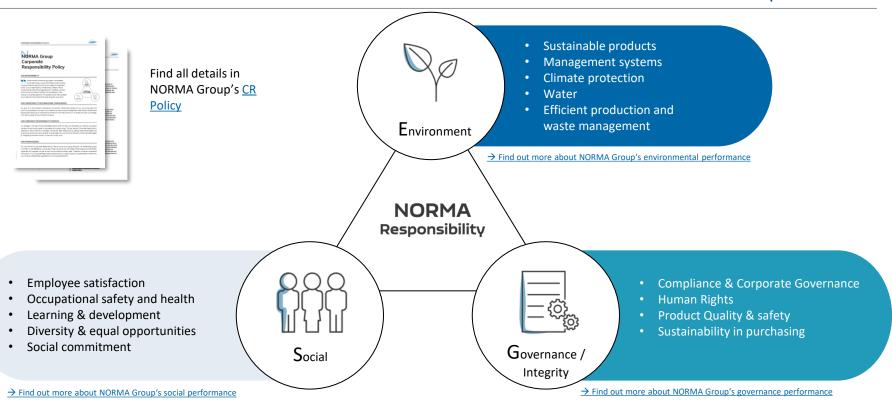


13 CLIMATI ACTION



What is Corporate Responsibility at NORMA Group?





Sustainability key figures – Change yoy



% change



Environment

CO ₂ emissions marked-based (Scope 1 and 2) in tCO ₂ equivalents	43,449	4,879	-88.8
Energy consumption in kWh/EUR thousand of revenue	119.0	101.8	-14.5
Water consumption liter/EUR thousand of revenue	147.1	131.6	-10.5

2022

2021



Social

Accident rate (Accidents / 1,00 emlpoyees)	6.2	4.2	-32.3
Average training hours (Hours / emploee)	29.6	38.7	30.7
Female employees (in relation to core workforce)	37.2	36.9	n/a



Governance

Number of employees trained on cortopics (headcount)	npliance 1,114	2,080	86.7
Defective parts (parts per million)	4.9	2.9	-40.8
Customer complaints (average per month per entity)	5.1	3.7	-27.5

EU Taxonomy Reporting



- Second time adoption of the EU Taxonomy for the FY 2022 as required by the EU Commission
- NORMA Group's EU Taxonomoy reporting for FY 2022 only covers Taxonomy-eligible economic activities (not "aligned")
- EU Taxonomy Alignment = sustainable economic activities according to the EU Taxonomy
- In order to be classified as "aligned" EU Taxonomy eligible economic activities need to fullfill technical screening criteria and minimum safeguards
- The EU Taxonomy reporting focuses on three performance indicators: Revenue, CapEx and OpEx

Economic Activity	Sales	Capex	Opex
3.6 Manufacture of other low carbon technologies	1.57%	1.45%	1.57%
6.4 Operation of personal mobility devices, cycle logistics	-	-	0.13%
6.5 Transport by motorbikes, passenger cars and commercial vehicles	-	1.83%	0.12%
7.1 Transport by motorbikes, passenger cars and commercial vehicles	-	3.19%	-
7.2 Renovation of existing buildings	-	1.03%	-
7.3 Installation, maintenance and repair of energy efficiency equipment	-	3.37%	-
7.4 Installation, maintenance and repair of charging stations for electric vehicles in buildings (and parking spaces attached to buildings)	-	0.00%	-
7.5 Installation, maintenance and repair of instruments and devices for measuring, regulation and controlling energy performance of buildings	-	0.22%	-
Total	1.57%	11.09%	1.82%

* In percent of total Revenue, CapEx, Opex

Corporate Responsibility Targets for 2023





CO₂ emissions

< 9,800 tons

Indicator: Scope 1 and 2, tons

Water consumption

2% improvement

Baseline: 2021
Indicator: liter / TEUR sales

Waste

2% improvement

Baseline: 2021 Indicator: kg / TEUR sales Social

Incident rate

< 4.35

Indicator: accidents / 1,000 employees

Training hours

> 30

Indicator: training hours / employee

Voluntary attrition rate

Local targets

Indicator: % of sites that achieved local target

Gover-nance

Defective parts

< 5.5

Indicator: parts per million

<u>Customer complaints</u>

< 5.5

Indicator: average per month per entity

Ratings confirm NORMA Group's approach to CR





ecovadis

Sustaina bility

- AA (on a scale from CCC to AAA): "MSCI leader"
- Top 38% within the industrials benchmark



2021: "German Award for Sustainability Projects

2021" for NORMA Clean Water in the "Equal

Opportunities" category



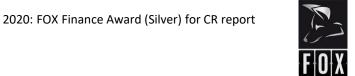
Score: 75 out of 100

 Top 1% of rating universe (>35,000 companies): Platinum standard





- Score: C+ (on a scale from D- to A+
- Prime Status





- C (on a scale of D- to A)
- Awareness level



- Risk Score: 17.3 (on a scale from 0 (best) to 100 (worst)): Low risk
- Rank #10 in the Industry Machinery sector

2017: Awarded "Building Public Trust Award" (best non-financial report MDAX) by PwC



Environmental Impact of Products as key selling point



Climate

- eM Twist Quick Connector, designed for e-mobility
- Less weight: More than 25% lighter than before
- Reduced CO₂ emissions: Estimated 32% saved in the production process





Water

- Drip irrigation saves up to 60% in comparison to regular sprinkler irrigation
- More than 50% of resins are from recycled plastics at NORMA Group's water management subsidiary NDS



NORMA Groups' Social Commitment



NORMA Clean Water

- Partner: child aid organization Plan International
- Focus: Projects with focus on water management solutions
- 2014 2018: NORMA Clean Water India
 - Renovation of sanitary facilities at 25 schools
- 2017 today: NORMA Clean Water Brazil
 - Target: Access to clean water for families in rural areas





NORMA Help Day

Help Day: Global volunteering day









Sustainability in Purchasing





Supplier Code of Conduct

 Basic understanding of sustainability management in purchasing, signature is a condition to be graded "preferred" supplier



Supplier-Scoring

• Environmental and health and safety certificates as well as sustainability self-assessment are criteria in the annual supplier scoring



Commodity Strategies

Contain sustainability fact sheets, which quantify impacts on climate and water and identify improvement potentials



Risk Management

• Continuous supplier risk monitoring, incl. sustainability factors, like human rights and labor practices



Conflict Materials

 CMRT reporting & sanction list screening to ensure responsible and sustainable sourcing of materials and minerals



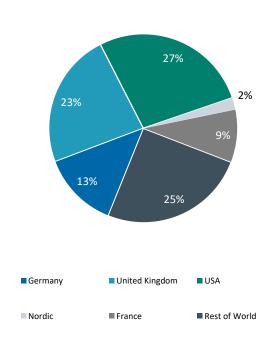
SHARE INFORMATION & OTHERS



Current Shareholder Structure



Identified Institutional Shareholders*



Free Float as of October 9th, 2023 includes**

The Capital Group Companies, Inc., Los Angeles, USA	
Teleios Capital Partners, Zug, Suisse	
SMALLCAP World Fund, Lutherville-Timonium, USA	
SPICE Two Investment Cooperative U.A., Amsterdam, Netherlands	5.00%
Allianz Global Investors GmbH, Frankfurt am Main, Germany	
Impax Asset Management Group Plc, London, United Kingdom	
Schroder Investment Management, London, United Kingdom	3.44%
Tweedy, Browne Company LLC, Wilmington, USA	3.03%
FMR LLC, Wilmington, USA	3.02%
KBI Global Investors Ltd., Dublin, Irland	
	-

^{*} As of September 30, 2023.

^{**} According to voting rights notifications. All voting rights notifications are published on the Company's Website (https://www.normagroup.com/corp/en/investors/publications-events/financial-releases/).

Analyst Coverage





Nikolai Kempf



Peter Rothenaicher



♦ HAUCK & AUFHÄUSER

Christian Glowa



Recommendations*

■ Buy ■ Hold

Key index inclusions



DZ BANK

Thorsten Reigber



Daniel Kukalj



Hans-Joachim Heimbürger



ODDO BHF Klaus Ringel



Yasmin Steilen



Warburg Research Marc-René Tonn



Average price target*



Visit our IR website

for further information

STIFEL

Alexander Wahl

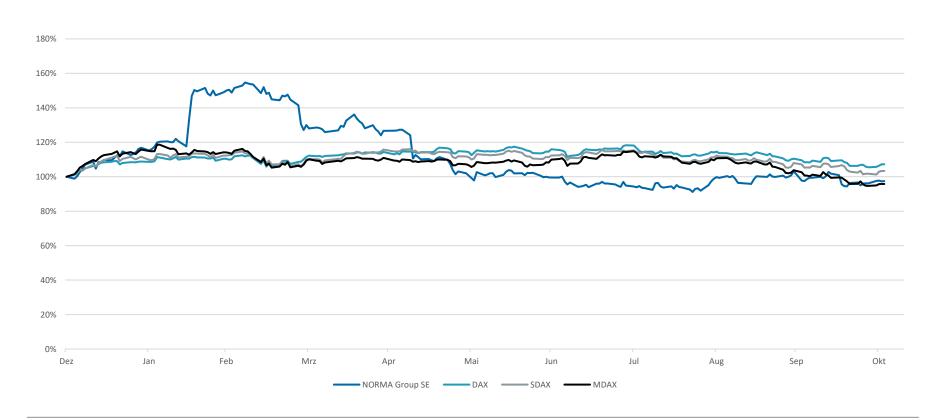
METZLER

Pal Skirta

* As of November 2, 2023.

Index-based Share Price Performance compared with SDAX, MDAX & DAX





Contacts & Event Calendar



Event	Date
Publication of Preliminary Results FY 2023	February 13, 2024
Publication of Full Year 2023 Results	March 26, 2024
Publication of Interim Results Q1 2024	May 7, 2024
Publication of Interim Results Q2 2024	August 13, 2024
Publication of Interim Results Q3 2024	November 5, 2024



Contacts

Andreas Troesch

Vice President Investor Relations,
Communications & Corporate Responsibility

Phone: +49 6181 6102-741

Mail: Andreas.Troesch@normagroup.com



Chiara von Eisenhart Rothe

Senior Manager Investor Relations

Phone: +49 6181 6102-748

Mail: Chiara.vonEisenhartRothe@normagroup.com



Ivana Blazanovic

Senior Manager Investor Relations

Phone: +49 6181 6102-7603

Mail: Ivana.Blazanovic@normagroup.com

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The company points out that such future-oriented statements provide no guarantee for the future and that actual events including the financial position and profitability of NORMA Group SE and developments in the economic and regulatory fundamentals may vary substantially (particularly on the down side) from those explicitly or implicitly assumed or described in these statements.

Even if the actual results for NORMA Group SE, including its financial position and profitability and the economic and regulatory fundamentals, are in accordance with such future-oriented statements in this presentation, no guarantee can be given that this will continue to be the case in the future.

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