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# Facts & Figures – Key Figures Q1 2023





### Sales

Increase of net sales of 3.5% leads to sales of EUR 315.0 million

(Q1 2022: EUR 304.4 million)

Organic Growth of 2.1%

(Q1 2022: 2.2%)



### Adjusted EBIT

Adjusted EBIT decreased by -25.5% to EUR 22.6 million

(2021: EUR 30.3 million)



### Adj. EBIT Margin

Adjusted EBIT margin of 7.2% (Q1 2022: 10.0 %)



# Net Operating Cashflow

Net Operating Cashflow of EUR -44.8 million

(Q1 2022: EUR -16.7 million)



### **Balance Sheet**

Equity Ratio of 46.0%

(Dec. 31, 2022: 45.2%)

Net Debt at EUR 414.3 million

(Dec. 31, 2022: EUR 349.8 million)



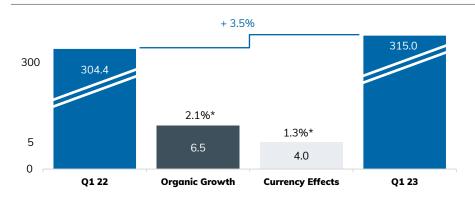
### **Dividend**

Dividend proposal of EUR 0.55 for FY 2022 to AGM on May 11, 2023

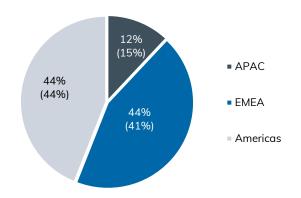
(2022: EUR 0.75)

# **Top Line Development Q1 2023**





Regional Split (in % actual vs. Q1 2022)



### **Top Line**

 Increase in Net Sales of 3.5% to EUR 315.0 million in Q1 2023 compared to EUR 304.4 million in Q1 2022, mainly due to:

+ 2.1%
Organic
Growth

+5.9% | -3.7% | Volume

### **Organic Growth**

- Organic Growth of 2.1% in Q1 2023 especially due to good development in the EMEA region
- EJT sales showing organic growth of 6.3% leading to sales of EUR 182.7 million, mainly due to strong growth in the EMEA region of 13.2%
- SJT sales showing decline of 2.9% leading to sales of EUR 130.7 million, with the EMEA region showing strong organic growth of 8.2%

### **Currency Effects**

- Positive translation effects of EUR 4.0 million
- Thus, currency effects reflect 1.3% of group sales growth
- Currency effects mostly related to USD

\* In % of prior year sales

# **Segment Reporting Q1 2023**



### **EMEA**



- EJT: Good recovery leads to strong double-digit growth of 13.2% mainly due to positive volume effects in the Mobility & New Energy business
- SJT: Positive pricing effects leading to good organic growth of 8.2%

### **Sales Development** 160 11.8%\* 138.2 140 124.6 -0.9%\* 120 100 80 60 40 Sales Sales 20 Q1 22 Q1 23 Organic Currency

### **Americas**



- EJT: 2.4% organic growth in Q1 2023 due to positive heavy-duty business
- SJT: Organic decline of 4.5% mainly due to US water business (declining 8.1% on high comps)

### **Sales** Development 160 137.6 134.3 4.6%\* 140 -2.1%\* 120 100 80 60 40 Sales Sales 20 Q1 22 01 23 Organic Currency Ω

### **APAC**



- EJT: Challenging environment especially in China leads to organic decline of 8.9%
- SJT: Organic decline of 16.7% due to negative development of the APAC water business

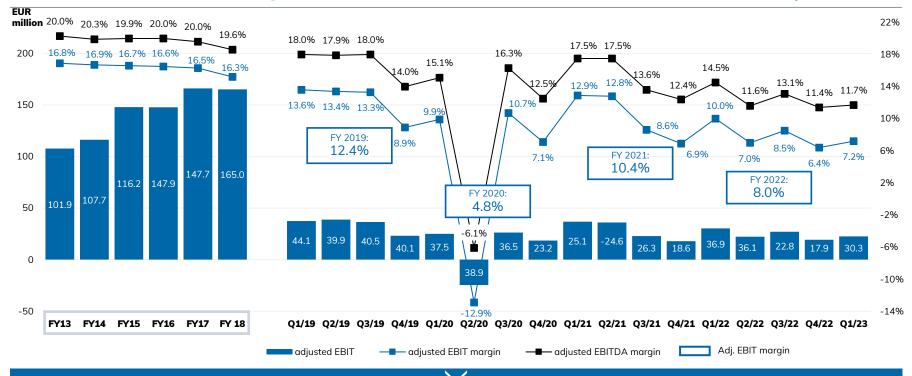
### Sales Development



\* In % of prior year sales

# **EBITDA & EBIT Margin Development**

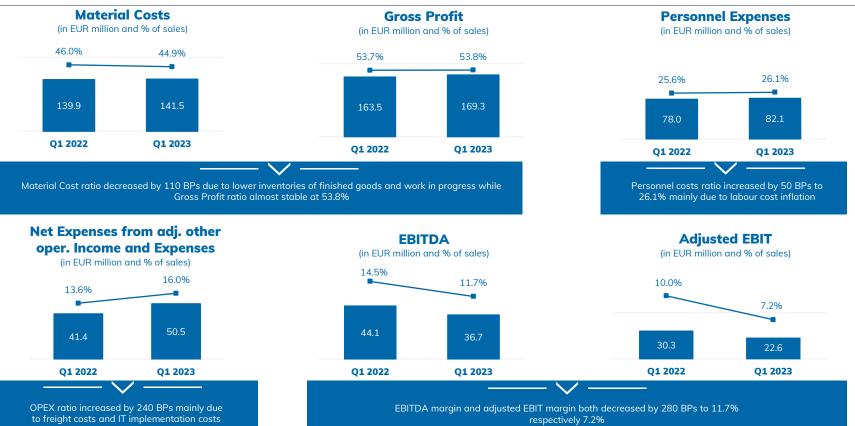




Q1 2023 margin as expected confirming FY 2023 guidance

# **Profit & Loss Development Q1 2023**





# **Operational Adjustments Q1 2023**

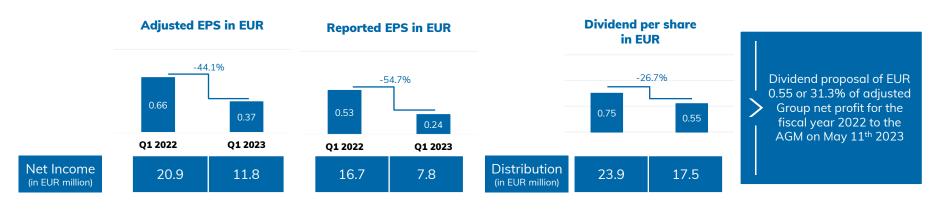


in EUR million*	Reported	Adjustments	Adjusted	
Sales	315.0		315.0	
EBITDA	36.7	0	36.7	
EBITDA margin	11.7%		11.7%	
EBITA	23.7	0.2 (depreciation PPA)	23.9	
EBITA margin	7.5%		7.6%	
EBIT	17.2	5.4 (incl. EUR 5.2 million amortization PPA)	22.6	
EBIT margin	5.5%		7.2%	
Net Profit	7.8	4.0 (incl. EUR -1.3 million post tax impact)	11.8	
Net Profit margin	2.5%		3.7%	
EPS (in EUR)	0.24	0.13	0.37	

<sup>\*</sup> Deviations may occur due to commercial rounding.

# **EPS Q1 2023 and Dividend Development**







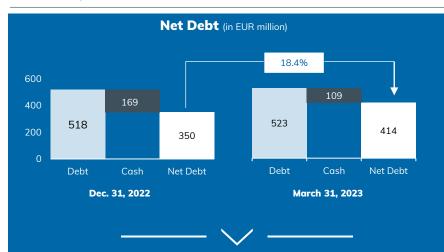
### **Dividend policy**

Payout ratio of approx. 30%-35% of adjusted Group annual earnings

<sup>\*</sup> Dividend payout ratio in 2019 lower than usual due to the Covid-19 pandemic and 2020 higher than usual as a compensation for the previous years lower dividend.

# **Equity Ratio, Net Debt and Debt Ratios**





- Net Debt increased by 18.4% mainly due to cash outflow from operating activities, the disposal of non-current assets and higher leasing liabilities
- Leverage increased to 2.7x due to higher Nebt Debt and lower EBITDA
- Increased Equity at EUR 702 million leads to improved Equity Ratio of 46.0%

Equity Ratio							
	Dec. 31, 2022	March 31, 2023					

	Dec. 31, 2022	March 31, 2023
Equity Ratio (Equity / Balance Sheet total)	45.2%	46.0%

### **Debt Ratios**

	Dec. 31, 2022	March 31, 2023
<b>Leverage</b> (Net Debt / EBITDA)	2.2x	2.7x
<b>Gearing</b> (Net Debt / Equity)	0.5x	0.6x

# **Net Operating Cash Flow Development in Q1 2023**



in EUR million	2019	2020	2021	2022	Q1 2022	Q1 2023	Variance (2023 to 2022)
EBITDA	187.2	99.3	167.6	157.2	44.1	36.8	-16.6%
$\Delta$ ± Trade Working capital	-9.5	20.2	-20.4	-38.8	-54.7	-66.0	-20.7%
Net operating cash flow before investments from operating business	177.7	119.5	147.2	118.5	-10.6	-29.2	-175.5%
$\Delta \pm \text{Investments}$ from operating business	-54.8	-41.2	-47.4	-53.2	-6.1	-15.6	-155.7%
Net Operating Cash Flow	122.9	78.3	99.8	65.3	-16.7	-44.8	-168.3%



- Working Capital outflow of EUR 66.0 million due to a decrease of factoring programs from EUR 77 million as of December 31, 2022 to EUR 63 million as of March 31, 2023
- Capex increased mainly due to new location of NDS in Lithia Springs
- Resulting in a Net Operating Cash Flow of EUR -44.8 million in Q1 2023 compared to EUR -16.7 million in Q1 2022

### **NORMA Value Added and ROCE**



in EUR million	Q1 2022	Q1 2023
Adjusted EBIT after taxes	22.0	14.2
Capital Cost (WACC x CE per January 1st)	-16.9*	-23.6*
NOVA	5.1	-9.4

- The NORMA Value Added (NOVA) is NORMA Group's long term strategic target
- NORMA Group determines the annual value creation in form of the NORMA Value Added (NOVA)
- NOVA is calculated on the basis of adjusted EBIT, tax rate and the cost of capital
- The cost of capital is defined by the weighted average cost of capital (WACC) and the capital employed (equity plus net debt)

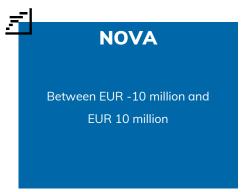
# **Outlook 2023 – Company Guidance confirmed**













# COMPANY IMPROVEMENT PROGRAM "STEP UP"



# NORMA Group Step Up Program (I/V): Industry Split 2027



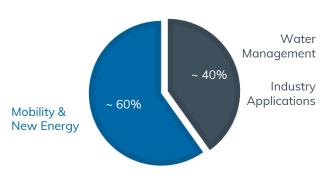
Growth & Efficiency

With the Step Up program, NORMA Group ensures long-term profitable growth and operational efficiency

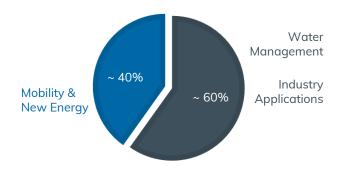
Step Up consists of growth and investment plans for the three strategic business units (SBUs) and measures to increase operational efficiency

Strategic Business Units NORMA Group's three SBUs: Water Management, Industry Applications and Mobility & New Energy

Future sales split regarding the three business units: 60 percent Water Management and Industry Applications, 40 percent Mobility & New Energy



Via execution of Step Up

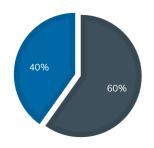


Current sales split
with around 60% Mobility & New Energy
business

Sales split 2027
with around 60% Water Management &
Industry Applications business

# NORMA Group Step Up Program (II/V): Growth





Product development for alternative powertrain technology

Growth with focus on China & E-Mobility

More selective order intake

**Mobility & New Energy** 

Growth via Growth via extension of Digital Commerce

Growth via new business (product development; "Make or Buy")

Growth via focus on resilient business opportunities

Growth via globalization including M&A

**Industry Applications** 

Growth via extension of Digital Commerce

Growth via new business (product development; "Make or Buy")

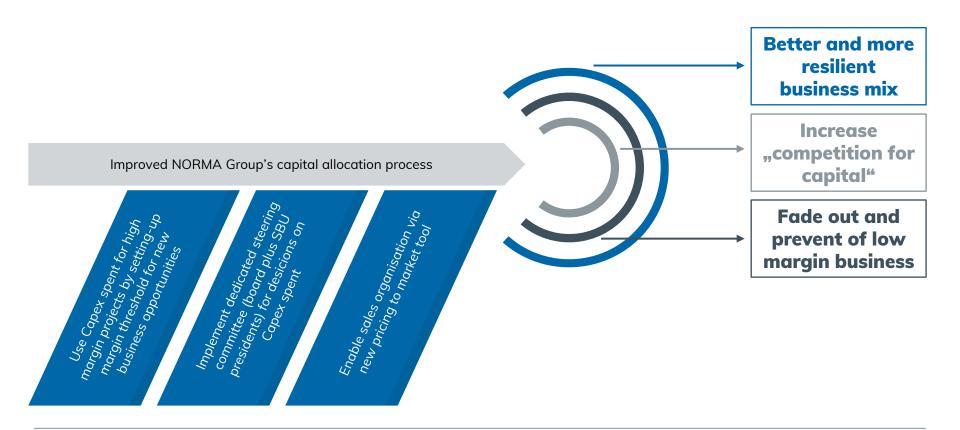
Growth via focus on resilient business opportunities

Growth via globalization including M&A

**Water Management** 

# NORMA Group Step Up Program (III/V): Capital Allocation





# NORMA Group Step Up Program (IV/V): Efficiency



Reduce complexity in supply chain processes Increase connection between sales. production and supply chain management Better use of existing capacities Reduce inventory **Supply Chain Management** 

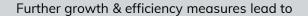
NORMA Business System (NBS) Implementation Further automatization & Industry 4.0 Implementation and constant monitoring of machine usage (Overall Equipment Effectiveness. OEE) Reduce backlog **Operations** 

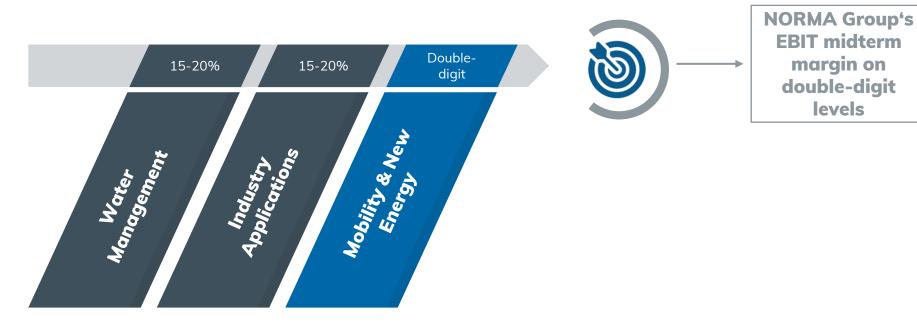
**ICT** Global introduction of ERP system Microsoft D365 **Controlling**Biweekly drumbeat of all efficiency activities

**Production**Ongoing SKU reduction

# NORMA Group Step Up Program (V/V): Margin











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Strong Balance Sheet even further improved; Solid maturity profile with long-term financing strategy

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Positive Net Operating Cash Flow; NORMA Value Added negatively influenced by lower EBIT and higher WACC

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Medium single-digit organic sales growth and Adjusted EBIT margin of around 8% expected

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"Get on track" measures continue and are being merged with further improvement measures

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Strong business model with growth opportunities driven by global maga trends

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### Financial Track Record

Long-term Charts including P&L, Balance Sheet, Cash Flow, Working Capital, CapEx & Factoring Programs

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Business driven by mega trends climate change & resource scarcity

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### Share Information & Others

Long-term shareholder basis; Q1 2023 results on May 9<sup>th</sup>, 2023

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# Facts & Figures FY 2022 - Key Figures (I/II)





### Sales

Increase of net sales of 13.8% leads to sales of EUR 1,243.0 million

(2021: EUR 1,091.9 million)



### Organic Sales

Organic sales growth of 7.1% for the full year 2022
(2021: 16.2%)



### **Adjusted EBIT**

Decreased adjusted EBIT of EUR 99.0 million

(2021: EUR 113.8 million)



### **Adj. EBIT Margin**

Adjusted EBIT margin of 8.0% (2021: 10.4 %)



### **EPS**

Adj. EPS at EUR 1.75 (2021: EUR 2.27) Rep. EPS at EUR 1.23

· (2021: EUR 1.76)



### **Dividend**

Dividend proposal of EUR 0.55 for FY 2022 to AGM on May 11, 2023

(2021: EUR 0.75)

# Facts & Figures FY 2022 - Key Figures (II/II)





### **Equity**

Improved equity ratio of 45.2% (2021: 44.6 %)



### **Net Debt**

Net Debt increased to EUR 349.8 million

(2021: EUR 318.5 million)



### Leverage

Increased Leverage of 2.2x (December 31, 2021: 1.9x)



# Net Operating Cashflow

Decreased Net Operating Cashflow of EUR 65.3 million\* (2021: EUR 100 million)



### **NOVA**

Negative NORMA Value Added\* of EUR -27.1 million

(2021: EUR 16.0 million)



CO<sub>2</sub> emissions reduced by 88.8% to 4.879 t CO<sub>2</sub>e in 2022 (market-based), incl. certificates

(2021: 43,449 t CO<sub>2</sub>e)

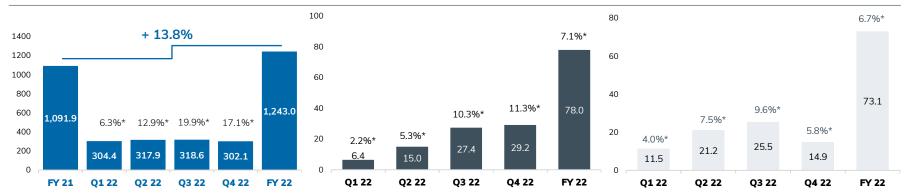
<sup>\*</sup> With factoring programs at EUR 77 million on December 31, 2022 (December 31, 20201 EUR 62 million)



SEGMENT REPORTING & P&L STATEMENT

# **Top Line Development**





### **Top Line**

 Increase in Net Sales of 13.8% to EUR 1,243.0 million in 2022 compared to EUR 1,091.9 million in 2021, mainly due to positive pricing

+ 7.1%
Organic
Growth

+9.3% Price -2.1% Volume

### **Organic Growth**

- Organic Growth of 7.1% in FY 2022 especially due to good development in the Americas region & good recovery in Q4 in EMEA
- EJT sales showing organic growth of 7.5% leading to sales of EUR 698.8 million, mainly due to strong growth in the Americas and EMEA region
- SJT sales showing good organic growth of 6.4% leading to sales of EUR 535.3 million, mainly due to the Americas region

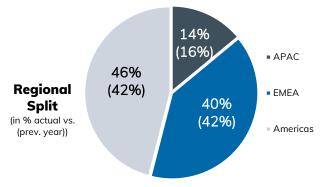
### **Currency Effects**

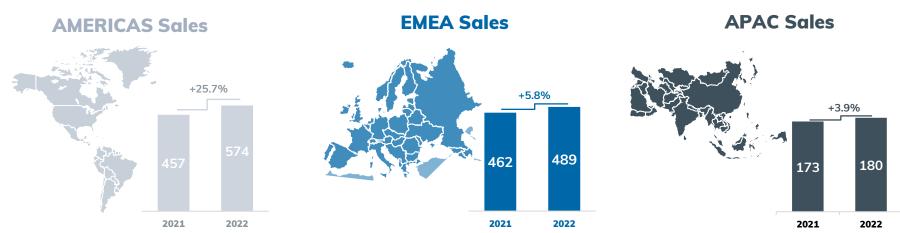
- Positive translation effects of EUR 73.1 million
- Thus, currency effects reflect 6.7% of group sales growth
- Currency effects mostly related to USD

\* In % of prior year sales

# **Segment Reporting – Sales Development (I/II)**







# **Segment Reporting – Sales Development (II/II)**



### **EMEA**



- EJT: Excellent recovery in H2 2022 especially in Light Vehicles leads to high single-digit organic growth of 9.7% in FY 2022
- SJT: Organic decline of 3.7% due to difficult business development and internal restructuring measures

### **Sales Development**

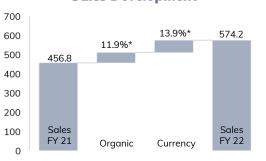


### **Americas**



- EJT: Strong performance in H2 2022 also due to pricing leads to doubledigit growth of 11.4% in FY 2022
- SJT: Good double-digit organic growth of 12.0% with Water Management showing another strong organic growth of 12.4% due to pricing

### **Sales** Development



### **APAC**



- EJT: Lockdowns in China in Q2 2022 lead to organic decline of 4.4% in FY 2022
- SJT: Strong H1 2022 leads to an organic growth of 1.2% in FY 2022

### **Sales Development**

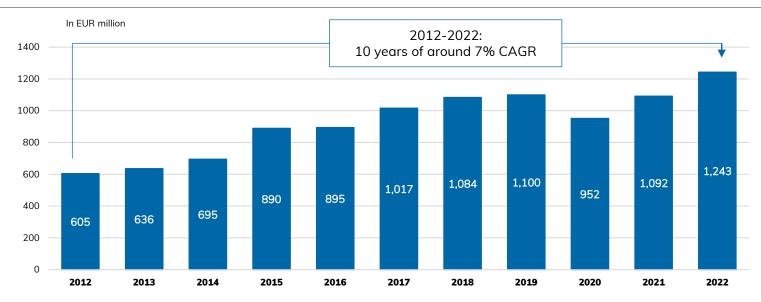


27

<sup>\*</sup> In % of prior year sales

## **Revenue Track Record**



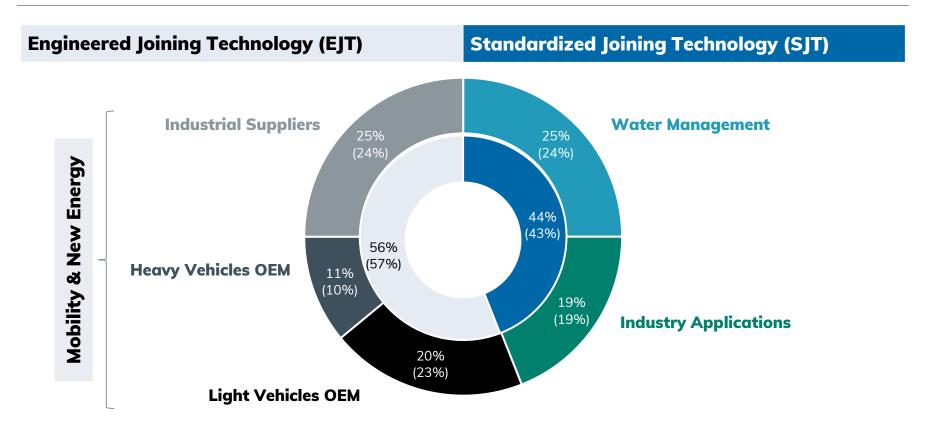


### Thereof organic development (in EUR million and %)

Year	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Ø 10 years
In EUR million	15.1	41.3	25.9	7.6	77.0	78.6	-21.6	-133.3	154.4	78.0	
In %	2.5	6.5	3.7	0.9	8.6	7.7	-2.0	-12.1	16.2	7.1	3.9

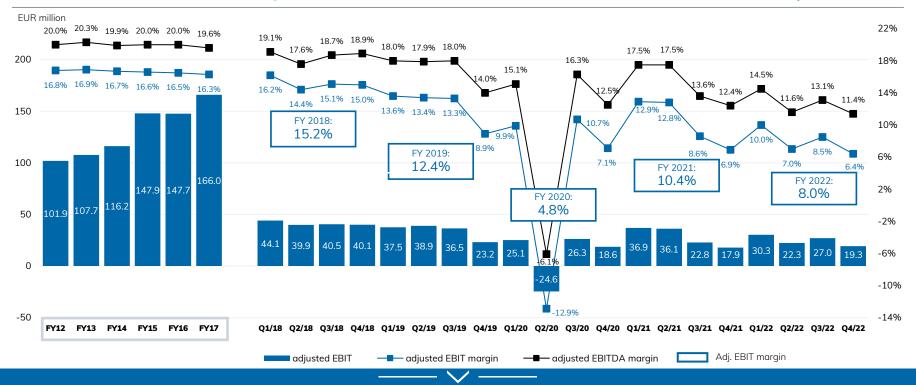
### **Balanced Sales Mix**





# **EBITDA & EBIT Margin Development**

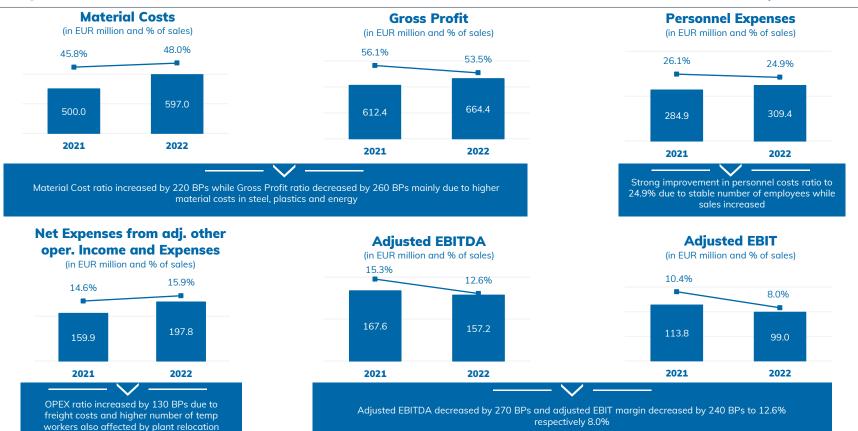




Adjusted EBIT margin at 8.0% affected by strong increase in material & logistic costs as well as internal inefficiencies in EMEA

# (Adjusted) Profit & Loss Development





# Operational Adjustments 2022 and Outlook 2023-2024

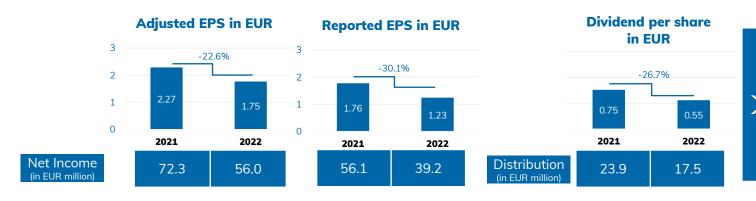


in EUR million*	Reported	Adjustments	Adjusted	FY 2023	FY 2024
Sales	1,243.0		1,243.0		
EBITDA	157.2	0	157.2	0	0
EBITDA margin	12.6%		12.6%		
EBITA	105.6	1.3 (depreciation PPA)	106.9	ca. 0.8 (depreciation PPA)	ca. 0.8 (depreciation PPA)
EBITA margin	8.5%		8.6%		
EBIT	76.5	22.4 (incl. EUR 21.1 million amortization PPA)	99.0	ca. 21.9 (incl. around EUR 21.1 million amortization PPA)	ca. 21.4 (incl. around EUR 20.6 million amortization PPA)
EBIT margin	6.2%		8.0%		
Net Profit	39.2	16.8 (incl. EUR -5.6 million post tax impact)	56.0	ca. 16.4	ca. 16.1
Net Profit margin	3.2%		4.5%		
EPS (in EUR)	1.23	0.52	1.75	ca. 0.51	ca. 0.50

<sup>\*</sup> Deviations may occur due to commercial rounding.

# **EPS and Dividend Development**





Dividend proposal of EUR 0.55 or 31.3% of adjusted Group net profit for the fiscal year 2022 to the AGM on May 11<sup>th</sup> 2023



### **Dividend policy**

Payout ratio of approx. 30%-35% of adjusted Group annual earnings

<sup>\*</sup> Dividend payout ratio in 2019 lower than usual due to the Covid-19 pandemic and 2020 higher than usual as a compensation for the previous years lower dividend.

# **Profit and Loss Statement**



in EUR million	Adju	sted	Reported		
and %	2021	2022	2021	2022	
Sales	1,091.9	1,243.0	1,091.9	1,243.0	
Gross Profit	612.4	664.4	612.4	664.4	
EBITDA	167.6	157.2	167.6	157.2	
in % of sales	15.3%	12.6%	15.3%	12.6%	
EBITA	122.5	106.9	121.0	105.6	
in % of sales	11.2%	8.6%	11.1%	8.5%	
EBIT	113.8	99.0	92.1	76.5	
in % of sales	10.4%	8.0%	8.4%	6.2%	
Financial Result	-12.4	-12.6	-12.4	-12.6	
Profit before Tax	101.4	86.4	79.7	63.9	
Taxes	-29.0	-30.4	23.6	-24.7	
in % of profit before tax	28.6%	35.2%	29.6%	38.7%	
Net Profit	72.3	56.0	56.1	39.2	



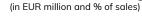
# BALANCE SHEET & MATURITY PROFILE



# **Working Capital Development**

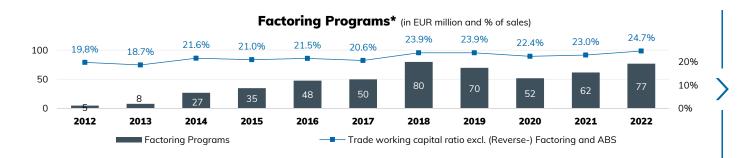


### Working capital incl. (Reverse) Factoring and ABS programs





Working Capital Ratio increased by 110 BPs due to higher inventories related to safety stock because of plant relocation, material shortage and inflation.



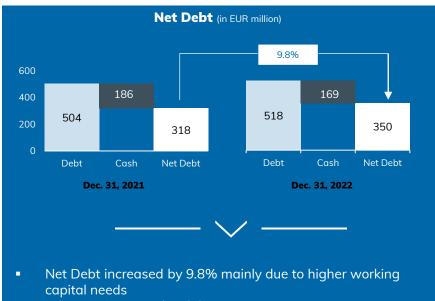
Factoring programs increased to EUR 77 million in order to optimize financial flexibility.

<sup>\* (</sup>Reverse) Factoring and ABS programs

<sup>\*\*</sup> In % of sales runrate of EUR 784 million including NDS sales on full year 2014 basis

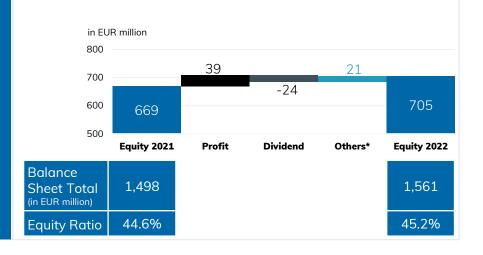
# **Equity Ratio, Net Debt and Debt Ratios**





- Leverage increased to 2.2x
- Increased Equity at EUR 705 million leads to improved Equity Ratio of 45.2%

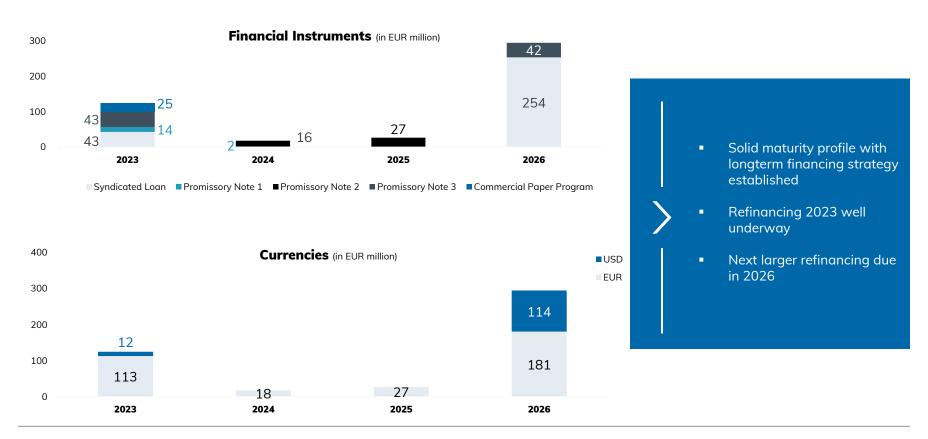




<sup>\*</sup> Includes exchange differences on translation of foreign operations of EUR 13.8 million and cash flow hedges net of tax amounting to EUR 4.5 million

# **Solid Maturity Profile**





### **Balance Sheet**



in EUR million	Dec 31, 2021	Dec 31, 2022
Assets		
Non-current assets		
Goodwill / Other intangible assets / Property, plant & equipment	883.2	894.1
Other non-financial assets / Derivative financial assets / Deferred- and income tax assets	22.4	28.3
Total non-current assets	905.6	924.5
Current assets		
Inventories	208.0	250.8
Other non-financial / other financial / derivative financial / income tax assets	30.0	30.0
Trade and other receivables	162.0	186.3
Cash and cash equivalents	185.7	168.7
Contract assets	0.8	0.5
Total current assets	592.6	636.2
Total assets	1,498.2	1,560.7

in EUR million	Dec 31, 2021	Dec 31, 2022
Equity and liabilities		
Equity		
Total equity	668.6	705.4
Non-current and current liabilities		
Retirement benefit obligations / Provisions	42.9	28.4
Borrowings and other financial liabilities	471.6	476.1
Other non-financial liabilities	38.5	40.6
Contract liabilities	0.6	1.3
Lease liabilities	30.8	40.7
Tax liabilities and derivative financial liabilities	64.6	61.4
Trade payables	180.5	206.7
Total liabilities	829.6	855.3
Total equity and liabilities	1,498.2	1,560.7



CASH FLOW & NORMA VALUE ADDED

# Cash Flow Development 2012 - 2022



### **Net Operating Cash Flow**

in EUR million	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Variance (2022 to 2021)
(Adjusted) EBITDA	120.8	129.3	138.4	177.5	179.4	199.7	201.4	187.2	99.3	167.6	157.2	-6.2%
$\Delta$ ± Trade Working capital	-9.8	+5.1	+10.4	-0.6	+17.0	-19.1	-13.7	-9.5	20.2	-20.4	-38.8	-90.2%
Net operating cash flow before investments from operating business	111.0	134.4	148.8	176.9	196.4	180.6	187.7	177.7	119.5	147.2	118.5	-19.6%
$\Delta\pm$ Investments from operating business	-30.0	-30.5	-39.6	-42.2	-47.9	-47.7	-63.3	-54.8	-41.2	-47.4	-53.2	12.2%
Net Operating Cash Flow	81.0	103.9	109.2	134.7	148.5	132.9	124.4	122.9	78.3	99.8	65.3	-34.6%



- Working Capital outflow of EUR 38.8 million due to higher inventories related to safety stock because of plant relocation, material shortage and inflation
- Capex increased in line with higher sales
- Net Operating Cash Flow of EUR 65.3 million compared to EUR 99.8 million in 2021

### **NORMA Value Added and ROCE**



in EUR million	2021	2022
Adjusted EBIT after taxes	81.2	64.2
Capital Cost (WACC* x CE per January 1st)	-65.2	-91.3
NOVA	16.0	-27.1
ROCE (adjusted EBIT / Ø CE)	11.9%	9.7%
ROCE (reported EBIT / Ø CE)	9.6%	7.5%

- The NORMA Value Added (NOVA) is NORMA Group's long term strategic target
- NORMA Group determines the annual value creation in form of the NORMA Value Added (NOVA)
- NOVA is calculated on the basis of adjusted EBIT, tax rate and the cost of capital
- The cost of capital is defined by the weighted average cost of capital (WACC) and the capital employed (equity plus net debt)

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# GUIDANCE & OUTLOOK



# **Outlook 2023 – Company Guidance**



Organic Sales Growth	Medium single-digit organic sales growth
ЕЈТ	Mid-single-digit organic sales growth
sjт	Mid-single-digit organic sales growth
EMEA	Mid-single-digit organic sales growth
Americas	Low single-digit organic sales growth
APAC	Organic sales growth in the low double-digit range
Material Costs Ratio	Stable material costs ratio compared to the previous year
Personnel Costs Ratio	Stable personnel costs ratio compared to the previous year
R&D Investment Ratio	Around 3% of sales
Adjusted EBIT Margin	Around 8%

Financial Result	Up to EUR – 12 million
Tax Rate	Between 28% and 30%
Adjusted Earnings Per Share	Moderate increase compared to previous year
NORMA Value Added (NOVA)	Between EUR -10 million and EUR 10 million
Investment Rate (without acquisitions)	Investment ratio between 5% and 6% of Group sales
Net Operating Cash Flow	Around EUR 70 million
Dividend	Around 30% to 35% of adjusted Group Earnings
CO <sub>2</sub> Emissions	Under 9,800 metric tons of CO <sub>2</sub> equivalents
Number of Invention Applications	More than 20
Number of Defective Parts (parts per million / PPM)	Below 5.5

# Outlook on strategy & implemented measures 2023 and beyond



### Challenges in 2022



War in Ukraine



Material & energy costs



Logistics & supply chain issues



Rising rates & high inflation



Material availability



Economic slowdown

# Impact & effects on NORMA's business

- Sharp rise in cost of materials & labor
- Rising revenues while negative effect on profitability
- High one-time expenditure/CapEx
- Expansion of inventories
- Low economic visibility

# Strategy & implemented measures by NORMA

- Improvement in efficiency & productivity
- Targeted cost savings
- Price negotiations with customers
- Expansion of product portfolio in attractive and high-potential business areas by focussing on SBUs



# STRATEGY & BUSINESS MODEL



# **Outlook 2023 - Strategy**





### **Business Focus**

Global growth in Water Management and Industry Applications with selective expansion in Mobility & New Energy



# Mergers & Acquisitions

Continue dialogue with potential M&A targets in Water Management and Industry Applications as well as Mobility and New Energy in all regions



### **Digitization**

Expand e-commerce channels



### **Transformation**

Execution of the Step Up program for further profitable growth and higher efficiency



### Handling of Market Environment

Close monitoring of market dynamics regarding ongoing Coronavirus impact, supply chain issues, cost pressure and geopolitical tensions

### **Strategy Update**



### NORMA Group Strategy including Corporate Responsibility Roadmap



Focus on our stakeholders ...



... by being market leader in Joining & Fluid-handling technology ...



... in existing & future markets, focusing on profitable & sustainable growth ...



... in Water Management and Industry Applications especially in stormwater & irrigation business via e-commerce ...



... in Mobility and New Energy focusing on the roll-out of global best-practices as well as selected, high profitability projects ...



... with selective acquisitions, especially in Water Management, supporting NORMA Group's value creation.



Strong focus on sustainable economic activities



Maintain high quality standards



Target to reduce CO<sub>2</sub> emissions



Continuous reduction of water consumption and waste volume



Target for trainings hours per employee



Improve health and safety



# NORMA Group Strategy – Strategic focus by region



### **Americas**

- Water Management:
  Expansion of stormwater and irrigation business
- Industry Applications:
   Strengthening online and e-commerce channels
- Mobility & New Energy:
   Focus on selected and profitable business



### **EMEA**

- Water Management:
   Organic expansion might be enhanced via M&A
- Industry Applications:
   Active management of the product portfolio including online and e-commerce channels
- Mobility & New Energy:
   Focus on growth opportunities, both inside and outside of the car



### **Asia-Pacific**

- Water Management: Expansion of existing business
- Industry Applications:
   Increase product availability and localization
- Mobility & New Energy:
   Expansion of alternative mobility solutions



# **NORMA Group's Key Facts**



NORMA serves various markets via its strategic business units Water Management, Industry Applications and Mobility & New Energy



One of the global market and technology leaders in joining technology



Sales of about EUR 1,243.0 million in fiscal year 2022



Delivers to more than 10,000 customers in 100 countries



Listed on the **Frankfurt Stock Exchange** since 2011 and included in the SDAX index



Headquarters in Maintal near Frankfurt/Main, Germany



More than 40,000 innovative joining and fluid-handling solutions in three product categories:

Water, Fluid and Fasten



Numerous sales and distribution sites across Europe, the Americas and Asia-Pacific



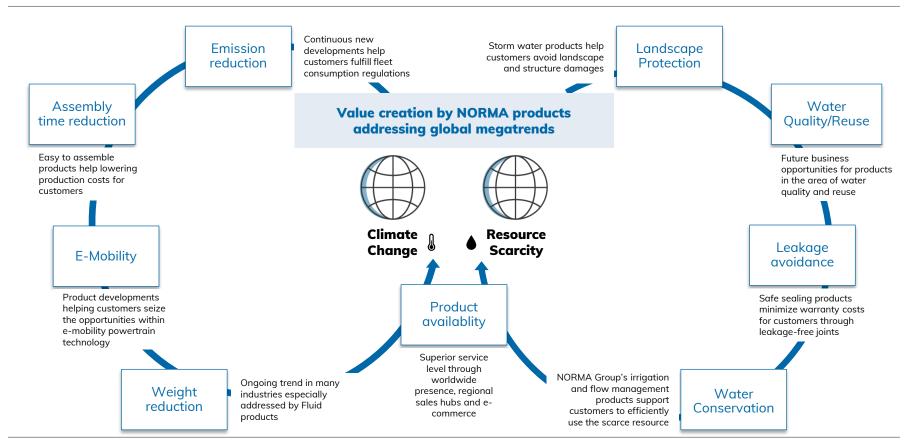
Operates a global network of **27 manufacturing facilities** 



Employees > **8,600** worldwide

# Proven business model addresses global megatrends





### NORMA Group's products – selected examples



### **Water Products**



### **Dura Flo HD**

- Dripwater irrigation product
- Saves up to 30% of water



### **Spee-D Channel**

- Stormwater management product
- Lightweight and easy to install drainage systems



### **Compression Fittings**

- Flowmanagement product
- High resistance to temperature and UV exposure

### **Fluid Products**



### **PS3-Connector**

- "Push & Seal" plastic quick connector
- Ideal for the secure connection of cooling water and heating hoses



### **eM Compact**

- Smallest Quick Connector in the electric and hybrid car market
- Robust design to ensure a leakfree interface



### **NORMAQuick Connector**

- Combines reinforced and unreinforced materials
- Enables safe connection of the connector with the plastic fuel tank

### **Fasten Products**



### Torro Clamp

- Multi-range hose clamp remaining the benchmark within modern clamp construction
- Ideally suited to applications with high mechanical loads



### **FGR Combi Grip**

- Connect plastic pipes with metal pipes without welding
- Special design of the anchoring ring the coupling can withstand even high vibration loads



### **VPP Compact**

- Connection solution to applications exposed to high temperatures
- V PP profile clamps are reliable and time-effective connection elements

# **Good Balance in the Two Distinct Ways to Market**



Standardized Joining Technology (SJT) ca. 44% of 2022 sales

**Engineered Joining Technology (EJT)** ca. 56% of 2022 sales

High quality, branded and standardized joining products provided at competitive prices to broad range of customers, especially via e-commerce.





<u>∕∃⊟F</u> ⊕BREEZE **Geni** ⊕Torca NORMA



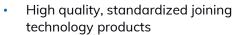












- No. 1 product portfolio & service level
- B2B and B2C

Unique business model with two distinct wavs-to-market

- Significant economies of scale in production
- Resident engineers with close contact to international EJT customers
- National and international SIT service level and SIT product portfolio

Innovation and product solution partner for customers, focused on engineering expertise with high value-add, including digital solutions.









- Customized, engineered solutions
- 960 patents and utility models
- B<sub>2</sub>B

# **Selective Competitors per SBU**



### **Water Management**

- Rain Bird (US)
- Hunter (US)
- Spears (US)
- Netafim (ISR)
- ADS (US)
- Plasson (ISR)
- ACO (GER)
- Oldcastle Infrastructure (US)
- Philmac (AUS)
- Reln (AUS)

### **Industry Applications**

- Ideal Tridon (US)
- Oetiker (CH)
- Straub Werke (CH)
- Kale (TUR)
- Mikalor (ESP)
- TeekayCouplings (UK)
- Teconnex (UK)
- Clampco (UK)
- Murray (US)
- Dong-A Metal (KOR)

### **Mobility & New Energy**

- Oetiker (CH)
- Akwel (FRA)
- Caillau (FRA)
- Teconnex (UK)
- Ideal-Tridon (US)
- Teklas (TUR)
- Kale (TUR)
- Continental (Fluid) (GER)
- TI Group (Fluid) (UK)
- Hutchinson (Fluid) (FRA)
- ARaymond (Fluid) (FRA)
- Chinaust (Fluid) (CHN)
- Voss (Fluid) (GER)
- Cooper (US)
- Fränkische Rohrwerke (Fluid) (GER)

### **Water Management at NORMA Group**



### Scarce ressource calling for water handling products

1992 Australia

# Acquisition of Chien Jin Plastic, Malaysia

- Product focus: joining elements for plastic and iron pipe systems
- For drinking and domestic water distribution, irrigation systems and components for sanitary appliances

с,

2013

### Acquisition of Guyco and Davydick&Co, Australia

- Expanding product range towards infrastructure business area
- Product focus: rural irrigation fittings, valves and pumps

2014 A

# Acquisition of NDS, USA

2018

# Acquisition of Kimplas, India

- Expansion of product portfolio
- Leading US supplier for water management systems that collect and drain stormwater, irrigation solutions including drip irrigation and joining products for the use in flow management applications

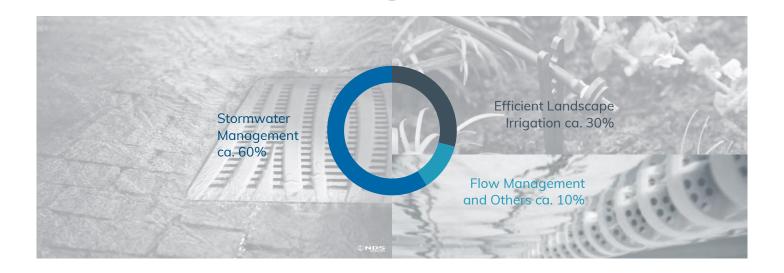
- Product portfolio includes compression fittings, drippers, valves and electrofusion parts for gas and water pipes
- Leakage-free supply of drinking water and gas to rural and urban households

- 24.2% of sales or EUR 294.1 million in 2022
- Production and distribution sites in Australia, Malaysia, the US, Mexico and India
- Expanding Water Business organically and through M&A transactions

# NDS provides wide range of Water Management solutions



Broad diversification in terms of application areas and products



- Large target markets for all NDS application areas nationwide and international
- International expansion with mid-term focus

# NDS has deep and longstanding Customer Relationships



### Highly differentiated distribution and service model

- More than 3,000 products
- Over 12,300 customer locations (retail and wholesale customers)
- Two production sites (CA & MX), five warehouses in the US, more than 600 employees
- Orders received by 11 am are shipped the same day for wholesale orders
- 97% order fill rate, 98% on-time shipment of orders, and 98% order accuracy

# Over 12,300 customer locations 32% 68%

■ Wholesale ■ Retail

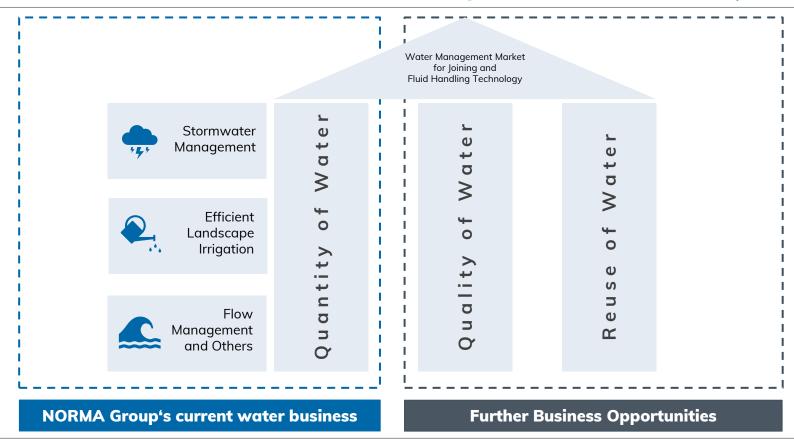
### **Nation-wide presence**



Over 25 years relationship with all of our top retail and wholesale customers

# **Business Opportunities in Water Management**



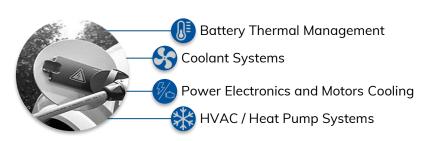


# NORMA Group's growth opportunities for E-Mobility Developments



### **Growth opportunities within the car**



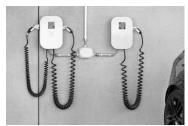


### Further growth opportunities outside the car







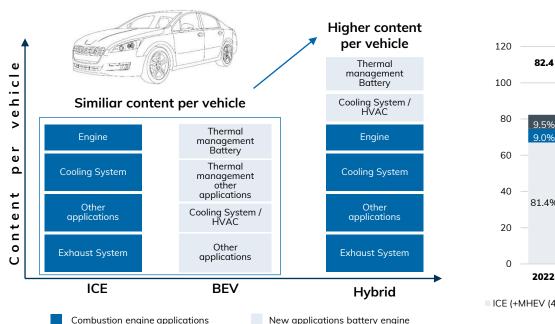


- Charging stations and wallboxes for e-mobility
- Joining technology within renewable energy sector (e.g. windmills)
- Colling systems for data centers

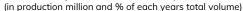
# **NORMA Group well on track for Mobility & New Energy**

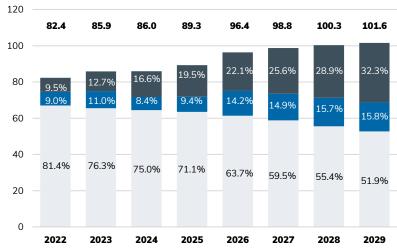


### Benefit from hybridization and maintain content in Battery Electric Vehicles (BEV) vs. Internal Combustion Engines (ICE)



### ICE, Hybrid & EV development\*





■ ICE (+MHEV (48V)+MHEV) ■ Hybrid (PHEV, FHEV, EREV) ■ BEV (incl. PFCEV and FCEV)\*\*

<sup>\*</sup> Source: LMC / NORMA Group as of end of April 2023.

<sup>\*\*</sup> MHEV= Mild Hybrid EV, PHEV= Plug-in hybrid EV, FHEV= Full Hybrid EV, EREV= Extended-range EV, PFCEV= Plug-in fuel cell EV, FCEV= Fuel cell EV

# Premium Pricing through Technology and Innovation Leadership in Mission-Critical Components

ca. EUR 180

Content per

vehicle

in total



### Mission-criticality: Small relative costs – high impact

#### **Basis for premium pricing** Market leadership Technology Quality Tailor-made solutions Innovation ca. FUR 40 in the exhaust system ca. EUR 95 in other ca. FUR 10 application in the exhaust areas ca. EUR 10 system in other application ca. EUR 5 areas ca. FUR 82 ca. EUR 25 ca. FUR 23 ca. EUR 24 ca. EUR 50 in other ca. EUR 50 ca. EUR 80 in the in the cooling in the cooling in the in the cooling application in the engine exhaust in the engine system system svstem engine areas system

ca. EUR 100.000

costs an average

commercial

vehicle

ca. EUR 224

Content per

vehicle

in total

< 0.1%

Content per

vehicle

### High switching costs for customers

ca. 0.1%

Content per

vehicle

ca. 0.1%

Content per

vehicle\*

ca. EUR 120.000

costs an average

passenger

vehicle\*

ca. EUR 90

Content per

vehicle\*

in total

ca. EUR 350.000

costs an average

harvester

<sup>\*</sup> Example: Premium gasoline combustion engine passenger vehicle

# **Enhanced Stability through Broad Diversification Across Products, End Markets and Regions**



### **Examples of NORMA Group's key end markets**



- >40,000 products, manufactured in 27 locations and sold to more than 10,000 customers in 100 countries
- Top 5 customers account only for around 15% of 2022 sales

# NORMA Group Provides Mission-Critical Products and Solutions with Clear Added-Value



### A World without NORMA Group









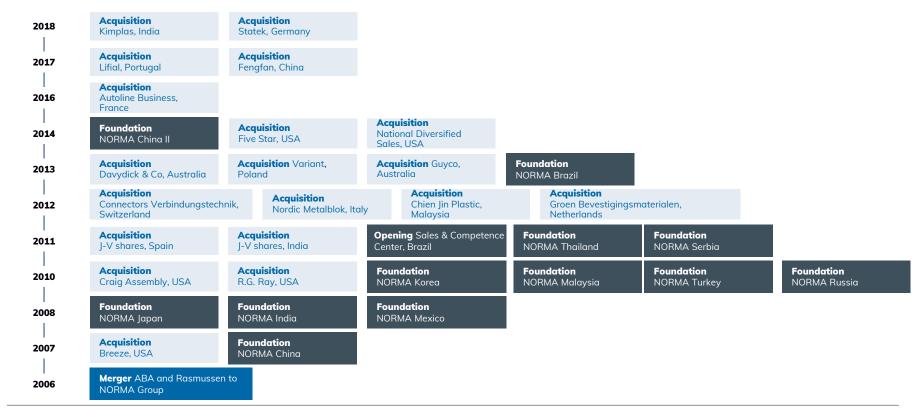
### **Customer Impact**

- Reputation loss
- Image loss
- Warranty costs
- Non-compliance with legal requirements/regulations

**Loss of End Customers** 

# **History of Acquisitions and Foundations**





# 14 Acquisitions since IPO representing 46% of sales in 2011 GROUP



Sales Consolidation Effects (in EUR million)	Date of Acquisition		Total Sales
CONNECTORS Verbindungstechnik AG, Switzerland	04/12	Market entry in connecting technology in Pharma & Biotech	16.6
Nordic Metalblok S.r.l., Italy	07/12	Market consolidation heating and air conditioning clamps	5.2
Chien Jin Plastic Sdn. Bhd., Malaysia	11/12	Market entry joining elements for water distribution	7.7
Groen Bevestigingsmaterialen B.V., Netherlands	12/12	Securing market with national dealer	3.4
Davydick & Co. Pty. Limited, Australia	01/13	Enforce market position with distribution of water & irrigation systems	3.4
Variant SA, Poland	06/13	Securing market with national dealer	2.3
Guyco Pty. Limited, Australia	07/13	Enforce market position with distribution of water & irrigation systems	7.2
Five Star Clamps Inc., USA	05/14	Consolidation of multi-industrial engineered clamps	4.0
National Diversified Sales, Inc., USA	10/14	Expanding water management product portfolio	129.3
Autoline, France	12/16	Expanding product portfolio and strengthening market position in the area of quick connectors	46.2
Lifial - Indústria Metalúrgica de Águeda, Lda., Portugal	01/17	Strengthening product portfolio of DS business and market consolidation	7.4
Fengfan Fastener (Shaoxing) Co., Ltd., China	05/17	Expanding product portfolio and market position	11.5
Kimplas Piping Systems Ltd., India	07/18	Expanding water management product portfolio	20.4
Statek Stanzereitechnik GmbH, Germany	08/18	Expanding value chain for stamping and forming technology	5.1
Total			269.8

### **NORMA Group Worldwide**



### **EMEA**

Czech Republic (P)

France (P, D) Germany (P, D)

Italy (D)

Poland (P, D)

Portugal (P,D)

Serbia (P)

Spain (D)

Sweden (P, D)

Switzerland (P, D)

Turkey (D)

United Kingdom (P, D)

### **Americas**

Brazil (P, D)

Mexico (P, D)

USA (P, D)

### **Asia-Pacific**

Australia (D)

China (P, D)

India (P, D)

Japan (D)

Malaysia (P, D)

Singapore (D)

South Korea (D)

Thailand (D)



- 27 Production sites
- 21 Countries with Distribution, Sales & Competence Centers
- Sales into more than 100 countries

### **NORMA Group – Key Investment Highlights**





### **Technology & Future Markets**

Focus on Joining & Fluid-handling technology with profitable & sustainable growth in existing & future markets driven by global mega trends such as climate change and resource scarcity



### **Business Units**

Active in Water Management, Industry Applications and Mobility & New Energy

Why invest in NORMA?



### **Diversification**

Enhanced stability through broad diversification across products, end markets and regions



### **Distribution Channels**

Strong global distribution network with one-stop-shopping service to specialized dealers, wholesalers and distributors as well as increased focus on e-commerce channels



### **Growth Prospects & Value Creation**

Significant growth and value creation opportunity through synergistic acquisitions as well as focus on shareholder return and strong commitment to sustainable development goals

# **Management Board of NORMA Group SE**



### **Miguel Angel Lopez Borrego**

Chairman of the Management Board, Interim CEO of NORMA Group SE since January 1, 2023



### **Dr. Daniel Heymann**

Member of the Management Board, COO of NORMA Group SE since May 1, 2023



### **Annette Stieve**

Member of the Management Board, CFO of NORMA Group SE since October 1, 2020



#### Responsibilities:

Group Development, Group Communications, Regional Organization, Sales, Marketing, Human Resources & Integrity, Legal and M&A, Product Development, R&D, Divisional Organization

#### **Professional background**

- Since 2023: CEO, NORMA Group
- 2018 2022: Chairman of the Board of Directors of Siemens Gamesa Renewable Energy S.A., Zamudio, Spain
- 2017 2018 CFO at Siemens Gamesa Renewable Energy S.A., Zamudio, Spain
- 2001 2017 Various leading positions at Siemens & VDO
- 1987 2001 Various leading positions at VDO

#### Studies / professional education

- Siemens Top Management Program (TMC), Munich, Germany, and Singapore
- Global MBA Program of the Universities of Toronto (Canada), Erftstadt (Germany), Linz (Austria) and Shanghai (China)
- Studies of business administration at the Mannheim University of Cooperative Education

#### Responsibilities:

Production, Purchasing, Supply Chain Management, Operational Global Excellence, ICT, Quality, Environment, Health and Safety (EHS), Project Management

#### Professional background

- 2020 2023 Executive Vice President at Dräxlmaier Group, Vilsbiburg
- 2019 2020 Senior Vice President & Chief Operating Officer Components at Dräxlmaier Group, Vilsbiburg
- 2019 2019 Vice President & Head of Operations Interior at Dräxlmaier Group, Vilsbiburg
- 2008 2019 Various positions at Dräxlmaier Group, Vilsbiburg

### Studies / professional education

- Doctorate in Engineering from TU Dresden
- Studies of Wood and Fiber Materials Technology at TU Dresden
- Studies of Wood Technology at TH Rosenheim
- Completed training as a carpenter

#### Responsibilities:

Finance & Reporting, Controlling, Treasury & Insurances, Investor Relations, Corporate Responsibility and ESG, Risk Management & Internal Audit

#### Professional background

- Since 2020: CFO, NORMA Group
- 2018 2020 Management Board, CFO Finance, Indirect Purchasing & General Services at Hoffmann SE, Munich
- 1996 2017 Various leading positions (most recently as Managing Director and CFO of the Northern and Eastern Europe region) at Faurecia Group, Stadthagen
- 1991 1996 Arthur Andersen & Co GmbH, Audit and Tax Advisory Firm, Hannover

### Studies / professional education

- Global Senior Management Program (Faurecia Programs), INSEAD. Fontainebleau Cedex. France
- Studies of economics at University of Paderborn
- Studies of law at the University of Bielefeld

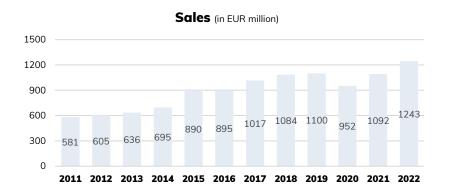


# FINANCIAL TRACK RECORD



# Long-term P&L Development (I/II)











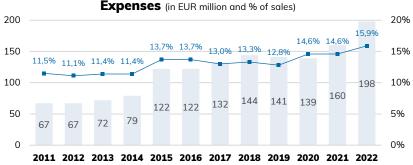




# Long-term P&L Development (II/II)



### Net Expenses from adj. other oper. Income and



### Adjusted EBITDA (in EUR million and % of sales)



### Adjusted EBIT (in EUR million and % of sales)

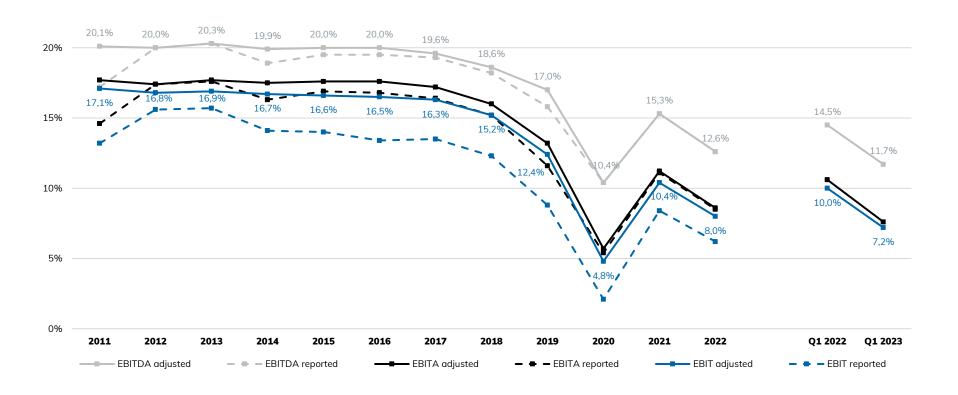


### (Adjusted) Net Profit (in EUR million)



# **Long-term Margin Development (adjusted and reported)**

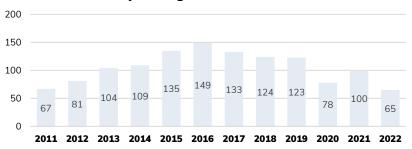




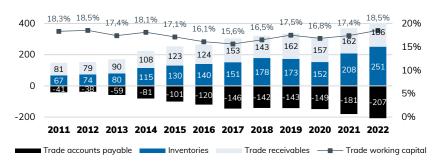
# Long-term Cash, Working Capital and CAPEX Development



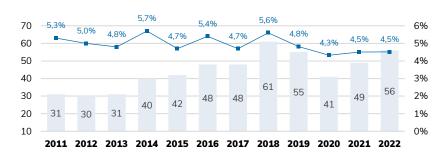
#### Net Operating Cash Flow (in EUR million)



#### Trade Working Capital (in EUR million and % of sales)



#### **CAPEX** (in EUR million and % of sales)



#### Factoring Programs (in EUR million and % of sales)



### **Long-term Adjustments on EBIT level**



in EUR million	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Reported EBIT	76.6	94.4	99.5	97.8	124.8	120.0	137.8	133.5	96.7	20.1	92.1	99.0
+ Acquisition & Rightsizing Costs*	16.8	0	0	6.9	3.6	4.8	3.5	4.4	13.4	0	0	0
+ PPA Depreciation	1.2	0.3	0.5	1.3	2.2	2.3	4.2	4.0	3.5	3.5	1.5	1.3
+ PPA Amortization	5.1	7.2	7.7	10.1	17.3	20.6	20.5	22.6	22.5	21.7	20.2	21.2
Total Adjustments	23.1	7.5	8.2	18.3	23.1	27.7	28.2	31.0	39.4	25.1	21.7	22.4
Adjusted EBIT	99.7	101.9	107.7	116.2	147.9	147.7	166.0	164.5	136.1	45.3	113.8	99.0



Adjustments mainly consisting of purchase price allocations in order to avoid goodwill

\* 2010-2011: mostly IPO related costs

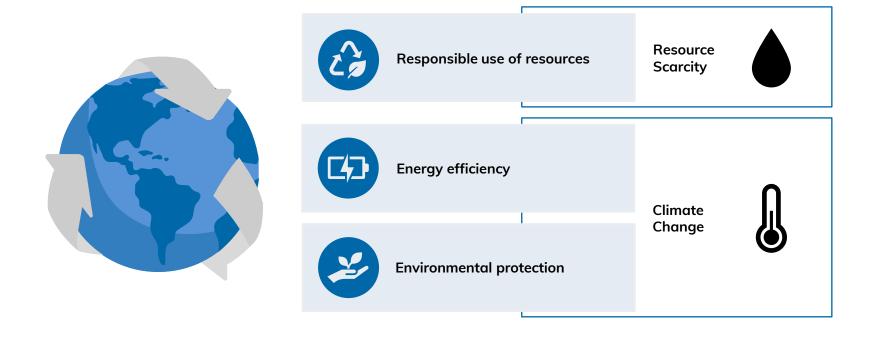


# CORPORATE RESPONSIBILITY



### **Megatrends drive NORMA Group's business**





### **NORMA Group's Corporate Responsibility Commitment**



# NORMA Group is committed to several initiatives, charters and guidelines...

#### Membership with UN Global Compact

 Ten principles in the areas of human rights, labor, the environment and anti-corruption

#### **Human and Labor Rights**

 "NORMA Group categorically rejects and does not accept any form of violation of human rights."

#### Signatory of Diversity Charter

"We deeply respect all colleagues irrespective of gender, nationality, ethnic background, religion or worldview, disability, age, and sexual preference and identity."

#### Global Reporting Initiative (GRI)

Transparent reporting in annual CR-Report according to GRI Standards

## ... and its CR actions contribute to 6 of the UN Sustainable Development Goals

Key contribution to UN Sustainable Development Goals













12 RESPONSIBLE CONSUMPTION AND PRODUCTION





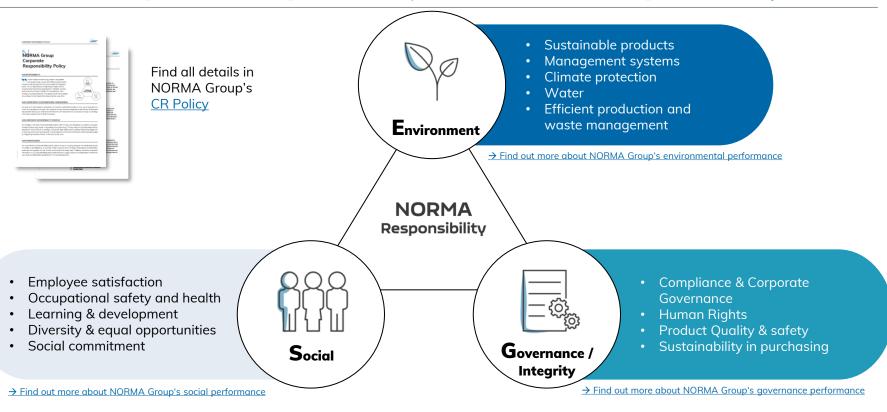


13 CLIMATE ACTION



## What is Corporate Responsibility at NORMA Group?





### **Sustainability key figures – Change yoy**



% change



### **Environment**

CO <sub>2</sub> emissions marked-based (Scope 1 and 2) in tCO <sub>2</sub> equivalents	43,449	4,879	-88.8
Energy consumption in kWh/EUR thousand of revenue	119.0	101.8	-14.5
Water consumption liter/EUR thousand of revenue	147.1	131.6	-10.5

2022

2021



#### Social

Accident rate (Accidents / 1,00 emlpoyees)	6.2	4.2	-32.3
Average training hours (Hours / emploee)	29.6	38.7	30.7
Female employees (in relation to core workforce)	37.2	36.9	n/a



#### Governance

Number of employees trained on compliance topics (headcount)	1,114	2,080	86.7
Defective parts (parts per million)	4.9	2.9	-40.8
Customer complaints (average per month per entity)	5.1	3.7	-27.5

### **EU Taxonomy Reporting**



- Second time adoption of the EU Taxonomy for the FY 2022 as required by the EU Commission
- NORMA Group's EU Taxonomoy reporting for FY 2022 only covers Taxonomy-eligible economic activities (not "aligned")
- EU Taxonomy Alignment = sustainable economic activities according to the EU Taxonomy
- In order to be classified as "aligned" EU Taxonomy eligible economic activities need to fullfill technical screening criteria and minimum safeguards
- The EU Taxonomy reporting focuses on three performance indicators: Revenue, CapEx and OpEx

Economic Activity	Sales	Capex	Opex
3.6 Manufacture of other low carbon technologies	1.57%	1.45%	1.57%
6.4 Operation of personal mobility devices, cycle logistics	-	-	0.13%
6.5 Transport by motorbikes, passenger cars and commercial vehicles	-	1.83%	0.12%
7.1 Transport by motorbikes, passenger cars and commercial vehicles	-	3.19%	-
7.2 Renovation of existing buildings	-	1.03%	-
7.3 Installation, maintenance and repair of energy efficiency equipment	-	3.37%	-
7.4 Installation, maintenance and repair of charging stations for electric vehicles in buildings (and parking spaces attached to buildings)	-	0.00%	-
7.5 Installation, maintenance and repair of instruments and devices for measuring, regulation and controlling energy performance of buildings	-	0.22%	-
Total	1.57%	11.09%	1.82%

\* In percent of total Revenue, CapEx, Opex

### **Corporate Responsibility Targets for 2023**





CO<sub>2</sub> emissions

< 9.800 tons

Indicator: Scope 1 and 2, tons

Water consumption

2% improvement

Baseline: 2021 Indicator: liter / TEUR sales

<u>Waste</u>

2% improvement

Baseline: 2021 Indicator: kg / TEUR sales Social

Incident rate

< 4.35

Indicator: accidents / 1,000 employees

Training hours

> 30

Indicator: training hours / employee

Voluntary attrition rate

**Local targets** 

Indicator: % of sites that achieved local target

Governance

**Defective parts** 

< 5.5

Indicator: parts per million

<u>Customer complaints</u>

< 5.5

Indicator: average per month per entity

### Ratings confirm NORMA Group's approach to CR







 Top 38% within the industrials benchmark



**2021**: "German Award for Sustainability Projects 2021" for NORMA Clean Water in the "Equal Opportunities" category





- Score: 75 out of 100
- Top 1% of rating universe (>35,000 companies):
   Platinum standard



- Score: C+ (on a scale from D- to A+
- Prime Status



- C (on a scale of D- to A)
- Awgreness level



- Risk Score: 17.3 (on a scale from 0 (best) to 100 (worst)): Low risk
- Rank #10 in the Industry Machinery sector

**2020**: FOX Finance Award (Silver) for CR report



**2017**: Awarded "Building Public Trust Award" (best non-financial report MDAX) by PwC



### **Environmental Impact of Products as key selling point**



#### Climate

- eM Twist Quick Connector, designed for e-mobility
- Less weight: More than 25% lighter than before
- Reduced CO<sub>2</sub> emissions: Estimated 32% saved in the production process





#### Water

- Drip irrigation saves up to 60% in comparison to regular sprinkler irrigation
- More than 50% of resins are from recycled plastics at NORMA Group's water management subsidiary NDS



### **NORMA Groups' Social Commitment**



#### **NORMA Clean Water**

- Partner: child aid organization Plan International
- Focus: Projects with focus on water management solutions
- 2014 2018: NORMA Clean Water India
  - Renovation of sanitary facilities at 25 schools
- 2017 today: NORMA Clean Water Brazil
  - Target: Access to clean water for families in rural areas





#### **NORMA Help Day**

Help Day: Global volunteering day









### **Sustainability in Purchasing**





### Supplier Code of Conduct

 Basic understanding of sustainability management in purchasing, signature is a condition to be graded "preferred" supplier



#### **Supplier-Scoring**

 Environmental and health and safety certificates as well as sustainability selfassessment are criteria in the annual supplier scoring



## **Commodity Strategies**

 Contain sustainability fact sheets, which quantify impacts on climate and water and identify improvement potentials



#### **Risk Management**

 Continuous supplier risk monitoring, incl. sustainability factors, like human rights and labor practices



#### **Conflict Materials**

 CMRT reporting & sanction list screening to ensure responsible and sustainable sourcing of materials and minerals

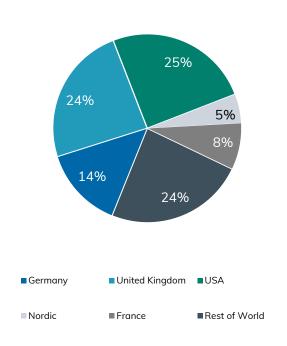


SHARE INFORMATION & OTHERS

### **Current Shareholder Structure**



#### Identified Institutional Shareholders\*



#### Free Float as of April 12th, 2023 includes\*\*

Teleios Capital Partners, Zug, Suisse		
The Capital Group Companies, Inc., Los Angeles, USA		
SPICE Two Investment Cooperative U.A., Amsterdam, Netherlands		
Allianz Global Investors GmbH, Frankfurt am Main, Germany	4.97%	
Impax Asset Management Group Plc, London, United Kingdom		
Mondrian Investment Partners, London, United Kingdom		
Norges Bank, Oslo, Norway		
Tweedy, Browne Company LLC, Wilmington, USA		
FMR LLC, Wilmington, USA		
Union Investment Privatfonds GmbH, Frankfurt, Germany		
KBI Global Investors Ltd., Dublin, Ireland		

<sup>\*</sup> As of March 31, 2023.

<sup>\*\*</sup> According to voting rights notifications. All voting rights notifications are published on the Company's Website (https://www.normagroup.com/corp/en/investors/publications-events/financial-releases/).

### **Analyst Coverage**













**Thorsten Reigber** 

















**Ingo Schachel** 



**METZLER** 

Jürgen Pieper

# Index-based Share Price Performance compared with SDAX, MDAX and DAX





### **Contacts & Event Calendar**



Event	Date
Annual General Meeting	May 11, 2023
Publication Interim Results Q2 2023	August 8, 2023
Publication Interim Results Q3 2023	November 7, 2023



#### Contacts

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The company points out that such future-oriented statements provide no guarantee for the future and that actual events including the financial position and profitability of NORMA Group SE and developments in the economic and regulatory fundamentals may vary substantially (particularly on the down side) from those explicitly or implicitly assumed or described in these statements.

Even if the actual results for NORMA Group SE, including its financial position and profitability and the economic and regulatory fundamentals, are in accordance with such future-oriented statements in this presentation, no quarantee can be given that this will continue to be the case in the future.

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