



NORMA GROUP THIRD QUARTER 2022 RESULTS

Maintal, November 2, 2022

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Solid Q3 2022 results confirming updated FY 22 guidance

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Facts & Figures Q3 2022 – Key Figures





Sales

Increase of net sales of 19.9% leads to sales of EUR 318.6 million

(Q3 2021: EUR 265.7 million)

Organic Growth of 10.3%

(Q3 2021: 7.6%)



Adj. EBIT

Adjusted EBIT increased by 18.3 % to EUR 27.0 million

(Q3 2021: EUR 22.8 million)



Adj. EBIT margin

Adjusted EBIT margin of 8.5%

(Q3 2021: 8.6%)



Net Operating Cashflow

Net Operating Cashflow of EUR -3.8 million

(Q3 2021: EUR 31.2 million)



Balance Sheet

Equity Ratio of 45.7%

(Dec. 31, 2021: 44.6%)

Net Debt at EUR 396.6 million

(Dec. 31, 2021: EUR 318.5 million)



Leverage

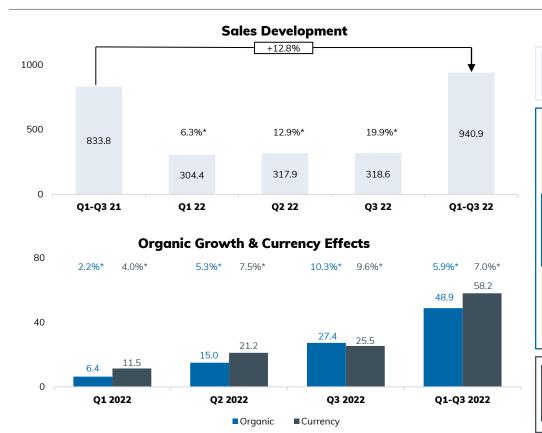
Leverage as of Sept. 30, 2022, at 2.5x

(Dec. 31, 2021: 1.9x)

Solid maturity profile with next larger refinancing in 2026

Top Line Development





Top Line

 Increase in Net Sales by 19.9% to EUR 318.6 million in Q3 2022 compared to EUR 265.7 million in Q3 2021

Organic Growth

- Organic Growth of 10.3% in Q3 2022 with strong performance in Americas and EMEA
- EJT sales increased to EUR 181.8
 million, with organic growth of 16.5%
 due to strong performance in all
 regions, mainly driven by price
 increases
- SJT sales increased to EUR 134.6
 million, showing organic growth of
 2.5%, with high single-digit organic
 growth in Americas and decreased
 business in EMEA and APAC also due
 to restocking in previous year

Currency Effects

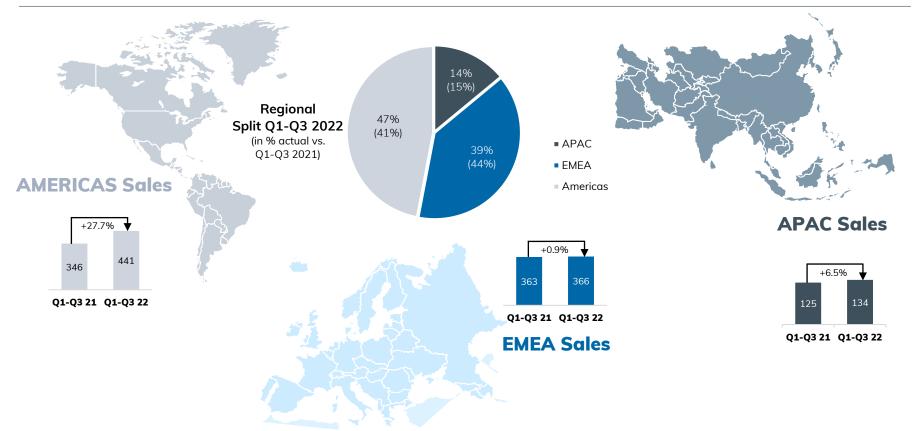
Positive translation effects of EUR
 25.5 million or 9.6% in Q3 2022

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^{*} In % of prior year sales

Segment Reporting (I/II) – Q1-Q3 2022





Segment Reporting (II/II) – Q3 2022



EMEA



- EJT: Very strong double-digit organic growth of 20.3% in Q3 2022 mainly due to positive pricing effects and higher volumes
- SJT: 7.9% organic decline in Q3 2022 due to lower volumes partly compensated by higher pricing



Americas



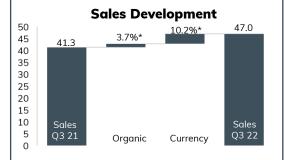
- EJT: Strong double-digit organic growth of 14.6% in Q3 2022 mainly due to positive pricing effects
- SJT: 8.9% organic growth in Q3 2022 as a result of very positive pricing effects



APAC



- EJT: Organic growth of 9.4% in Q3 2022 mainly due to higher volumes, pricing with slightly positive contribution
- SJT: Organic decline of 7.7% in Q3 2022 due to lower volumes, but overall compensated by positive pricing effects

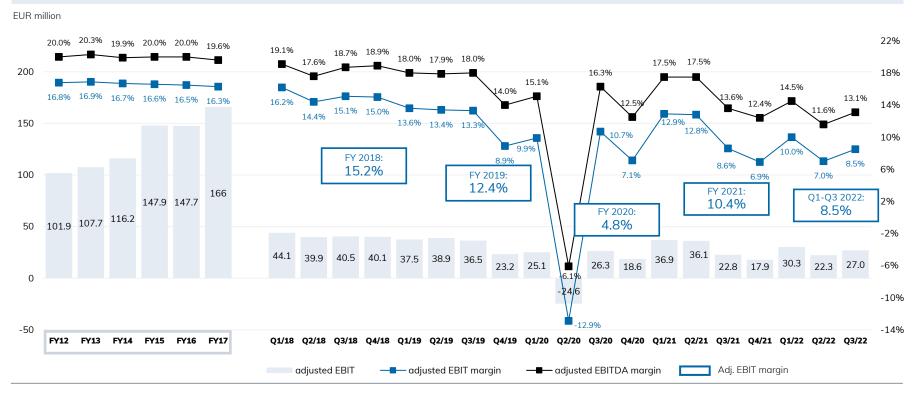


^{*} In % of prior year sales

EBITDA & EBIT Margin Development



Sequential margin improvement due to strict cost control and higher pricing



Profit & Loss Development



Material Costs

(in EUR million and % of sales)



Gross Profit

(in EUR million and % of sales)



Adjusted Personnel Expenses

(in EUR million and % of sales)



Improvement in personnel costs ratio by 230 BPs to 24.1% in Q3 and by 110 BPs in Q1-Q3 respectively

related to global supply shortages and high inflation also caused by the war in Ukraine

Gross Profit ratio decreased by 210 BPs in Q3 2022 and 360 BPs in Q1-Q3 2022, mainly due to higher material costs

Net Expenses from adj. other operating Income and Expenses

(in EUR million and % of sales)



OPEX increased by EUR 10.2 million to EUR 51.6 million leading to 16.2% mainly due to operational inefficiencies, higher number of leased staff & IT implementation costs

Adjusted EBITDA

(in EUR million and % of sales)



Adjusted EBIT

(in EUR million and % of sales)



Consequently adj. EBITDA margin decreased by 50 BPs to 13.1% and adjusted EBIT margin decreased by 10 BPs to 8.5% in Q3

Operational Adjustments Q1-Q3 2022



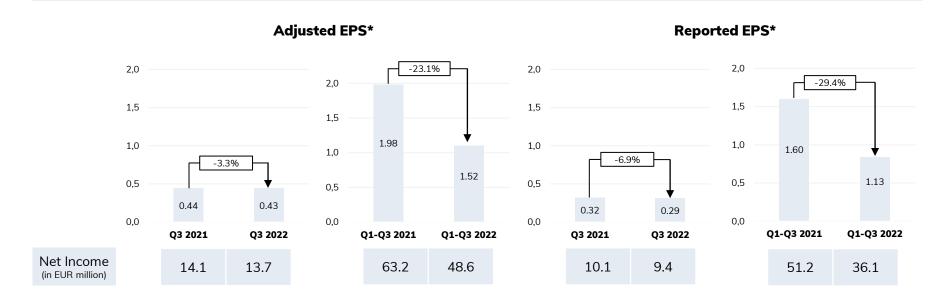
in EUR million*	Reported	Adjustments	Adjusted
Sales	940.9		940.9
EBITDA	122.9	0	122.9
EBITDA margin	13.1%		13.1%
EBITA	84.8	0.8 (depreciation PPA)	85.6
EBITA margin	9.0%		9.1%
EBIT	63.0	16.7 (incl. EUR 15.9 million amortization PPA)	79.7
EBIT margin	6.7%		8.5%
Net Profit	36.1	12.5 (incl. EUR -4.2 million post tax impact)	48.6
Net Profit margin	3.8%		5.2%
EPS (in EUR)	1.13	0.39	1.52

^{*} Deviations may occur due to commercial rounding.

EPS Development in Q3 & Q1-Q3 2022



Strong decrease in adjusted and reported EPS in Q1-Q3 2022 due to difficult environment and ongoing challenges in 2022.

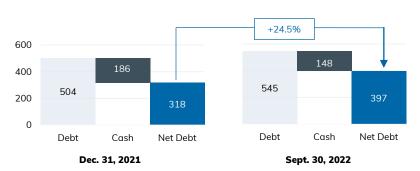


^{*} Based on number of shares of 31.862,400

Balance Sheet Development



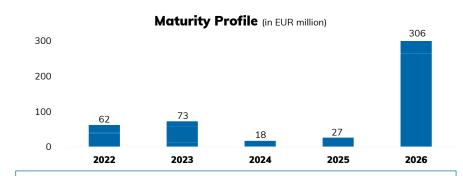




- Net Debt increased by 24.5% mainly due to dividend payment and business seasonality
- Leverage showing increase to 2.5x due to higher net debt and lower EBITDA
- Equity Ratio increased by 110 BPs to 45.7%

Equity and Debt Ratios

	Dec. 31, 2021	Sept. 30, 2022
Equity Ratio (Equity / balance sheet total)	44.6%	45.7%
Leverage (Net debt / EBITDA)	1.9x	2.5x
Gearing (Net debt / equity)	0.5x	0.5x



Solid maturity profile with next larger refinancing in 2026

Net Operating Cash Flow Development Q3 & Q1-Q3 2022



in EUR million	2019	2020	2021	Q3 2021	Q3 2022	Variance (2022 to 2021)	Q1-Q3 2021	Q1-Q3 2022	Variance (2022 to 2021)
(Adjusted) EBITDA	187.2	99.3	167.6	36.0	41.8	16.1%	135.5	122.9	-9.3%
Δ ± Trade Working capital	-9.5	20.2	-20.4	-5.9	-28.2	-378.0%	-34.4*	-81.6	-137.2%
Net operating cash flow before investments from operating business	177.7	119.5	147.2	30.1	13.6	-54.8%	101.1	41.3	-59.1%
$\Delta\pm$ Investments from operating business	-54.8	-41.2	-47.4	-10.8	-17.4	61.1%	-30.6	-35.3	-15.4%
Net Operating Cash Flow	122.9	78.3	99.8	31.2	-3.8	-112.2%	70.5	6.0	-91.5%

- Factoring programs decreased to EUR 57 million (Dec. 31, 2022: EUR 62 million)
- Trade Working Capital outflow at EUR 81.6 million in Q1-Q3 2022 mainly due to higher costs, inventory levels and increased receivables
- Lower adj. EBITDA with higher working capital outflow leads to decreased Net Operating Cash Flow before CAPEX of EUR 41.3 million in Q1-Q3 2022 compared to EUR 101.1 million in Q1-Q3 2021
- CAPEX spending of EUR 35.3 million in Q1-Q3 compared to EUR 30.6 million in prior year
- Resulting in a Net Operating Cash Flow of EUR 6.0 million in Q1-Q3 2022 compared to EUR 70.5 million in Q1-Q3 2021

NORMA Value Added (NOVA)



in EUR million	Q3 2021	Q3 2022	Q1-Q3 2021	Q1-Q3 2022
Adjusted EBIT after taxes	16.4	15.6	70.1	54.0
Capital Cost (WACC x CE per January 1st)	-18.4	-19.9	-48.5	-58.7
NOVA	-2.0	-4.3	21.6	-4.7

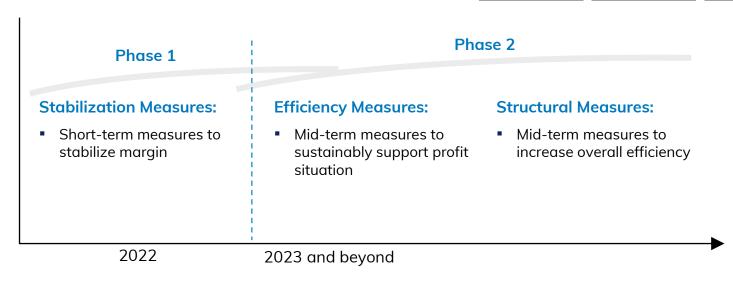
- The NORMA Value Added (NOVA) is NORMA Group's long term strategic target
- NORMA Group determines the annual value creation in form of the NORMA Value Added (NOVA)
- · NOVA is calculated on the basis of adjusted EBIT, tax rate and the cost of capital
- The cost of capital is defined by the weighted average cost of capital (WACC) and the capital employed (equity plus net debt)

Performance Improvement Program



- Stabilization and sustainable improvement of NORMA Group
- Program comprising of 3 optimization layers to be implemented in the coming years
 - Stabilization Measures (short-term)
 - Efficiency Measures (mid-term)
 - Structural Measures (mid-term)

Pricing, Sales & Growth Efficiency & Cost Improvement Structural Costs, Operations & Get on track



Outlook 2022 – Company Guidance*





Organic Sales Growth

Medium to high single-digit Organic Group Sales Growth



Net Operating Cash Flow

Around EUR 60 million



Adj. EBIT Margin

Around 8%



NOVA

Between EUR -20 million and EUR 10 million





NORMA GROUP FULL YEAR 2021 RESULTS

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FY 2021 Review

Strong H1 2021 with good recovery; But challenging environment in H2 2021

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P&L Statement & Segment Reporting

Economic recovery and strict cost control measures - Resulting in an increased EBIT margin

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Balance Sheet & Maturity Profile

Strong Balance Sheet even further improved; Solid maturity profile with long-term financing strategy

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Cash Flow & NORMA Value Added

Improved Net Operating Cash Flow; Positive NORMA Value Added

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Status on "Get on track"

"Get on track" program well under way with further savings to come

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Guidance & Outlook

Medium to high single-digit Organic Group Sales Growth & Adjusted EBIT margin of around 11% expected

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Strategy & Business Model

Strong business model with growth opportunities; Resilient business model driven by global mega trends

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Financial Track Record

Long-term Charts including P&L, Balance Sheet, Cash Flow, Working Capital, CapEx & Factoring Programs

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Corporate Responsibility

Business driven by mega trends climate change & resource scarcity

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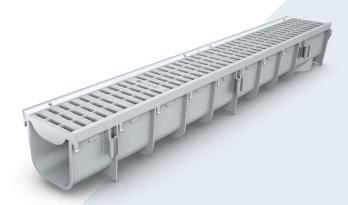
Share Information & Others

Long-term shareholder basis; Q1 2022 results on May 4th, 2022

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FULL YEAR 2021 REVIEW



Facts & Figures FY 2021 – Key Figures (I/III)





Sales

Increase of net sales of 14.7% leads to sales of EUR 1,091.9 million

(2020: EUR 952.2 million)

→ Go to
Segment Sales



Organic Sales

16.2% organic sales growth for the full year 2021

(2020: -12.1%)

→ Go to Top Line Details



Adjusted EBIT

Increased adjusted EBIT by 151.2% to EUR 113.8 million

(2020: EUR 45.3 million)

→ Go to P&L Details



Adj. EBIT Margin

Increased adjusted EBIT margin of 10.4%

(2020: 4.8 %)

→ Go to Margin
Development



EPS

Adjusted EPS at EUR 2.27

(2020: EUR 0.77)

Reported EPS at EUR 1.76

(2020: EUR 0.18)

→ Go to EPS

Development



NOVA

Increased NORMA Value Added* of EUR 16.0 million

(2020: EUR -46.4 million)

→ Go to NOVA Details

^{*} NOVA = $[adj. EBIT \times (1-t)] - (WACC \times capital employed per January 1st)$

Facts & Figures FY 2021 – Key Figures (II/III)





Equity

Improved equity ratio of 44.6% (2020: 41.7 %)

→ Go to
Equity Details



Net Debt

Net debt decreased to EUR 318.5 million

(2020: EUR 338.4 million)

→ Go to Net
Debt Details



Leverage

Improved leverage of 1.9x

(December 31, 2020: 3.4x)

→ Go to Debt Ratios



Net Operating Cashflow

Increased Net Operating Cashflow of EUR 100 million*

(2020: EUR 78 million)

→ Go to Cash
Flow Details



Dividend

Dividend proposal of EUR 0.75 for the fiscal year 2021 to the AGM on May 17, 2022

(2020: EUR 0.70)

→ Go to
Dividend Details



Corporate Responsibility

CO₂ emissions reduced by 12.8% in 2021

(2020: 8.6%)

→ Go to CR
Details

^{*} With factoring programs at EUR 62 million on December 31, 2021 (December 31, 2020: EUR 52 million)

Facts & Figures FY 2021 – Business Environment (III/III)



Global Supply Chain Disruptions & Lowered Production Rates

- Scarcity of raw material
- Severe cuts in light vehicle production



Price Inflation



- Higher logistic and energy costs
- Material cost inflation



Delayed Economic Recovery



- Strong H1 2021 with good recovery
- But challenging environment in H2 2021



Ongoing Corona Challenges



- Ongoing Corona related costs in production and health
- High sick leave of staff and quarantine



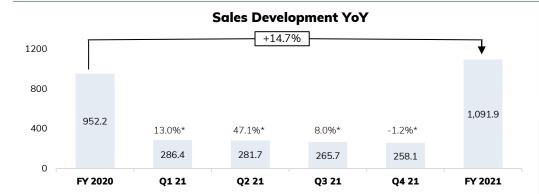


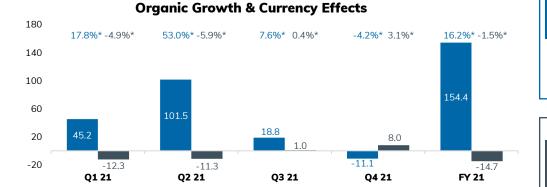
SEGMENT REPORTING & P&L STATEMENT – FY 2021



Top Line Development - FY 2021







■ Currency

Organic

Top Line

 Increase in Net Sales by 14.7% to EUR 1,091.9 million in FY 2021 compared to EUR 952.2 million in FY 2020, mainly due to economic recovery.

Organic Growth

- Organic Growth of 16.2% in FY 2021 with good recovery in all regions, especially in EMEA and Americas
- EJT sales increased to EUR 620.7 million, showing an organic growth of 13.2%, mainly due to strong doubledigit growth in the Americas region
- SJT showing strong organic growth of +19.9% in FY 2021, mainly due to the EMEA and Americas region

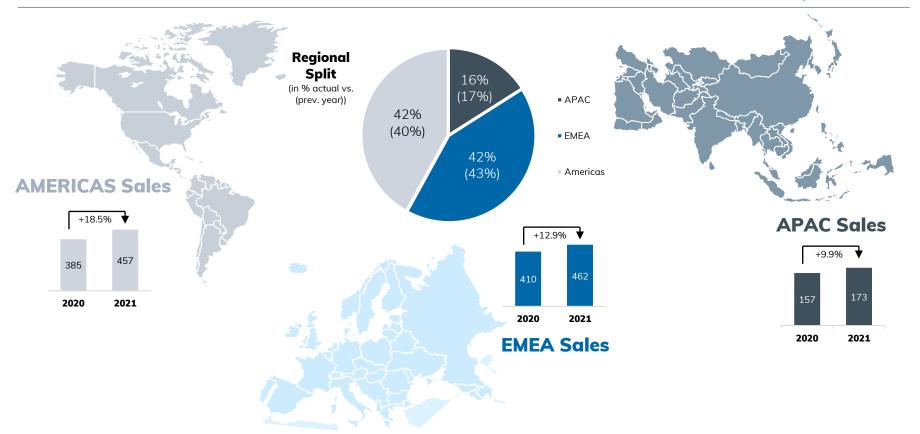
Currency Effects

Negative translation effects of EUR
 14.7 million or -1.5% in FY 2021

^{*} In % of prior year sales

Segment Reporting – Sales Development - FY 2021 (I/II)





Segment Reporting – Sales Development - FY 2021 (II/II)



EMEA



- EJT: Excellent recovery in H1 2021 leads to high single-digit development of 9.7% organic growth in FY 2021
- SJT: Strong double-digit organic growth of 20.3% in FY 2021 due to good business development and restocking

Sales Development 500 462.4 450 409.5 12 6%* -0.1%* 400 350 300 250 200 150 100 Sales Sales 50 FY 20 FY 21 Organic Currency 0

Americas



- EJT: Good rebound in H1 2021 leads to double-digit recovery of 22.3% in FY 2021
- SJT: Strong double-digit organic growth of 22.6% in FY 2021 with water management showing another record organic growth of 20.9% in FY 2021

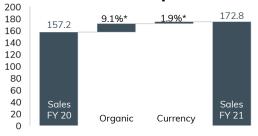


APAC



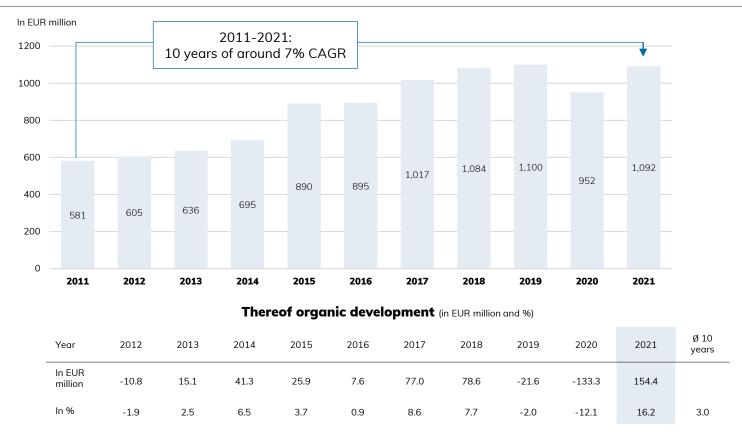
- EJT: Strong economic recovery in H1 2021 leads to double-digit organic growth of 10.6% in FY 2021
- SJT: Solid H1 2021 organic growth leads to 6.7% in FY 2021

Sales Development



Revenue Track Record

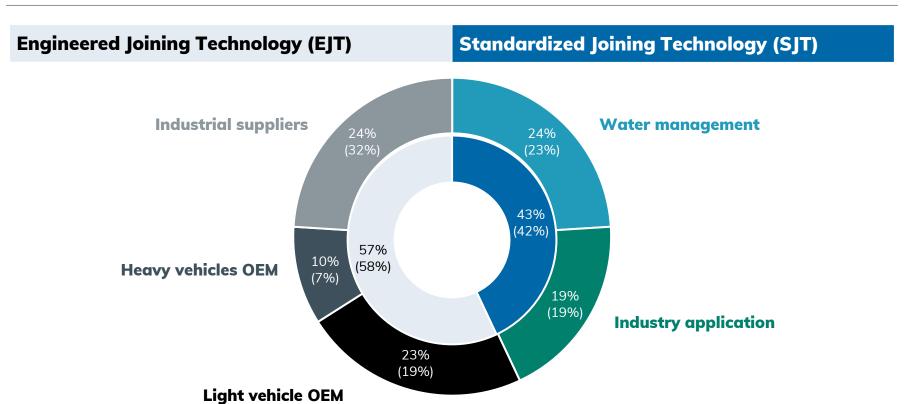




Balanced Sales Mix with Focus on Water Management & Industry Applications* - FY 2021



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(Adjusted) Profit & Loss Development - FY 2021

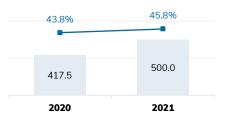
Material costs increased by 19.8% and the material cost ratio increased by 200 BPs due to higher costs mainly related

to alobal supply shortages, while Gross Profit ratio only decreased by 30 BPs, mainly due to increase in inventory.



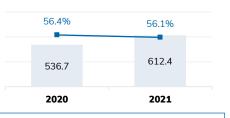
Material Costs

(in EUR million and % of sales)



Gross Profit

(in EUR million and % of sales)



Personnel Expenses

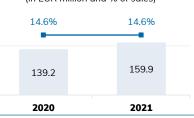
(in EUR million and % of sales)



Strong improvement in personnel costs ratio to 26.1%, by that better than 2019 level of 27.5%.

Net Expenses from adj. other

oper. Income and Expenses
(in EUR million and % of sales)



Higher OPEX in line with sales increase mainly due to increase in temp workers related to business recovery leading to a stable OPEX to sales ratio.

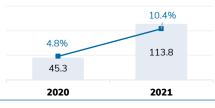
Adjusted EBITA

(in EUR million and % of sales)



Adjusted EBIT

(in EUR million and % of sales)



Increased adjusted EBITA and adjusted EBIT margin of 11.2% and 10.4% mainly due to sales recovery and lower expenses (unadjusted) related to "Get on track".

Operational Adjustments FY 2021 and Outlook 2022-2023



in EUR million*	Reported	Adjustments	Adjusted	FY 2022	FY 2023
Sales	1,091.9		1,091.9		
EBITDA	167.6	0	167.6	0	0
EBITDA margin	15.3%		15.3%		
EBITA	121.0	1.5 (depreciation PPA)	122.5	ca. 1.1 (depreciation PPA)	ca. 0.9 (depreciation PPA)
EBITA margin	11.1%		11.2%		
EBIT	92.1	21.7 (incl. EUR 20.2 million amortization PPA)	113.8	ca. 21.8 (incl. around EUR 20.7 million amortization PPA)	ca. 21.4 (incl. around EUR 20.5 million amortization PPA)
EBIT margin	8.4%		10.4%		
Net Profit	56.1	16.2 (incl. EUR -5.5 million post tax impact)	72.3	ca. 16.3	ca. 16.0
Net Profit margin	5.1%		6.6%		
EPS (in EUR)	1.76	0.51	2.27	ca. 0.51	ca. 0.50

• Costs related to the "Get on track" change program are not adjusted

^{*} Deviations may occur due to commercial rounding.

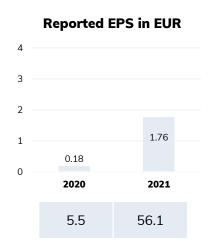
EPS and Dividend Development - FY 2021



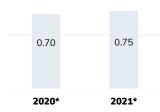


Net Income

(in EUR million)







Proposal for dividend of EUR 0.75 or 33% of adjusted Group net profit for the fiscal year 2021 to the AGM on May 17th 2022

^{*}The date is referring to the financial year for which the dividend is being payed after the approval in the AGM

Profit and Loss Statement - FY 2021



in EUR million	Adju	sted	Reported		
and %	2020	2021	2020	2021	
Sales	952.2	1,091.9	952.2	1,091.9	
Gross Profit	536.7	612.4	536.7	612.4	
EBITDA	99.3	167.6	99.3	167.6	
in % of sales	10.4%	15.3%	10.4%	15.3%	
EBITA	54.6	122.5	51.1	121.0	
in % of sales	5.7%	11.2%	5.4%	11.1%	
EBIT	45.3	113.8	20.1	92.1	
in % of sales	4.8%	10.4%	2.1%	8.4%	
Financial Result	-14.8	-12.4	-14.8	-12.4	
Profit before Tax	30.5	101.4	5.4	79.7	
Taxes	-6.2	-29.0	0.1	23.6	
in % of profit before tax	20.3%	28.6%	1.8%	29.6%	
Net Profit	24.3	72.3	5.5	56.1	

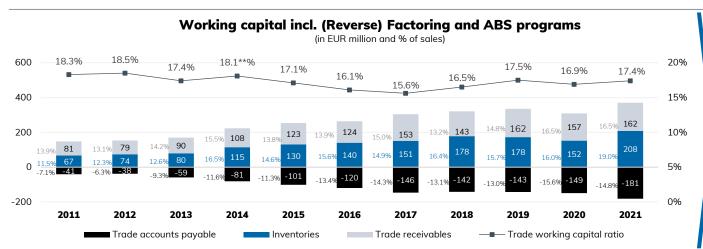


BALANCE SHEET & MATURITY PROFILE – FY 2021



Working Capital Development





Working Capital Ratio increased by 50 BPs due to higher inventories and only partly compensated by higher payables.



Factoring programs increased to EUR 62 million in order to optimize financial flexibility.

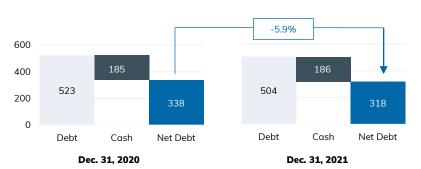
^{* (}Reverse) Factoring and ABS programs

^{**} In % of sales runrate of EUR 784 million including NDS sales on full year 2014 basis

Equity Ratio, Net Debt and Debt Ratios – FY 2021







	Dec. 31, 2020	Dec. 31, 2021	
Leverage (Net debt / EBITDA)	3.4x	1.9x	
Gearing	0.6x	0.5x	

Debt Ratios



in EUR million

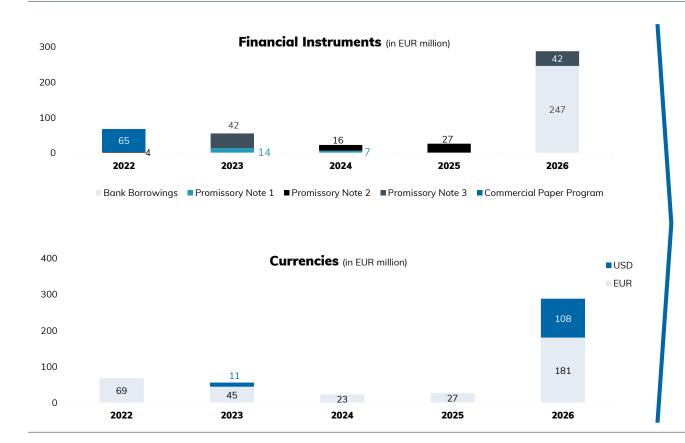
(Net debt / equity)

- Leverage showing strong improvement to 1.9x
- Further improved Equity Ratio of 44.6%
- Equity increased to EUR 669 million

Net Debt decreased by 5.9% due to strict cash collection and cash management

Solid Maturity Profile – FY 2021





- Solid maturity profile with longterm financing strategy established
- Next larger refinancing only due in 2026

Balance Sheet - FY 2021

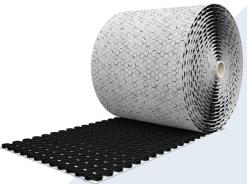


in EUR million	Dec 31, 2020	Dec 31, 2021
Assets		
Non-current assets		
Goodwill / Other intangible assets / Property, plant & equipment	870.3	883.2
Other non-financial assets / Derivative financial assets / Deferred- and income tax assets	21.5	22.4
Total non-current assets	891.7	905.6
Current assets		
Inventories	152.2	208.0
Other non-financial / other financial / derivative financial / income tax assets	28.1	30.0
Trade and other receivables	157.3	162.0
Cash and cash equivalents	185.1	185.7
Contract assets	0.3	0.8
Total current assets	523.0	592.6
Total assets	1,414.7	1,498.2

in EUR million	Dec 31, 2020	Dec 31, 2021
Equity and liabilities		
Equity		
Total equity	589.5	668.6
Non-current and current liabilities		
Retirement benefit obligations / Provisions	55.2	42.9
Borrowings and other financial liabilities	488.2	471.6
Other non-financial liabilities	35.5	38.5
Contract liabilities	1.2	0.6
Lease liabilities	33.8	30.8
Tax liabilities and derivative financial liabilities	62.6	64.6
Trade payables	148.7	180.5
Total liabilities	825.2	829.6
Total equity and liabilities	1,414.7	1,498.2



CASH FLOW & NORMA VALUE ADDED - FY 2021



Strong Cash Flow Development 2011 - 2021



Net Operating Cash Flow

in EUR million	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Variance (2021 to 2020)
(Adjusted) EBITDA	117.0	120.8	129.3	138.4	177.5	179.4	199.7	201.4	187.2	99.3	167.6	68.8%
$\Delta \pm Trade$ Working capital	-19.5	-9.8	+5.1	+10.4	-0.6	+17.0	-19.1	-13.7	-9.5	20.2	-20.4	-201.0%
Net operating cash flow before investments from operating business	97.5	111.0	134.4	148.8	176.9	196.4	180.6	187.7	177.7	119.5	147.2	23.2%
$\Delta \pm$ Investments from operating business	-30.7	-30.0	-30.5	-39.6	-42.2	-47.9	-47.7	-63.3	-54.8	-41.2	-47.4	15.1%
Net Operating Cash Flow	66.8	81.0	103.9	109.2	134.7	148.5	132.9	124.4	122.9	78.3	99.8	27.5%

- Working Capital outflow of EUR 20.4 million due to higher business activities and growth
- Increased Capex due to investments in actual and future growth
- Net Operating Cash Flow of EUR 99.8 million compared to EUR 78.3 million in 2020

NORMA Value Added and ROCE - FY 2021



in EUR million	2020	2021
Adjusted EBIT after taxes	36.1	81.2
Capital Cost (WACC x CE per January 1st)	-82.4	-65.2
NOVA	-46.4	16.0
ROCE (adjusted EBIT / Ø CE)	4.6%	11.9%
ROCE (reported EBIT / Ø CE)	2.2%	9.6%

- The NORMA Value Added (NOVA) is NORMA Group's long term strategic target
- NORMA Group determines the annual value creation in form of the NORMA Value Added (NOVA)
- NOVA is calculated on the basis of adjusted EBIT, tax rate and the cost of capital
- The cost of capital is defined by the weighted average cost of capital (WACC) and the capital employed (equity plus net debt)



STATUS "GET ON TRACK"



"Get on track" (I/II) – Scope



EUR 50 million savings p.a.

	Locations	
Scope	Product Portfolio	
	Structures	

Examples	
 Increase share of best cost country production Reduction of complexity 	Savings: EUR 20 million
 Streamlining of product portfolio through active portfolio management Bundle and transfer low volume products and business to wholesaler 	Savings: EUR 5 million
 Strengthen commodities strategy Focus on best cost country purchasing Improvement of structures and processes 	Savings: EUR 25 million

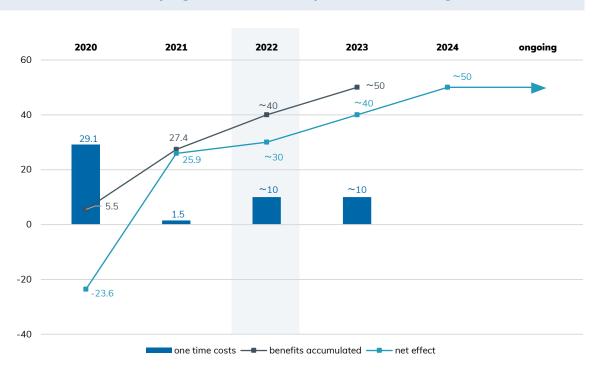
Implementation Costs

- Accumulated total cost volume of around EUR 50 million until 2023
- Implementation costs will be shown on an unadjusted basis

"Get on track" (II/II) – Costs & Savings* Timeline



"Get on track" program well under way with further savings in 2022



- Successful savings of EUR 27.4 million in 2020 and 2021
- Additional costs of EUR 1.5 million in 2021 (not adjusted)

^{*} All figures are given approximately according to current planning



GUIDANCE & OUTLOOK FOR FY 2022



Outlook 2022 – Company Guidance*



Organic Sales Growth	Mid to high single-digit Organic Group Sales Growth	Financial Result	Up to EUR – 10 million
ЕЈТ	Mid single-digit Organic Sales Growth	Tax Rate	Above 30%
ѕјт	High single-digit Organic Sales Growth	Adjusted Earnings Per Share	Significant decrease in adjusted Earnings Per Share
EMEA	Mid single-digit Organic Sales Growth	NORMA Value Added (NOVA)	Between EUR -20 million and EUR 10 million
Americas	Mid to high single-digit Organic Sales Growth	Investment Rate (without acquisitions)	Investment Ratio between 5% and 6% of Group Sale
APAC	Mid to high single-digit Organic Sales Growth	Net Operating Cash Flow	Around EUR 60 million
Material Costs Ratio	Higher cost of materials ratio compared to previous year	Dividend	Around 30% to 35% of adjusted Group Earnings
Personnel Costs Ratio	Improvement of personnel cost ratio compared to previous year	CO ₂ Emissions	Less than 10,000 metric tons of CO ₂ equivalents
R&D Investment Ratio	Around 3% of Sales	Number of Invention Applications	More than 20
Adjusted EBIT Margin	Around 8%	Number of Defective Parts (parts per million / PPM)	5.5

44

^{*} According to AdHoc Notification of July 21, 2022



STRATEGY & BUSINESS MODEL



Outlook 2022 - Strategy





Business Focus

Global growth in Water Management and Industry Applications with selective expansion in Mobility & New Energy



Mergers & Acquisitions

Continue dialogue with potential M&A targets in Water Management and Industry Applications as well as Mobility and New Energy in all regions



Digitization

Expand e-commerce channels



Transformation

Ongoing execution of "Get on track" projects for further profitable growth



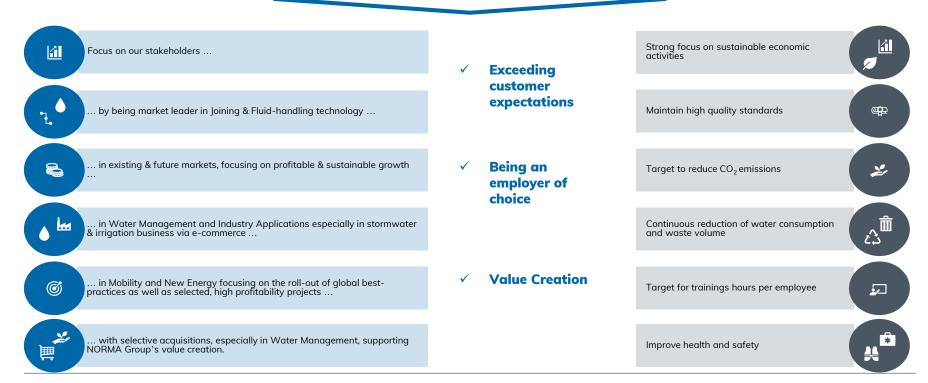
Handling of Market Environment

Close monitoring of market dynamics regarding ongoing Coronavirus impact, supply chain issues, cost pressure and geopolitical tensions

Strategy Update



NORMA Group Strategy including Corporate Responsibility Roadmap



NORMA Group Strategy – Strategic focus by region



Americas

- Water Management:
 Expansion of stormwater and irrigation business
- Industry Applications:
 Strengthening online and e-commerce channels
- Mobility & New Energy:
 Focus on selected and profitable business



EMEA

- Water Management:
 Organic expansion might be enhanced via M&A
- Industry Applications:
 Active management of the product portfolio including online and e-commerce channels
- Mobility & New Energy:
 Focus on growth opportunities, both inside and outside of the car



Asia-Pacific

- Water Management: Expansion of existing business
- Industry Applications:
 Increase product availability and localization
- Mobility & New Energy: Expansion of alternative mobility solutions



NORMA Group's Key Facts



NORMA serves various markets via its strategic business units Water Management, Industry Applications and Mobility & New Energy



One of the global market and technology leaders in joining technology



Sales of about EUR 1,091.9 million in fiscal year 2021



Delivers to more than 10,000 customers in 100 countries



Listed on the **Frankfurt Stock Exchange** since 2011 and included in the SDAX index



Headquarters in Maintal near Frankfurt/Main, Germany



More than 40,000 innovative joining and fluid-handling solutions in three product categories:

Water, Fluid and Fasten



Numerous sales and distribution sites across Europe, the Americas and Asia-Pacific



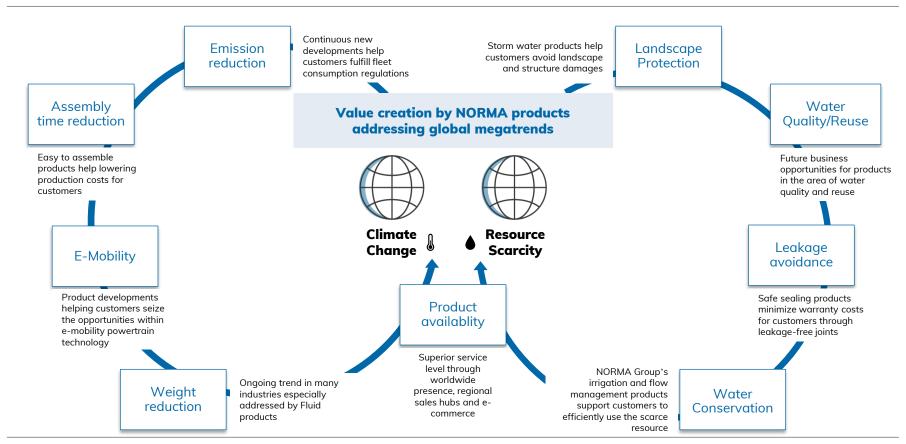
Operates a global network of **27 manufacturing facilities**



Employees > **8,900** worldwide

Proven business model addresses global megatrends





NORMA Group's products – selected examples



Water Products



Dura Flo HD

- Dripwater irrigation product
- Saves up to 30% of water



Spee-D Channel

- Stormwater management product
- Lightweight and easy to install drainage systems



Compression Fittings

- Flowmanagement product
- High resistance to temperature and UV exposure

Fluid Products



PS3-Connector

- "Push & Seal" plastic quick connector
- Ideal for the secure connection of cooling water and heating hoses



eM Compact

- Smallest Quick Connector in the electric and hybrid car market
- Robust design to ensure a leakfree interface



NORMAQuick Connector

- Combines reinforced and unreinforced materials
- Enables safe connection of the connector with the plastic fuel tank

Fasten Products



Torro Clamp

- Multi-range hose clamp remaining the benchmark within modern clamp construction
- Ideally suited to applications with high mechanical loads



FGR Combi Grip

- Connect plastic pipes with metal pipes without welding
- Special design of the anchoring ring the coupling can withstand even high vibration loads



VPP Compact

- Connection solution to applications exposed to high temperatures
- V PP profile clamps are reliable and time-effective connection elements

Good Balance in the Two Distinct Ways to Market



Standardized Joining Technology (SJT) ca. 43% of 2021 sales

Engineered Joining Technology (EJT) cg. 57% of 2021 sales

High quality, branded and standardized joining products provided at competitive prices to broad range of customers, especially via e-commerce.















- High quality, standardized joining technology products
- No. 1 product portfolio & service level
- B2B and B2C

Unique business model with two distinct wavs-to-market

- Significant economies of scale in production
- Resident engineers with close contact to international EJT customers
- National and international SIT service level and SIT product portfolio

Innovation and product solution partner for customers, focused on engineering expertise with high value-add, including digital solutions.









- Customized, engineered solutions
- 1,017 patents and utility models
- B₂B

Selective Competitors per Industry



Water Management

- Rain Bird (US)
- Hunter (US)
- Toro (US)
- Netafim (ISR)
- Irritec (US)
- Plasson (ISR)
- ACO (GER)
- Oldcastle Infrastructure (US)
- Philmac (AUS)

Industry Applications

- Ideal Tridon (US)
- Oetiker (CH)
- Straub Werke (CH)
- Kale (TUR)
- Mikalor (ESP)
- TeekayCouplings (UK)
- Teconnex (UK)
- Clampco (UK)
- Murray (US)
- Dong-A Metal (KOR)

Mobility & New Energy

- Oetiker (CH)
- Caillau (FRA)
- Kale (TUR)
- Continental (Fluid) (GER)
- TI Group (Fluid) (UK)
- Hutchinson (Fluid) (FRA)
- ARaymond (Fluid) (FRA)
- Chinaust (Fluid) (CHN)
- Voss (Fluid) (GER)
- Fränkische Rohrwerke (Fluid) (GER)

Water Management at NORMA Group



Scarce ressource calling for water handling products



Acquisition of Chien Jin Plastic, Malaysia

- Product focus: joining elements for plastic and iron pipe systems
- For drinking and domestic water distribution, irrigation systems and components for sanitary appliances

2013

Acquisition of Guyco and Davydick&Co, Australia

- Expanding product range towards infrastructure business area
- Product focus: rural irrigation fittings, valves and pumps

2014

Acquisition of NDS, USA

2018

Acquisition of Kimplas, India

- roduct

 Expansion of product

 ds portfolio
 - Leading US supplier for water management systems that collect and drain stormwater, irrigation solutions including drip irrigation and joining products for the use in flow management applications

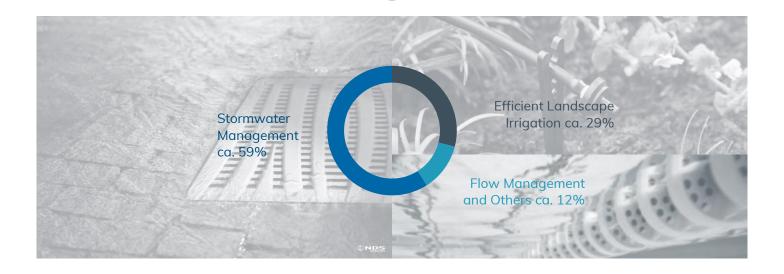
- Product portfolio includes compression fittings, drippers, valves and electrofusion parts for gas and water pipes
- Leakage-free supply of drinking water and gas to rural and urban households

- 24% of sales or EUR 260.8 million in 2021
- Production and distribution sites in Australia, Malaysia, the US, Mexico and India
- Expanding Water Business organically and through M&A transactions





Broad diversification in terms of application areas and products



- Large target markets for all NDS application areas nationwide and international
- International expansion with mid-term focus

NDS has deep and longstanding Customer Relationships



Highly differentiated distribution and service model

- More than 3,000 products
- Over 12,300 customer locations (retail and wholesale customers)
- Two production sites (CA & MX), five warehouses in the US, more than 500 employees
- Orders received by 11 am are shipped the same day for wholesale orders
- 97% order fill rate, 98% on-time shipment of orders, and 98% order accuracy

Over 12,300 customer locations



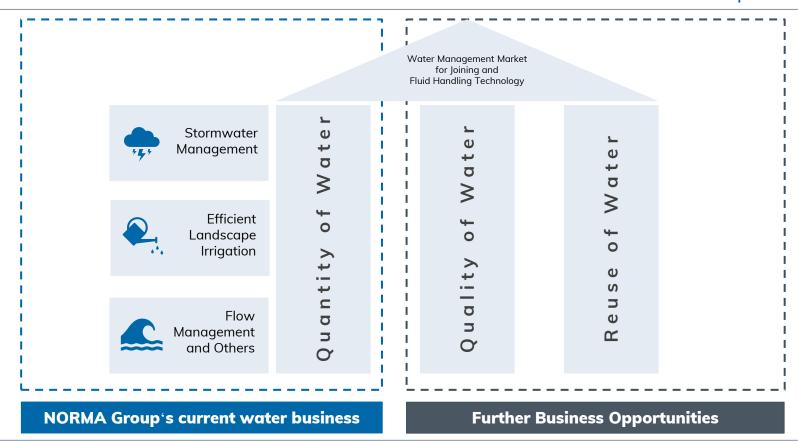
Nation-wide presence



Over 25 years relationship with all of our top retail and wholesale customers

Business Opportunities in Water Management



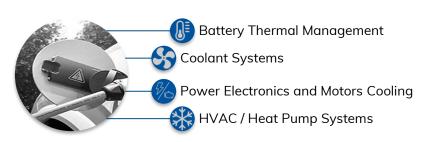


NORMA Group's growth opportunities for E-Mobility Developments



Growth opportunities within the car





Further growth opportunities outside the car







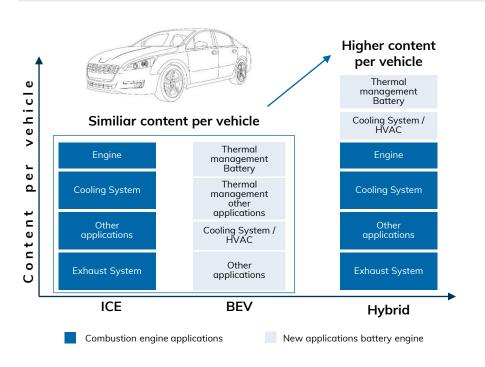


- Charging stations and wallboxes for e-mobility
- Joining technology within renewable energy sector (e.g. windmills)
- Colling systems for data centers

NORMA Group well on track for Mobility & New Energy

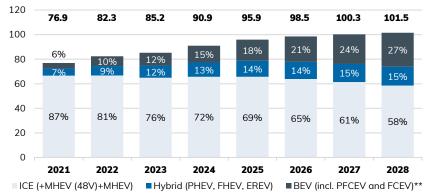


Benefit from hybridization and maintain content in Battery Electric Vehicles (BEV) vs. Internal Combustion Engines (ICE)



ICE, Hybrid & EV development*

(in production million and % of each years total volume)



^{*} Source: LMC / NORMA Group as of end of October 2022

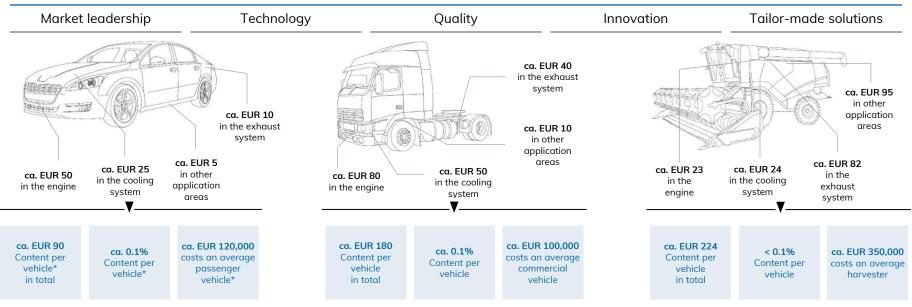
^{**} MHEV= Mild Hybrid EV, PHEV= Plug-in hybrid EV, FHEV= Full Hybrid EV, EREV= Extended-range EV, PFCEV= Plug-in fuel cell EV, FCEV= Fuel cell EV

Premium Pricing through Technology and Innovation Leadership in Mission-Critical Components



Mission-criticality: Small relative costs – high impact

Basis for premium pricing



High switching costs for customers

^{*} Example: Premium gasoline combustion engine passenger vehicle

Enhanced Stability through Broad Diversification Across Products, End Markets and Regions



Examples of NORMA Group's key end markets



- >40,000 products, manufactured in 27 locations and sold to more than 10,000 customers in 100 countries
- Top 5 customers account only for around 14% of 2021 sales

NORMA Group Provides Mission-Critical Products and Solutions with Clear Added-Value



A World without NORMA Group









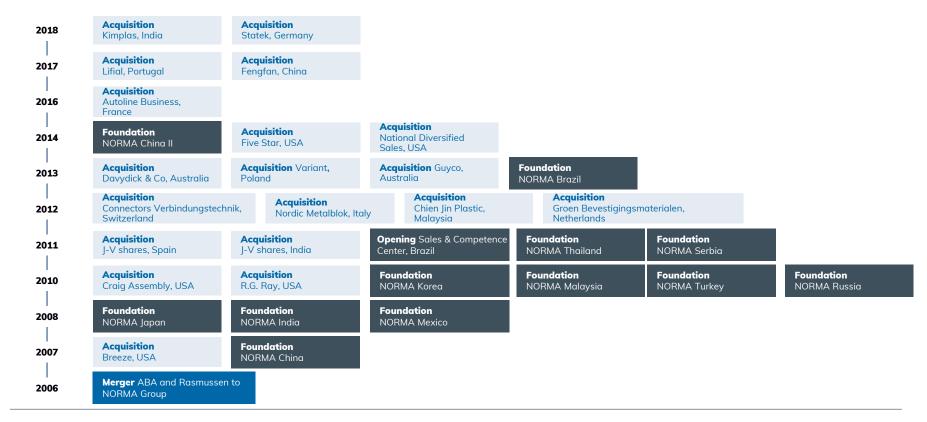
Customer Impact

- Reputation loss
- Image loss
- Warranty costs
- Non-compliance with legal requirements/regulations

Loss of End Customers

History of Acquisitions and Foundations







14 Acquisitions since IPO representing 46% of Sales in 2011

Sales Consolidation Effects (in EUR million)	Date of Acquisition		Total Sales
CONNECTORS Verbindungstechnik AG, Switzerland	04/12	Market entry in connecting technology in Pharma & Biotech	16.6
Nordic Metalblok S.r.l., Italy	07/12	Market consolidation heating and air conditioning clamps	5.2
Chien Jin Plastic Sdn. Bhd., Malaysia	11/12	Market entry joining elements for water distribution	7.7
Groen Bevestigingsmaterialen B.V., Netherlands	12/12	Securing market with national dealer	3.4
Davydick & Co. Pty. Limited, Australia	01/13	Enforce market position with distribution of water & irrigation systems	3.4
Variant SA, Poland	06/13	Securing market with national dealer	2.3
Guyco Pty. Limited, Australia	07/13	Enforce market position with distribution of water & irrigation systems	7.2
Five Star Clamps Inc., USA	05/14	Consolidation of multi-industrial engineered clamps	4.0
National Diversified Sales, Inc., USA	10/14	Expanding water management product portfolio	129.3
Autoline, France	12/16	Expanding product portfolio and strengthening market position in the area of quick connectors	46.2
Lifial - Indústria Metalúrgica de Águeda, Lda., Portugal	01/17	Strengthening product portfolio of DS business and market consolidation	7.4
Fengfan Fastener (Shaoxing) Co., Ltd., China	05/17	Expanding product portfolio and market position	11.5
Kimplas Piping Systems Ltd., India	07/18	Expanding water management product portfolio	20.4
Statek Stanzereitechnik GmbH, Germany	08/18	Expanding value chain for stamping and forming technology	5.1
Total			269.8

NORMA Group Worldwide



EMEA

Czech Republic (P)

France (P, D)

Germany (P, D)

Italy (D)

Poland (P, D)

Portugal (P,D)

Serbia (P)

Spain (D)

Sweden (P, D)

Switzerland (P, D)

Turkey (D)

United Kingdom (P, D)

Americas

Brazil (P, D)

Mexico (P, D)

USA (P, D)

Asia-Pacific

Australia (D)

China (P, D)

India (P, D)

Japan (D)

Malaysia (P, D)

Singapore (D)

South Korea (D)

Thailand (D)



- 27 Production sites
- 21 Countries with Distribution, Sales & Competence Centers
- Sales into more than 100 countries

NORMA Group – Key Investment Highlights



*Technology & Future Markets

Focus on Joining & Fluidhandling technology with profitable & sustainable growth in existing & future markets driven by global mega trends such as climate change and resource scarcity



Business Units

Active in Water Management, Industry Applications and Mobility & New Energy



Diversification

Enhanced stability through broad diversification across products, end markets and regions



Distribution Channels

Strong global distribution network with one-stopshopping service to specialized dealers, wholesalers and distributors as well as increased focus on e-commerce channels



Positioning

Well positioned with engineered products with premium pricing through technology and innovation leadership in mission-critical components to benefit from shift to e-mobility



Growth Prospects & Value Creation

Significant growth and value creation opportunity through synergistic acquisitions as well as focus on shareholder return and strong commitment to sustainable development goals

Management Board of NORMA Group SE



Dr. Michael Schneider

Chairman of the Management Board, CEO of NORMA Group SE since November 14, 2019



Member of the Management Board, COO of NORMA Group SE since October 1, 2018

Annette Stieve

Member of the Management Board, CFO of NORMA Group SE since October 1, 2020



Responsibilities:

Group Development, Group Communications, Regional Organization, Sales, Marketing, Human Resources & Integrity, Legal and M&A, Product Development, R&D, Divisional Organization

Professional background

- Since 2019: CEO, NORMA Group
- 2015 2019: CFO, NORMA Group
- 2010 2015 Managing Director / CFO, FTE automotive Group
- 2006 2009 Member of the Management Board, Veritas AG
- 2003 2006 Director of Finance and IT, Aesculap AG (B. Braun Melsungen Group)
- Previous Various international management positions, thereof 3 years in Brazil

Studies / professional education

- Studies of business economics at the Justus-Liebig-University of Gießen
- PhD in Economics at the Justus-Liebig-University of Gießen

Responsibilities:

Production, Purchasing, Supply Chain Management, Operational Global Excellence, ICT, Quality, Environment, Health and Safety (EHS), Project Management

Dr. Friedrich Klein

Professional background

- Since 2018: COO, NORMA Group
- 2008 2018 Various leading positions at Schaeffler Technologies AG & Co KG, Herzogenaurach
- 2005 2007 Director of Operations at Mubea Inc, Florence, USA
- 1996 2004 Various leading positions at Muhr und Bender KG, Attendorn
- 1989 1996 Various leading positions at WZL der RWTH Aachen, Aachen

Studies / professional education

- Master's degree in Mechanical Engineering from RWTH Aachen
- Doctorate in Engineering from RWTH Aachen

Responsibilities:

Finance & Reporting, Controlling, Treasury & Insurances, Investor Relations, Corporate Responsibility and ESG, Risk Management & Internal Audit

Professional background

- Since 2020: CFO, NORMA Group
- 2018 2020 Management Board, CFO Finance, Indirect Purchasing & General Services at Hoffmann SE, Munich
- 1996 2017 Various leading positions (most recently as Managing Director and CFO of the Northern and Eastern Europe region) at Faurecia Group, Stadthagen
- 1991 1996 Arthur Andersen & Co GmbH, Audit and Tax Advisory Firm, Hannover

Studies / professional education

- Global Senior Management Program (Faurecia Programs), INSEAD, Fontainebleau Cedex, France
- Studies of economics at University of Paderborn
- Studies of law at the University of Bielefeld

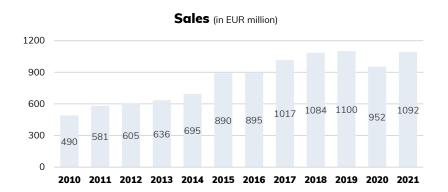


FINANCIAL TRACK RECORD



Long-term P&L Development (I/II)







(Adjusted) Gross Profit (in EUR million and % of sales)



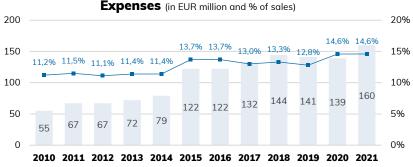
(Adjusted) Personnel Expenses (in EUR million and % of sales)



Long-term P&L Development (II/II)



Net Expenses from adj. other oper. Income and



Adjusted EBITA (in EUR million and % of sales)



Adjusted EBIT (in EUR million and % of sales)

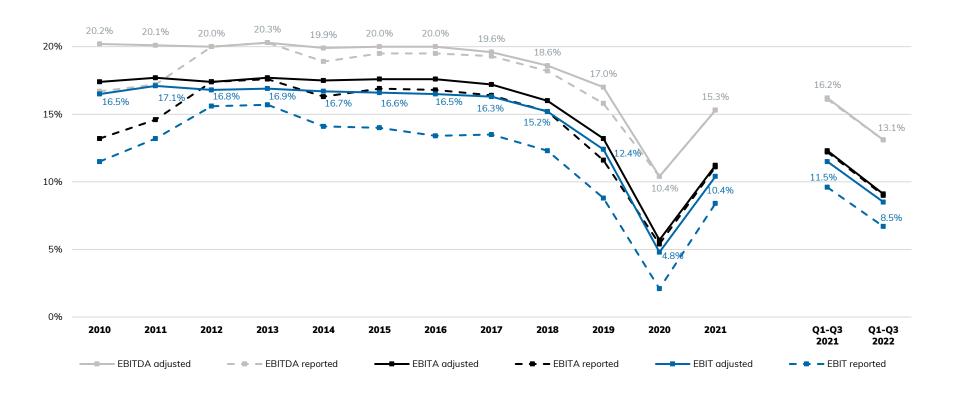


(Adjusted) Net Profit (in EUR million)



Long-term Margin Development (adjusted and reported)

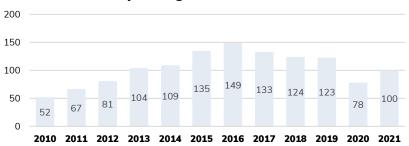




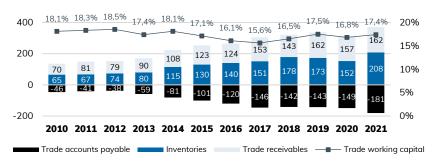
Long-term Cash, Working Capital and CAPEX Development



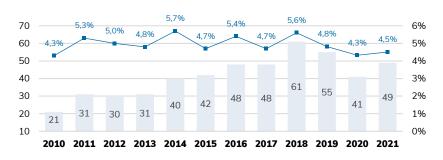




Trade Working Capital (in EUR million and % of sales)



CAPEX (in EUR million and % of sales)



Factoring Programs (in EUR million and % of sales)



Long-term Operational Adjustments on EBITA & EBIT level



73

in EUR million	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Reported EBITA	64.9	84.7	105.2	112.1	113.3	150.5	150.4	166.8	164.8	127.9	51.1	121.0
+ Acquisition & Rightsizing Costs*	17.5	16.8	0	0	6.9	3.6	4.8	3.5	4.4	13.4	0	0
+ PPA Depreciation	3.0	1.2	0.3	0.5	1.3	2.2	2.3	4.2	4.0	3.5	3.5	1.5
Total Adjustments	20.5	18.0	0.3	0.5	8.2	5.8	7.1	7.7	8.4	16.9	3.5	1.5
Adjusted EBITA	85.4	102.7	105.4	112.6	121.5	156.3	157.5	174.5	173.2	144.8	54.6	122.5
Reported EBIT	56.3	76.6	94.4	99.5	97.8	124.8	120.0	137.8	133.5	96.7	20.1	92.1
+ Acquisition & Rightsizing Costs*	17.5	16.8	0	0	6.9	3.6	4.8	3.5	4.4	13.4	0	0
+ PPA Depreciation	3.0	1.2	0.3	0.5	1.3	2.2	2.3	4.2	4.0	3.5	3.5	1.5
+ PPA Amortization	4.0	5.1	7.2	7.7	10.1	17.3	20.6	20.5	22.6	22.5	21.7	20.2
Total Adjustments	24.5	23.1	7.5	8.2	18.3	23.1	27.7	28.2	31.0	39.4	25.1	21.7
Adjusted EBIT	80.9	99.7	101.9	107.7	116.2	147.9	147.7	166.0	164.5	136.1	45.3	113.8



CORPORATE RESPONSIBILITY



NORMA Group's Corporate Responsibility Committment



NORMA Group is committed to several initiatives, charters and guidelines...

Membership with UN Global Compact

 Ten principles in the areas of human rights, labor, the environment and anti-corruption

Human and Labor Rights

 "NORMA Group categorically rejects and does not accept any form of violation of human rights."

Signatory of Diversity Charter

 "We deeply respect all colleagues irrespective of gender, nationality, ethnic background, religion or worldview, disability, age, and sexual preference and identity."

Global Reporting Initiative (GRI)

Transparent reporting in annual CR-Report according to GRI Standards

... and its CR actions contribute to 6 of the UN Sustainable Development Goals

Key contribution to UN Sustainable Development Goals













12 RESPONSIBLE CONSUMPTION AND PRODUCTION





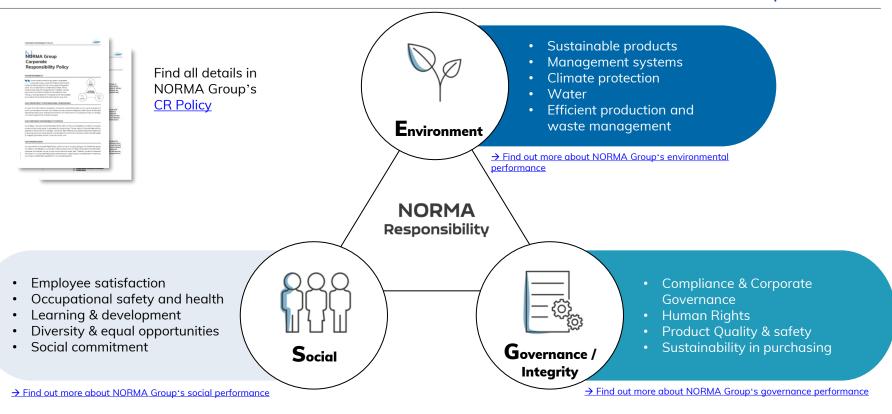


13 CLIMATI ACTION



What is Corporate Responsibility at NORMA Group?





NORMA Groups Corporate Responsibility Focus Areas

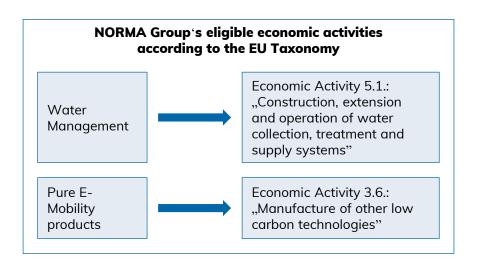


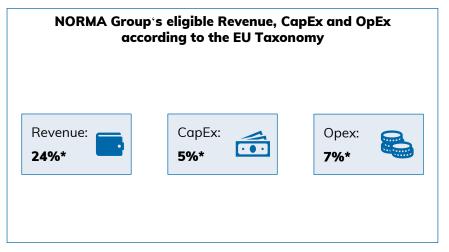
Climate		Climate (scope 1 and 2) target in line with recommendations of science-based targets initiative					
Ε	Sustainable products	Integration of environmental aspects into product design process					
	Green Financing	Sustainability linked loan connects financing conditions to achievement of sustainability rating					
C	Health & Safety	Decrease of reportable accidents by more than 30% since 2014					
3	Learning	High numbers of training hours per employee					
	Compliance	System-based Compliance management covers all regions and entities					
J	Purchasing	Integration of sustainability aspects into standard purchasing processes					

EU Taxonomy Reporting – FY 2021



- First time adoption of the EU Taxonomy for the FY 2021 as required by the EU Commission
- As a preliminary step towards a comparable reporting on sustainable economic activities the EU Taxonomy reporting for FY 2021 covers the "eligibility" reporting
- From 2022 onwards the EU Commission further requires that eligible economic activities need to fullfill technical screening criteria in order to be classified as "aligned"
- Aligned economic activities = sustainable economic activities according to the EU Taxonomy
- The EU Taxonomy reporting focuses on three performance indicators: Revenue, CapEx and OpEx





^{*} In percent of total Revenue, CapEx, Opex

Corporate Responsibility Targets for 2022



Environment

CO₂ emissions

10,000 tons

Indicator: Scope 1 and 2, tons

Water consumption

1% improvement

Baseline: 2021 Indicator: liter / TEUR sales

Waste

1% improvement

Baseline: 2021 Indicator: kg / TEUR sales

Social

Incident rate

< 4.5

Indicator: accidents / 1,000 employees

Training hours

> 30

Indicator: training hours / employee

Voluntary attrition rate

Local targets

Indicator: % of sites that achieved local target

Governance

Defective parts

< 5.5

Indicator: parts per million

<u>Customer complaints</u>

< 5.5

Indicator: average per month per entity

Ratings confirm NORMA Group's approach to CR



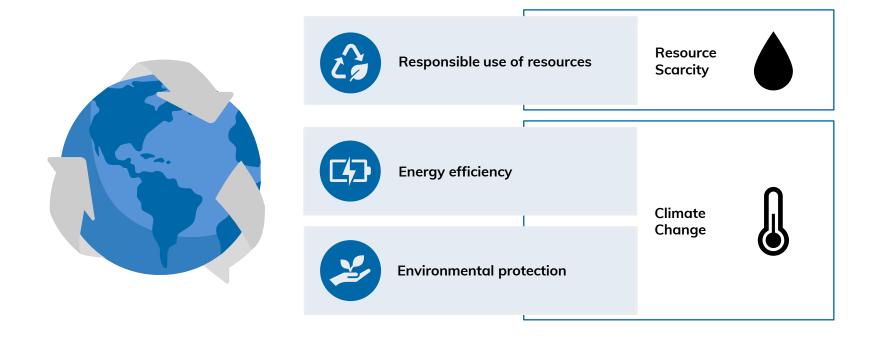
Rating		Assessment 2021			
MSCI ESG	MSCI ESG RATINGS	A (on a scale from CCC to AAA)Top 45 % within the industrials benchmark			
EcoVadis	PLATINUM 2022 ecovadis Sostainability 72-79	Top 1% of rating universe (>35,000 companies)Platinum standard			
ISS-ESG	Corporate ESG Performance STEP ST	- Score: C+ - Prime Status			
CDP	DISCLOSURE INSIGHT ACTION	B- (on a scale of D- to A)Management level			
Sustainalytics	SUSTAINALYTICS 14.6 -2.1 LOW Risk Updated cet 5, 2021 Momentum	Risk Score: 14.6Low risk (on a scale from 0 (best) to 100 (worst))			

Awards

- 2021: "German Award for Sustainability Projects 2021" for NORMA Clean Water in the "Equal Opportunities" category
- 2020: FOX Finance Award (Silver) for CR report
- 2017: Awarded "Building Public Trust Award" (best non-financial report MDAX) by PwC

Megatrends drive NORMA Group's business





Environmental Impact of Products as key selling point



Climate

- eM Twist Quick Connector, designed for e-mobility
- Less weight: More than 25% lighter than before
- Reduced CO₂ emissions: Estimated 32% saved in the production process





Water

- Drip irrigation saves up to 60% in comparison to regular sprinkler irrigation
- More than 50% of resins are from recycled plastics at NORMA Group's water management subsidiary NDS



NORMA Groups' Social Commitment*



NORMA Clean Water

- Partner: child aid organization Plan International
- Focus: Projects with focus on water management solutions
- 2014 2018: NORMA Clean Water India
 - Renovation of sanitary facilities at 25 schools
- 2017 today: NORMA Clean Water Brazil
 - Target: Access to clean water for families in rural areas



NORMA Help Day & Sponsoring

- Help Day
 - Global volunteering day
 - Seven local Help Days despite ongoing Corona pandemic
- Sponsoring and donations in FY 2021 amounting to TEUR 302









^{*} All pictures have been taken prior to the COVID-19 pandemic

Sustainability in Purchasing





Supplier Code of Conduct

 Basic understanding of sustainability management in purchasing, signature is a condition to be graded "preferred" supplier



Supplier-Scoring

 Environmental and health and safety certificates as well as sustainability selfassessment are criteria in the annual supplier scoring



Commodity Strategies

Contain sustainability fact sheets, which quantify impacts on climate and water and identify improvement potentials



Trainings

Standard training of all Purchasing employees on sustainability tools in purchasing



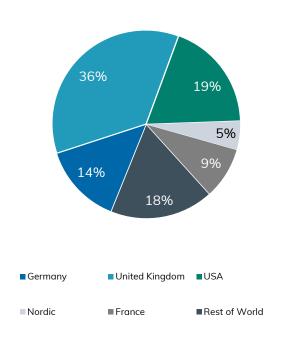
SHARE INFORMATION & OTHERS



Current Shareholder Structure



Identified Institutional Shareholders*



Free Float as of October 20, 2022 includes**

Impax Asset Management Group Plc, London, United Kingdom				
Allianz Global Investors GmbH, Frankfurt am Main, Germany				
DWS Investment GmbH, Frankfurt am Main, Germany				
AVGP Limited, St. Helier, Jersey				
Norges Bank, Oslo, Norway				
KBI Global Investors Ltd., Dublin, Ireland				
Tweedy Browne Company LLC, Wilmington, USA				
FMR LLC, Wilmington, USA				
Union Investment Privatfonds GmbH, Frankfurt am Main, Germany				

^{*} As of September 30, 2022.

^{**} According to voting rights notifications. All voting rights notifications are published on the Company's Website (https://www.normagroup.com/corp/en/investors/publications-events/financial-releases/).

Index-based Share Price Performance compared with SDAX, MDAX, DAX and MSCI World Automobiles





Contact & Event Calendar



Event	Date
Publication Preliminary Results FY 2022	February 14, 2023
Publication FY 2022 Results	March 28, 2023
Publication Interim Results Q1 2023	May 9, 2023
Annual General Meeting 2023	May 11, 2023
Publication Interim Results Q2 2023	August 8, 2023
Publication Interim Results Q3 2023	November 7, 2023

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Disclaimer



This presentation contains certain future-oriented statements. Future-oriented statements include all statements which do not relate to historical facts and events and contain future-oriented expressions such as 'believe,' 'estimate,' 'assume,' 'expect,' 'forecast,' 'intend,' 'could' or 'should' or expressions of a similar kind. Such future-oriented statements are subject to risks and uncertainties since they relate to future events and are based on the company's current assumptions, which may not in the future take place or be fulfilled as expected.

The company points out that such future-oriented statements provide no guarantee for the future and that actual events including the financial position and profitability of NORMA Group SE and developments in the economic and regulatory fundamentals may vary substantially (particularly on the down side) from those explicitly or implicitly assumed or described in these statements.

Even if the actual results for NORMA Group SE, including its financial position and profitability and the economic and regulatory fundamentals, are in accordance with such future-oriented statements in this presentation, no guarantee can be given that this will continue to be the case in the future.

Non audited data is based on management information systems and/or publicly available information. Both sources of data are for illustrative purposes only.

