

NORMA Group SE

Full Year Results 2020

Maintal, March 24, 2021





Sales	Decrease of net sales of 13.4% leads to sales of EUR 952.2 million (2019: EUR 1,100.1 million) mainly driven by COVID-19 pandemic
Organic Sales	12.1% organic sales decline for the full year 2020 (2019: -2.0%)
Adjusted EBITA & EBIT	Adjusted EBITA decreased to EUR 54.6 million* (2019: EUR 144.8 million) and Adjusted EBIT to EUR 45.3 million* (2019: EUR 136.1 million) due to the COVID-19 pandemic
Margins	Adjusted EBITA margin at 5.7%* (2019: 13.2%) and adjusted EBIT margin at 4.8%* (2019: 12.4%); Pro forma EBITA and EBIT margin excluding costs related to "Get on track" at 8.8% and 7.8%
EPS	Adjusted EPS at EUR 0.77 (2019: EUR 2.76) Reported EPS at EUR 0.18 (2019: EUR 1.83)
NOVA	NORMA Value Added** at EUR -46.4 million (2019: EUR 17.3 million)

* Including not adjusted costs for "Get on track" of EUR 29.1 million

** NOVA = [adj. EBIT x (1-t)] – (WACC x capital employed per January 1st)



Equity	Strong balance sheet with a slightly improved equity ratio of 41.7% (2019: 41.6 %)
Net Debt	Net debt decreased to EUR 338.4 million (2019: EUR 420.8 million) due to strict cash collection and cash management
Leverage	Leverage at 3.4x (December 31, 2019: 2.2x); Leverage excluding costs related to "Get on track" (relevant for financing contracts and covenants) at 2.6x far better than any covenant levels
Net Operating Cash Flow	Despite challenging year strong net operating cash flow of EUR 78.3 million (2019: EUR 122.9 million), even though Factoring programs down to EUR 52 million on December 31, 2020 (December 31, 2019: EUR 70 million)
Dividend	Dividend proposal of EUR 0.70 for the fiscal year 2020 to the AGM on May 20, 2021
Corporate Responsibility	CO ₂ emissions reduced by 8.6% in 2020 Goal for 2024: reduction of greenhouse gas emissions by around 19.5%

Challenging year behind – all eyes on 2021 and beyond



- COVID-19 pandemic affected NORMA Group's business in 2020
- P&L impacted by costs due to faster implementation of "Get on track" change program
- Strong net operating cash flow and decreased net debt

Looking back (2020)

NORMA Groups actions

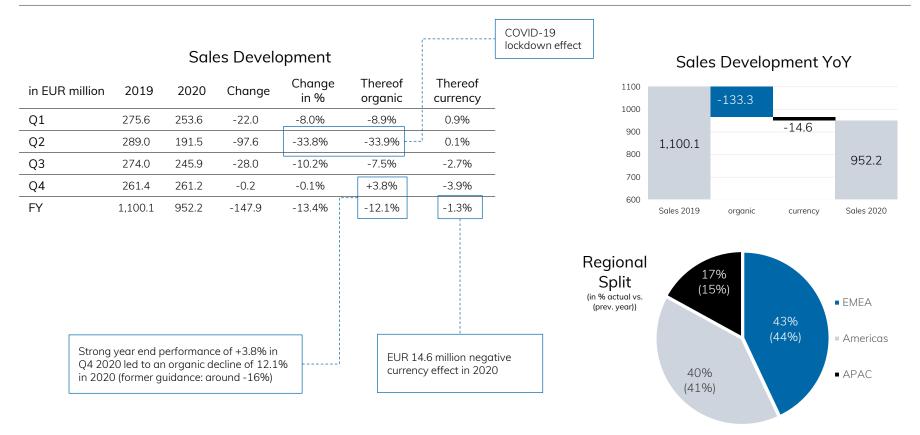
- Strong focus on pandemicrelated health and safety measures
- Strict cash collection and cash management
- Consistent realization of "Get on track" program
- Expand water management business
- Increase e-commerce
 activities

Looking forward (2021)

- Strong sales growth expected incl. rebound in automotive
- Focus on Water Management and Industry Applications
- Margin improvement to result in adjusted EBITA margin of >13%
- Positive net effect of the "Get on track" program is expected at EUR 25 million

Top Line Development

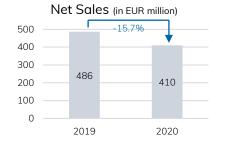


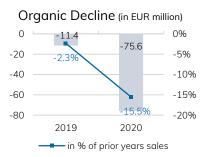




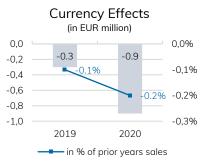
Segment Reporting: EMEA









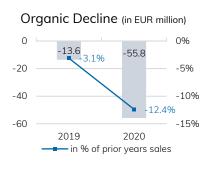


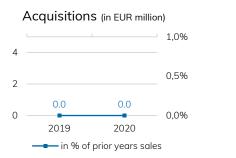
- Organic Decline
 - Sharp drop of 52.6% in Q2 2020 EJT sales due to COVID-19 pandemic-related weak European automotive sector
 - EJT sales with very good recovery of +10.9% in Q4 2020 led to -15.5% in EJT EMEA sales for the FY 2020
 - Significant drop of 15.5% in sales in the SJT segment mainly due to destocking
- Acquisitions No M&A effects in the EMEA region in 2020
- Currency Effects Negative translation effects of EUR 0.9 million or -0.2%

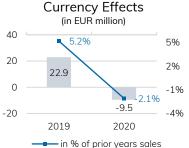
Segment Reporting: Americas











Organic Decline

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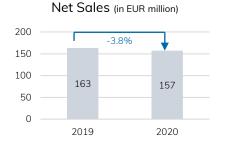
- Significant drop in sales of 26.5% in the EJT business for the FY 2020 due to COVID-19 pandemic-related weak automotive sector
- Sales drop of 0.5% in the overall SJT business due to
 - a significant decline in the SJT business (excluding water management) mainly due to destocking and
 - a strong water management showing organic growth of 6.7% in FY 2020

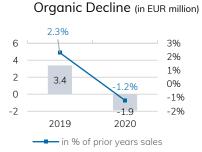
Acquisitions No M&A effects in the Americas region in 2020

• Currency Effects Negative translation effects of EUR 9.5 million or -2.1%

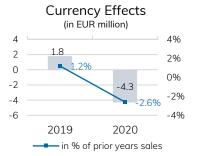
Segment Reporting: Asia-Pacific







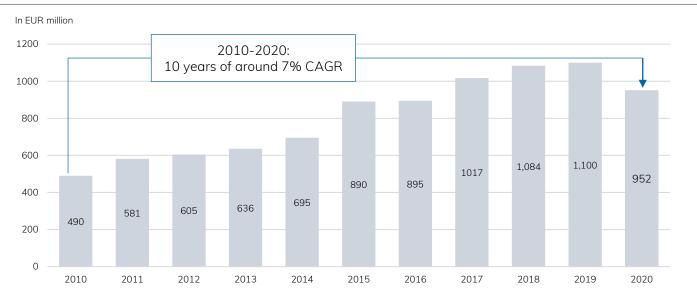




- Organic Decline
 - Very good recovery of the EJT business starting in Q2 2020 (except for Q1 2020 all quarters showed y-o-y growth) led to an organic sales growth of 5.1%
 - Significant drop of 12.2% in SJT sales mainly due to destocking and lockdowns in Malaysia and India
- Acquisitions No M&A effects in the APAC region in 2020
- Currency Effects
 Negative translation effects of EUR 4.3 million or -2.6%



Revenue Track Record



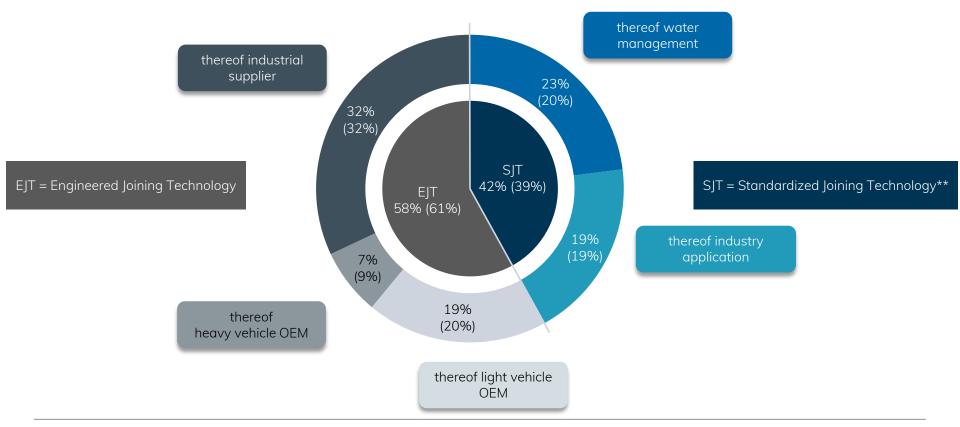
Thereof organic development (in EUR million and %)

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Ø 10 years
In EUR million	65.6	-10.8	15.1	41.3	25.9	7.6	77.0	78.6	-21.6	-133.3	
In %	13.4	-1.9	2.5	6.5	3.7	0.9	8.6	7.7	-2.0	-12.1	2.7



Balanced Industry Mix with two strong Ways to the Market*





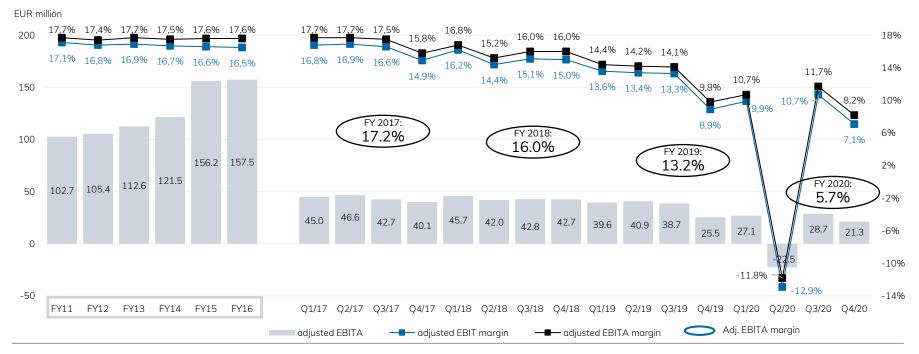
* FY 2020 (2019 in brackets)

** SJT = Standardized Joining Technology is the new term for the former DS = Distribution Services

EBITA & EBIT Margin Development

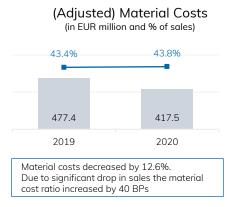


- Economic recovery and strict cost control measures resulting in a fast recovery of margins after weak Q2 2020
- Pro forma EBITA and EBIT margin excl. costs related to the "Get on track" change program at 8.8% and 7.8% in 2020

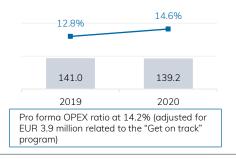


(Adjusted) Profit & Loss Development





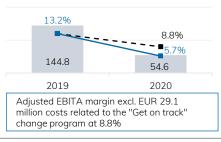
Net Expenses from adj. other oper. Income and Expenses (in EUR million and % of sales)







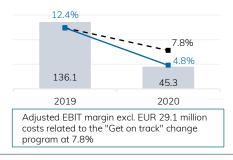
Adjusted EBITA (in EUR million and % of sales)



(Adjusted) Personnel Expenses (in EUR million and % of sales)



Adjusted EBIT (in EUR million and % of sales)

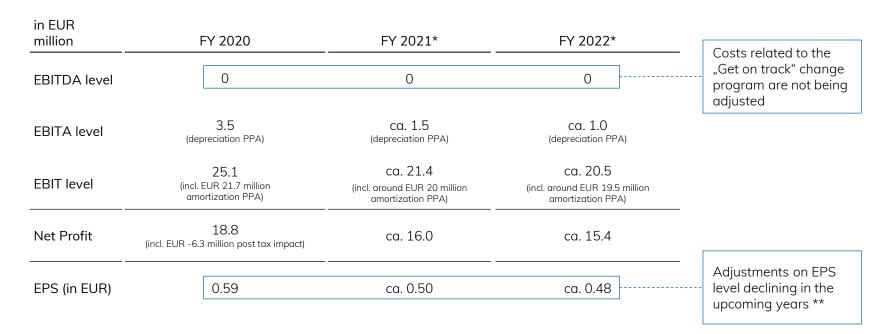




in EUR million*	Reported	Adjustments	Adjusted
Sales	952.2		952.2
EBITDA	99.3	0	99.3
EBITDA margin	10.4%		10.4%
EBITA	51.1	3.5 (depreciation PPA)	54.6
EBITA margin	5.4%		5.7%
EBIT	20.1	25.1 (incl. EUR 21.7 million amortization PPA)	45.3
EBIT margin	2.1%		4.8%
Net Profit	5.5	18.8 (incl. EUR -6.3 million post tax impact)	24.3
Net Profit margin	0.6%		2.6%
EPS (in EUR)	0.18	0.59	0.77

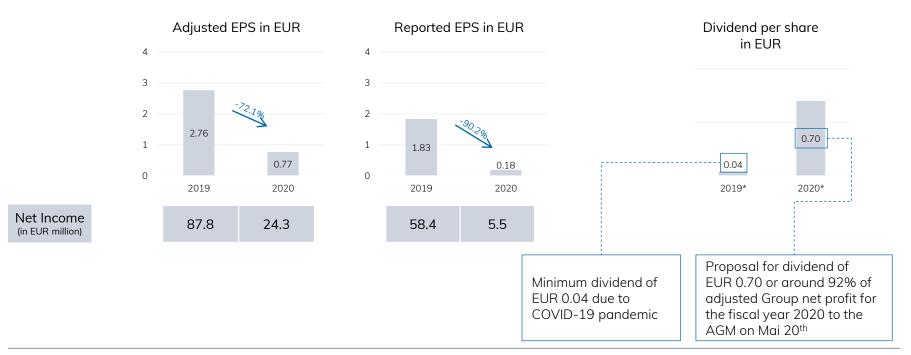
No adjustments on EBITDA level in 2020 due to EUR 29.1 million not adjusted costs related to the "Get on track" change program





** excluding possible new M&A transactions

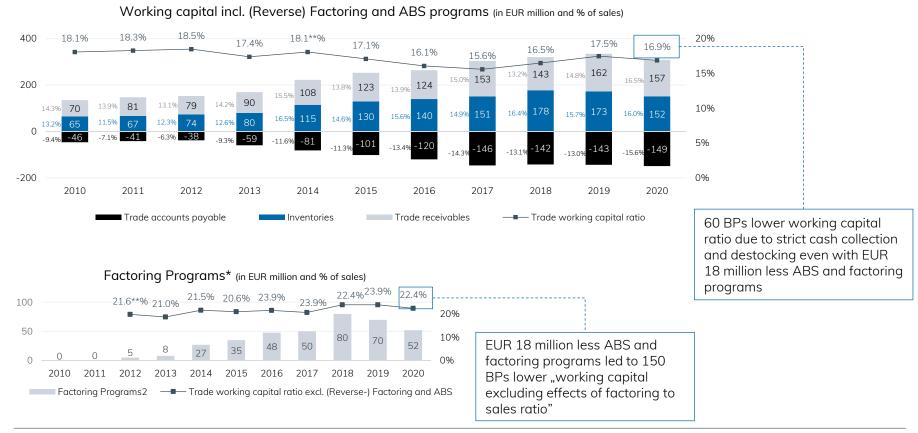




*The date is referring to the financial year for which the dividend is being payed after the approval in the AGM



Working Capital Development

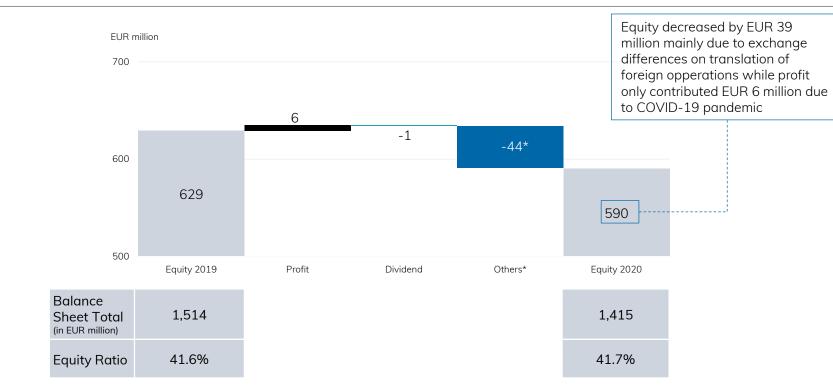


*(Reverse) Factoring and ABS programs

** in % of sales runrate of EUR 784 million including NDS sales on full year 2014 basis

Equity Ratio on strong level of 41.7%





* includes exchange differences on translation of foreign operations of EUR 43.3 million and cash flow hedges net of tax amounting to EUR 0.6 million

Net Debt and Net Debt Ratios





Net Debt* (in EUR million)

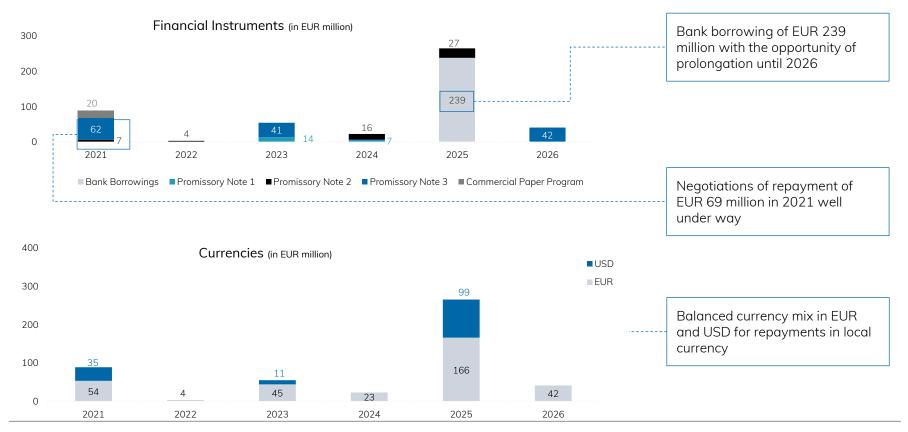
	Dec 31, 2019	Dec 31, 2020
Leverage (Net debt / adjusted EBITDA)	2.2x	3.4x
Gearing (Net debt / equity)	0.7x	0.6x

Debt Ratios

Leverage excluding costs related to "Get on track" (leverage relevant for financing contracts and covenants) at around 2.6x far better than any covenant levels

Solid Maturity Profile







	Excellent Net Operating Cash Flow in a challenging year 2020											
in EUR million		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Variance (2020 to 2019)
(Adjusted) EBITDA		117.0	120.8	129.3	138.4	177.5	179.4	199.7	201.4	187.2	99.3	-47.0%
$\Delta \pm Trade$ Working capital		-19.5	-9.8	+5.1	+10.4	-0.6	+17.0	-19.1	-13.7	-9.5	20.2	+312.6%
Net operating cash flow before in from operating business	vestments	97.5	111.0	134.4	148.8	176.9	196.4	180.6	187.7	177.7	119.5	-32.8%
$\Delta \pm \text{Investments}$ from operating b	ousiness	-30.7	-30.0	-30.5	-39.6	-42.2	-47.9	-47.7	-63.3	-54.8	-41.2	-24.8%
Net Operating Cash Flow		66.8	81.0	103.9	109.2	134.7	148.5	132.9	124.4	122.9	78.3	-36.3%
Strong inflow of working capital led to an only 32.8% lower net operating cash flow before investments from operating business despite a 47.0% lower EBITDA				Investme	lowered nts mair d, Mexid	by 24.8% by for Serb co, the US,		net opera 78.3 millic factoring EUR 18 m cash effec	nallenging ye ting cash flov on, even thou orograms rea illion in 2020 t of not-adju "Get on trac	w of EUR igh duced by) and non- isted costs		



NORMA Value Added

in EUR million	2019	2020
Adjusted EBIT after taxes	98.4	36.1
Capital Cost (WACC x CE per January 1st)	-81.1	-82.4
NOVA	17.3	-46.4
ROCE (adjusted EBIT / Ø CE)	13.4%	4.6%
ROCE (reported EBIT / Ø CE)	9.6%	2.2%

- The NORMA Value Added (NOVA) is NORMA Group's long term strategic target
- NORMA Group determines the annual value creation in form of the NORMA Value Added (NOVA)
- NOVA is calculated on the basis of adjusted EBIT, tax rate and the cost of capital
- The cost of capital is defined by the weighted average cost of capital (WACC) and the capital employed (equity plus net debt)



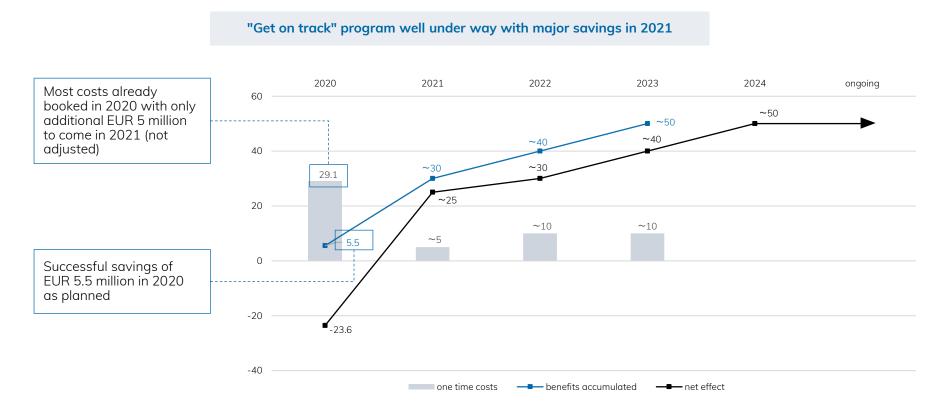
		EUR 50 million savings p.a.	
		Examples	
	Locations	Increase share of best cost country productionReduction of complexity	Saving: EUR 20 million
Scope	Product Portfolio	 Streamlining of product portfolio through active portfolio management Bundle and transfer low volume products and business to wholesaler 	Saving: EUR 5 million
	Structures	 Strengthen commodities strategy Focus on best cost country purchasing Improvement of structures and processes 	Saving: EUR 25 million

Implementation Costs

- Accumulated total cost volume of around EUR 55 million until 2023
- Implementation costs will be shown on an unadjusted basis

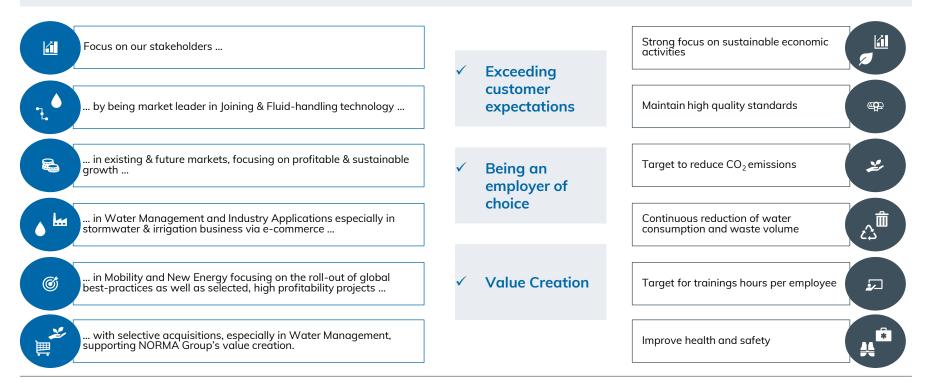
"Get on track" (II/II) – Costs & Savings* Timeline







NORMA Group "Strategy 2025" including Corporate Responsibility Roadmap



NORMA Group "Strategy 2025" – Strategic focus by region



Americas

- Water Management: Expansion of stormwater and irrigation business
- Industry Applications: Strengthening online and e-commerce channels
- Mobility & New Energy: Focus on selected and profitable business

EMEA

- Water Management: Organic expansion might be enhanced via M&A
- Industry Applications: Active management of the product portfolio including online and e-commerce channels
- Mobility & New Energy: Focus on growth opportunities, both inside and outside of the car

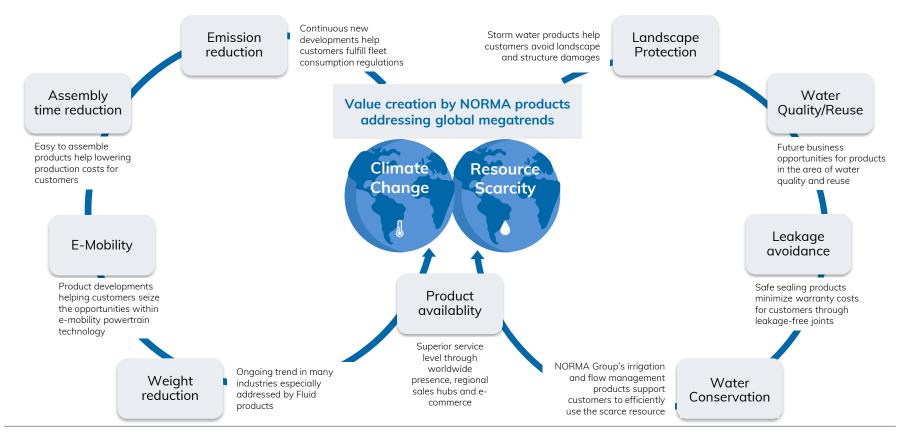
Asia-Pacific

- Water Management: Expansion of existing business
- Industry Applications: Increase product availability and localization
- Mobility & New Energy: Expansion of alternative mobility solutions



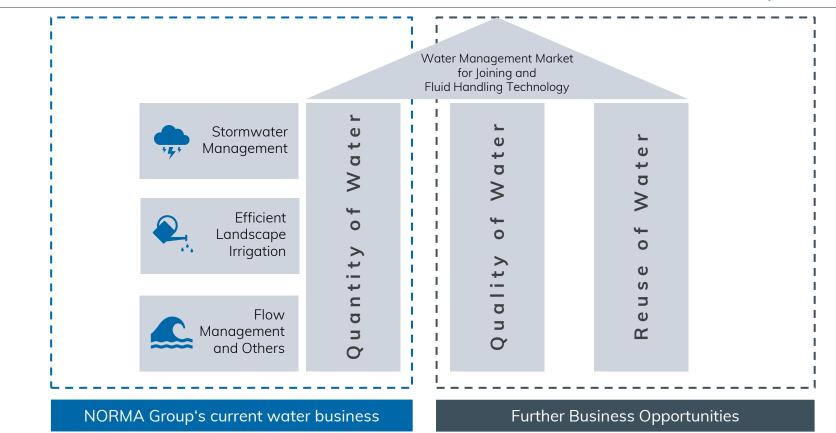
Proven business model addresses global megatrends







Business Opportunities in Water Management

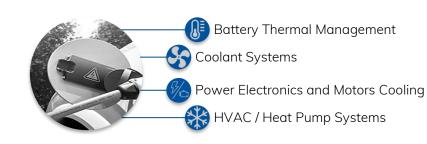


NORMA Group's growth opportunities for E-Mobility Developments



Growth opportunities within the car





Further growth opportunities outside the car





 Charging stations and wallboxes for e-mobility



 Joining technology within renewable energy sector (e.g. windmills)



Climate

- eM Twist Quick Connector, designed for e-mobility
- Less weight: More than 25% lighter than before
- Reduced CO₂ emissions: Estimated 32% saved in the production process

Water

- Drip irrigation saves up to 60% in comparison to regular sprinkler irrigation
- More than 50% of resins are from recycled plastics at NORMA Group's water management subsidiary NDS







NORMA Groups Corporate Responsibility Focus Areas





Corporate Responsibility Targets for 2021



Environment	Social	Governance
<u>CO₂ emissions</u> 50,470 tons Indicator: Scope 1 and 2, tons	<u>Incident rate</u> < 4.6 Indicator: accidents / 1,000 employees	<u>Defective parts</u> < 10 Indicator: parts per million
Water consumption 2% improvement Baseline: 2019 Indicator: m ³ / TEUR sales	<u>Training hours</u> > 30 Indicator: training hours / employee	<u>Customer complaints</u> < 5.6 Indicator: average per month per entity
<u>Waste</u> 1% improvement Baseline: 2019 Indicator: kg / TEUR sales	<u>Voluntary attrition rate</u> Local targets Indicator: % of sites that achieved local target	



Rating		Assessment 2020	Awards
MSCI ESG	MSCI ESG RATINGS CCC B BB BBB A AAA	 AA (on a scale from CCC to AAA) Top 25 % within the industrials benchmark 	 2017: Awarded "Building Public Trust Award" (best non-financial report MDAX) by PwC
EcoVadis	2020 ecovaciis Boatanabiity	 Top 1% of rating universe (>35,000 companies) Platinum standard 	 2020: FOX Finance Award (Silver) for CR report
ISS-ESG	Corporate ESG Performance ISS ESG	 Top 10% of rating universe (6,300 companies) Qualification as social and environmental investment 	
CDP		 C (on a scale of D- to A) Awareness level 	
Sustainalytics	16.7 Low Risk	 Risk Score: 16.7 - low risk (on a scale from 0 (best) to 100 (worst)) Top 1% in Industrie-Benchmark 	

Outlook 2021 – Strategy



1 Continue to develop Water Management and Industry Applications 2 Expand Mobility and New Energy 3 Expand e-commerce channels 4 Execution of "Get on track" projects as a foundation of further profitable growth 5 Continue dialogue with potential M&A targets in Water Management and Mobility and New Energy in all regions 6 Close monitoring of market dynamics regarding Coronavirus (COVID-19) and strong cyclical rebound

Outlook 2021 – Company Guidance



Organic sales growth	Low double-digit	Financial result	Up to EUR – 13 million
EJT	Strong organic sales growth in the low double-digit range	Tax rate	Between 27% and 29%
SJT	Significant organic sales growth in the high single- digit range	Adjusted earnings per share	Strong increase in adjusted earnings per share
EMEA	Strong organic sales growth in the low double-digit range	NORMA Value Added (NOVA)	Between EUR 10 million and EUR 25 million
Americas	High single-digit organic sales growth		
APAC	Slight organic sales growth	Investment rate (without acquisitions)	Investment ratio between 5% and 6% of Group sales
Material costs ratio	Significantly improved material costs ratio	Net operating cash flow	More than EUR 110 million
Personnel costs ratio	Significantly improved personnel costs ratio	Dividend	Around 30% to 35% of adjusted Group earnings
R&D investment ratio	Around 3% of sales*	CO ₂ emissions	Reduction in CO $_{\rm 2}$ emissions by around 19.5% ** by 2024 (CAGR: 3.0 %)
Adjusted EBITA margin	More than 13%	Number of invention applications	More than 20
Adjusted EBIT margin	More than 12%	Number of defective parts (parts per million / PPM)	Below 10

* Due to the increasing strategic relevance of the area of water management, NORMA Group includes the R&D expenses in this area in the calculation from the reporting year 2020 onwards and uses total sales as a reference value to determine the R&D ratio (previously 5% of EJT sales)

** Reference year 2017

NORMA Group – Key Investment Highlights



1	Focus on Joining & Fluid-handling technology with profitable & sustainable growth in existing & future markets driven by global mega trends such as climate change and resource scarcity
2	Active in Water Management, Industry Applications and Mobility & New Energy
3	Enhanced stability through broad diversification across products, end markets and regions
4	Strong global distribution network with one-stop-shopping service to specialized dealers, wholesalers and distributors as well as increased focus on e-commerce channels
5	Well positioned with engineered products with premium pricing through technology and innovation leadership in mission-critical components to benefit from shift to e-mobility
6	Significant growth and value creation opportunity through synergistic acquisitions
7	Focus on value creation & shareholder return and strong commitment to sustainable development goals



Thank you - Q&A

Please use the following dial-in for your questions:

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The company points out that such future-oriented statements provide no guarantee for the future and that actual events including the financial position and profitability of NORMA Group SE and developments in the economic and regulatory fundamentals may vary substantially (particularly on the down side) from those explicitly or implicitly assumed or described in these statements.

Even if the actual results for NORMA Group SE, including its financial position and profitability and the economic and regulatory fundamentals, are in accordance with such future-oriented statements in this presentation, no guarantee can be given that this will continue to be the case in the future.

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